



March 19, 2008

1:00 p.m. to 4:30 p.m.

FDIC's Role in Asset Building, Past, Present, and Future

FDIC Subject Matter Experts to facilitate discussion among Committee members:

Rae-Ann Miller, Special Advisor to the Director, Division of Insurance and Research

Luke Reynolds, Chief, Outreach and Program Development Section, Division of Supervision and Consumer Protection

Roberta McInerney, Deputy General Counsel

Moderator: **Robert Mooney**, Deputy Director, Consumer Protection and Community Affairs, Division of Supervision and Consumer Protection

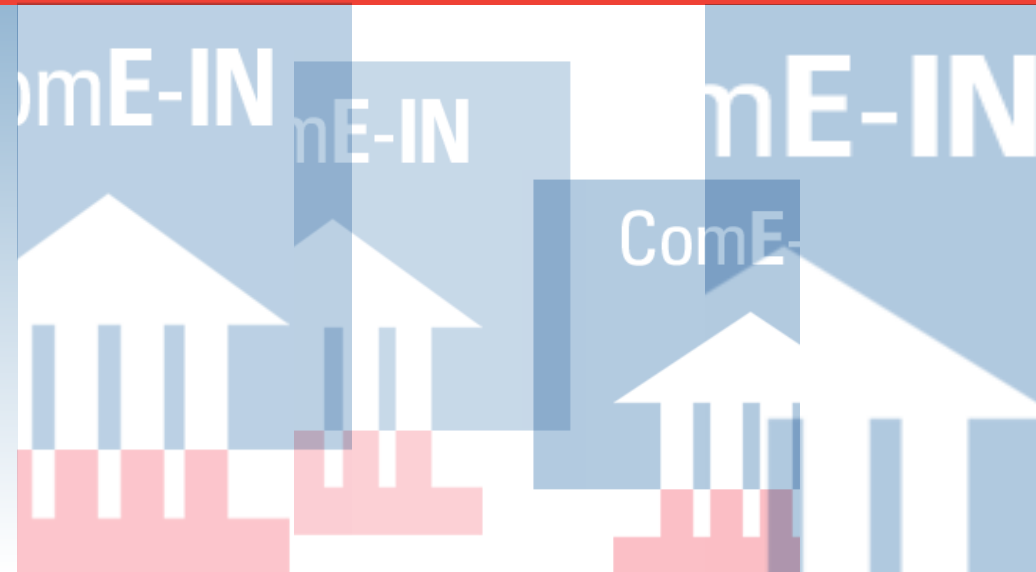
4:30 p.m.

Adjourn

Asset Building Opportunities for Individuals and Banks

March 19, 2008

FDIC Headquarters
550 17th Street, N.W.
Washington, DC



7:45 a.m. to 8:30 a.m.	Breakfast
8:30 a.m. to 8:45 a.m.	Welcome Remarks, Update Since Last Meeting Diana Taylor , Chairman, Advisory Committee
	Sheila C. Bair , Chairman, FDIC
8:45 a.m. to 10:00 a.m.	Asset Building for Low and Moderate Income Individuals: Policy and Market-Based Approaches Peter Tufano , The Sylvan C. Coleman Professor of Financial Management, at Harvard Business School and President of the "Doorways to Dreams Fund" Ray Boshara , Vice President and Director of Asset Building Program, The New America Foundation <u>Moderator:</u> Rae-Ann Miller , Special Advisor to the Director, Division of Insurance and Research
10:00 a.m. to 10:15 a.m.	Break

10:15 a.m. to Noon	Strategies that Build Assets for Consumers and Profitable Relationships for Banks Stephen Brobeck , Executive Director of the Consumer Federation of America and Director of America Saves Bruce Murphy , President of Community Development KeyBank, Cleveland, Ohio Joel Schiller , Vice President, Compliance and Community Reinvestment Act Officer, Artisans Bank, Wilmington, Delaware Cathleen Mahon , Executive Director & Assistant Commissioner, Office of Financial Empowerment, New York City Department of Consumer Affairs, Opportunity NYC, New York, New York <u>Moderator:</u> Luke Reynolds , Chief, Outreach and Program Development Section, Division of Supervision and Consumer Protection
Noon to 1:00 p.m.	Lunch