



Security Deposit Loan

Mission Asset Fund



We're a nonprofit organization supporting financially excluded communities – particularly low-income and immigrant families – become visible, active, and successful participants in the U.S. financial mainstream.

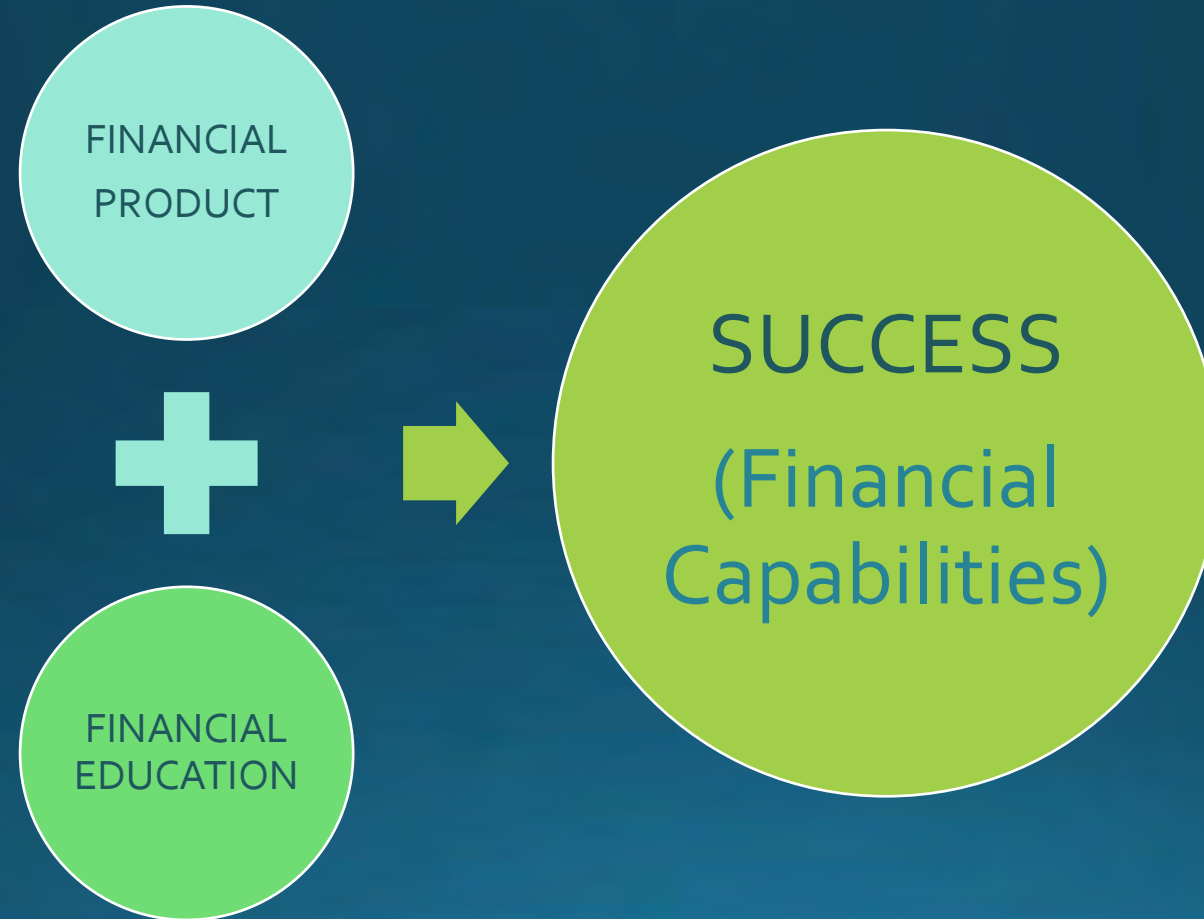
Financially excluded communities face extraordinary challenges



Transform barriers to opportunities



Our philosophy



Evaluation results

Over
\$1.8M in
loans



35 points
net increase in
credit score



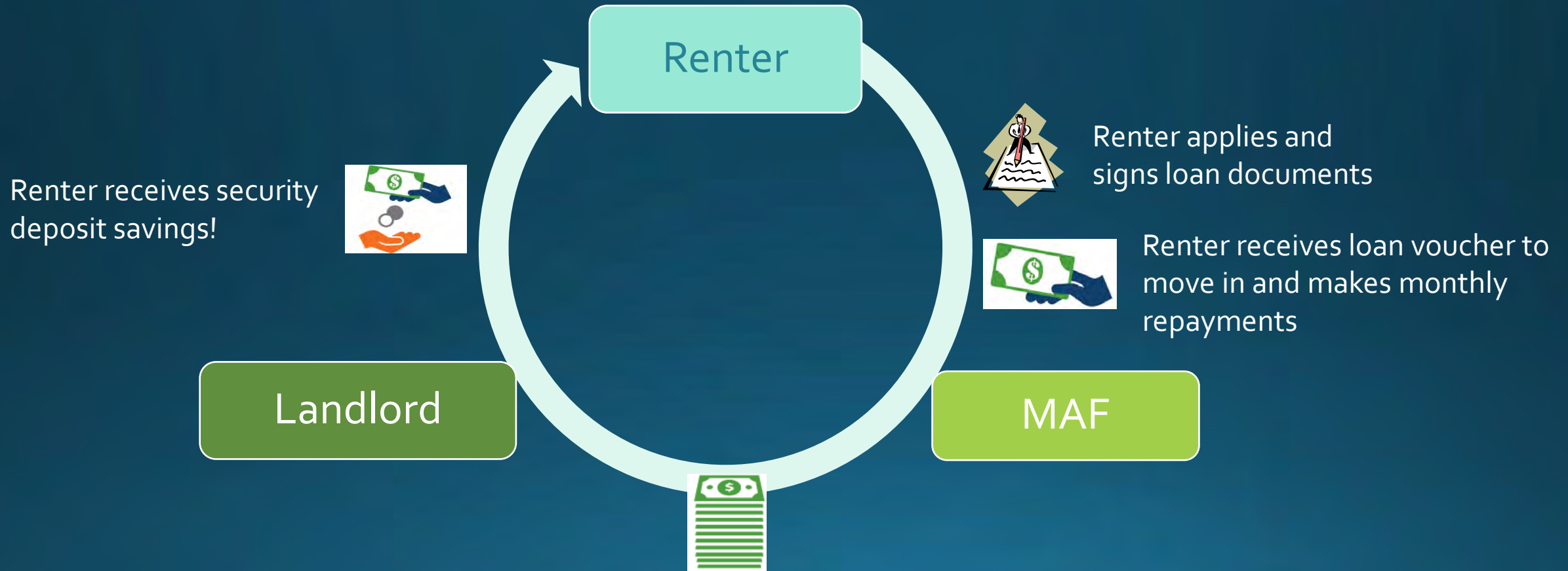
\$3,962
net decrease
in debt



Over **\$1.18M**
saved from fees
and interest



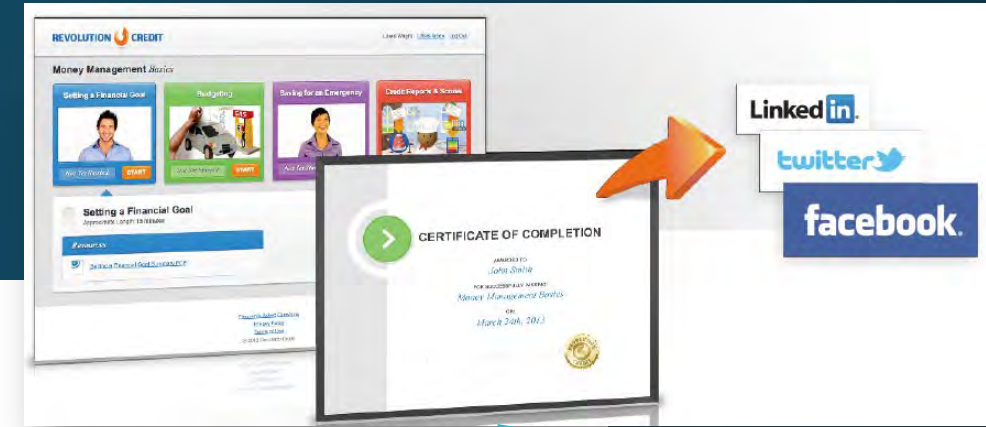
Product: Security Deposit Loan



Landlord accepts voucher, funds saved with MAF are returned to landlord

Financial Education

- High touch → High-tech touch
- E-learning technology



Timeline

Launch
April 2013



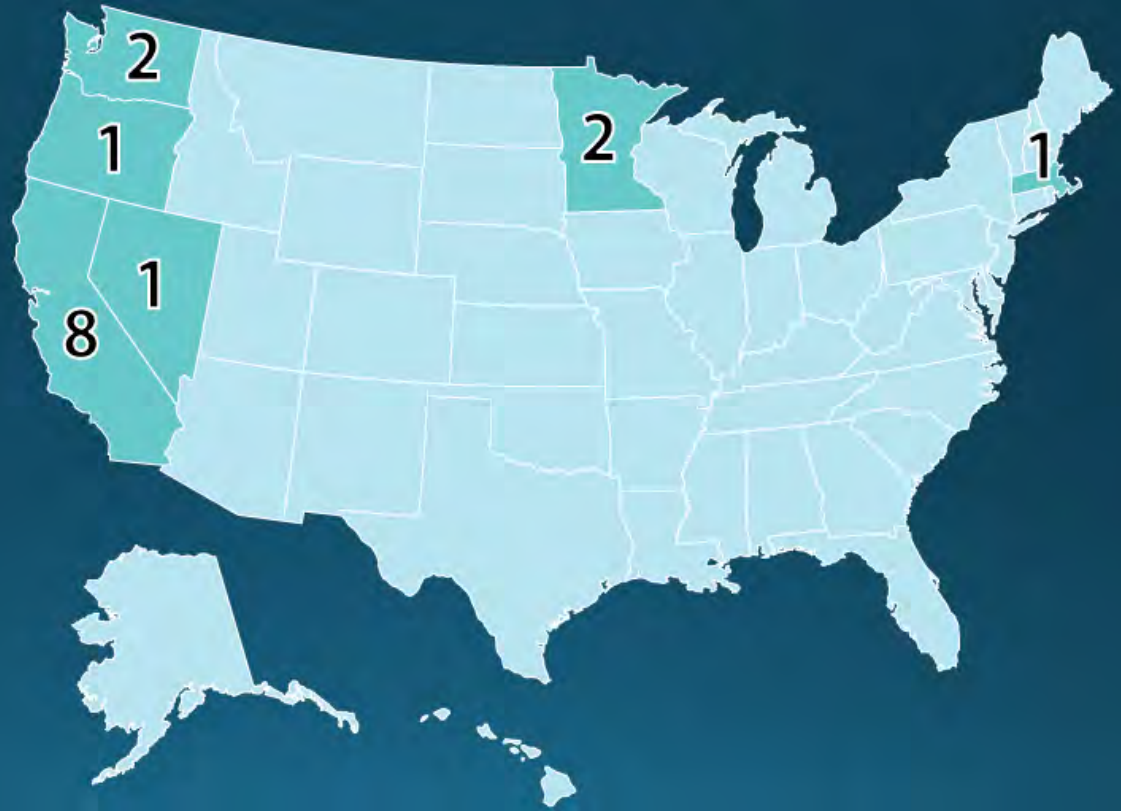
Implementation
& US Expansion



Evaluation
Report
April 2014

Our partnership model

- Build capacity
- Utilize technology
- Leverage expertise and relationships



Thank you!

Community Development



Key Take Aways

- Create programs and services that:
 - Meet people where they are, not where we want them to be, nor where we think they ought to be
 - Build on what they have, not matter what shape, form, or size
- Transform barriers into opportunities
- Embed financial products into program services
- Use technology to lower the cost of services

Contact Information

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