



April 26, 2019

FDIC  
Atlanta Regional Office  
10 10<sup>th</sup> Street, NW, Suite 800  
Atlanta, GA 30309-3849

Greetings,

I am writing to share with you the impact that BB&T Bank has had on the Alabama MicroEnterprise Network.

The Alabama MicroEnterprise Network is a 501(c)(3) organization that is committed to:

- Spreading the word about the impact that microbusinesses have on our communities and our State.
- Supporting our microenterprise service providers as they reach out and lift up our microbusinesses.

BB&T has actively participated as a member of our Board of Directors since 2015

- They provided an invaluable “corporate perspective” as we made decisions about the growth of our organization
- They served as an corporate sponsor, doing their part to help us make our mission a reality
- They provided scholarships for our President to attend the Association for Enterprise Opportunity (AEO) Annual Conference.
  - We used the information from this conference to:
    - Help set the agenda for our annual AMEN Forums
    - Identify national speakers that could bring “cutting-edge” information to our Forum attendees
  - Attendance at the AEO Conference helped us build relationships with other statewide microbusiness associations (SMA) across the nation

We extended our partnership beyond the Board level by:

- Participating on the BB&T Alabama Community Development Council
- Including BB&T on the planning teams for several of our organizational events.

The Alabama MicroEnterprise Network has built a reputation as the “go to” organization for information on microbusinesses in the State and we owe a lot of our growth to opportunities provided by BB&T.

We look forward to continuing our partnership with the new BB&T/Sun Trust entity and hope that together we can continue to lift up our microbusiness service providers and the entrepreneurs that they represent.

Sincerely,

Gaynelle Adams Jackson, President  
Alabama MicroEnterprise Network

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