

From: [Cathy Ford | ASFIP](#) on behalf of foundation@asfip.org
To: comments.applications@rich.frb.org; [BankMergerApplication](#)
Cc: asfipfoundationasst@gmail.com
Subject: [EXTERNAL MESSAGE]SunTrust Partnership
Date: Monday, April 22, 2019 1:46:48 PM

I am writing on behalf of the ASFIP (Atlanta Society of Finance and Investment Professionals) Foundation (a 501C3), regarding SunTrust. We have found SunTrust to be a very good partner and we hope that BBT will continue that close association and history of support.

The ASFIP Foundation was created in 2015 by the ASFIP society. ASFIP has about 1,600 members with over 90% holding the CFA (Chartered Financial Analyst) designation. Our members average about 20 years of industry experience and we work in all areas of finance throughout Georgia. Our foundation was created to take the skills and knowledge of our members and apply them toward improving the financial literacy of the communities that we live and work in. We have several programs where we try to educate in classrooms and online for broad impact. Our SunTrust teammates have helped to read books to elementary students, developed online video content and held seminars for high school and college students on financial literacy.

The SunTrust organization has the most members in our professional society with over 90 members. SunTrust Foundation has approved our charity for matching funds when our members contribute to ASFIP Foundation. During the last 2 years, they have matched over \$9000 in contributions which has greatly aided our efforts. SunTrust has been a great partner in our efforts to improve the Atlanta community. We have worked together on several projects, particularly with Woodward Academy senior seminar. We held a meeting on life skills for 270 high school seniors with a topic of "Managing Risk". Last year we held elementary reading for 400 students in Atlanta Public Schools on difference between "wants and needs".

We welcome BBT to our community and hope to have your support as well as your partnership in our efforts to improve financial literacy throughout the Atlanta area.

Please feel free to follow up with any questions.

Thank you, _____
ASFIP Foundation Board