

From: [Gerry Poppe](#)
To: comments.applications@rich.frb.org; [BankMergerApplication](#)
Cc: [Jason Brewer](#)
Subject: [EXTERNAL MESSAGE]BB&T / Sun Trust Merger
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Waterman Broadcasting was established in 1956 and has become a very financially strong business partner with BB&T over the years. Prior to the acquisition of Colonial Bank, Waterman Broadcasting had been a client of Sun Trust. We have been a client of BB&T (formerly Colonial Bank) for well over 20 years.

The financial strengths of these two institutions has allowed Waterman Broadcasting to make sound investments and be able to administer our commitments to our vendors and employees.

These institutions have supported our employee's banking needs, by nature of our banking relationships, by administering home/auto/recreational loans, as well as ACH direct deposit of their pay.

Not only have we, as a company, benefited; but likewise, our employees have benefited though their ability to engage with these institutions directly.

We support this merger and look forward to the combined strengths which they will have in serving our community.

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