



The Journey to Economic Inclusion

April 4, 2019

FDIC Atlanta Regional Office
10 10th Street NW, Suite 800
Atlanta, GA 30309-3849
BankMergerApplication@fdic.gov

RE: SunTrust and BB&T Merger

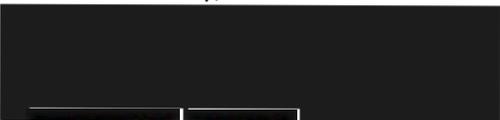
The MMBC Continuum (“formerly the Mid-South Minority Business Council”) and the MMC-TADP, Inc. (“TADP”) are proud partners of SunTrust Bank, Memphis. We are pleased to extend our support of the SunTrust and BB&T merger.

The MMBC Continuum, a 501(c)(6) organization, is a non-traditional minority economic development agency with a long standing history and nearly 40 years of experience providing strategic growth solutions to minority businesses. The MMBC Continuum serves over 650 Minority and Women-owned Business Enterprises (M/WBEs) located in the Memphis Metropolitan Statistical Area which includes eight counties in West Tennessee, Eastern Arkansas and Northern Mississippi. The organization’s mission is two-fold; to provide unparalleled core business development resources that empower minority and women-owned businesses to successfully compete in the global economy, as well as valued resource to corporate partners in support of their procurement, supplier diversity strategies and other customized corporate services. In a collaborative effort with its sister organization, the MMC-TADP, Inc. (TADP), a 501(c)(3) training and development program, The MMBC Continuum offers a variety of business training, development, and technical assistance services focused on the strategic and disciplined growth of minority businesses. The TADP and The MMBC Continuum work together to bring world-class programs and services to M/WBEs in the mid-south to promote minority economic development.

The MMBC Continuum/MMC-TADP has a long standing collaborative relationship with SunTrust Bank, Memphis. That relationship allows members of the SunTrust Bank, Memphis team to integrate into the programs, events, and training/development activities designed for our minority and women business owner membership. Over the years SunTrust Bank, Memphis, has deployed team members ranging from the Bank President to participate on panel discussions, to commercial bankers presenting succession planning/investment seminars and year-round hands-on participation with M/WBEs as part of MMBC’s Scalable Minority Business Banking Initiative. This immersion has fostered trust and value-filled relationships between the SunTrust bankers and the M/WBE members of our organization supporting our efforts to develop more bankable minority and women-owned businesses.

We value the partnership and support of SunTrust Bank, Memphis and hope they have the opportunity to continue to serve the businesses and citizens of Memphis and Shelby County, Tennessee.

Sincerely,


Jozelle Luster Booker
President and CEO

The Mid-South Minority Business Council Continuum