

From: [Bob Swindell](#)
To: comments.applications@rich.frb.org; [BankMergerApplication](#)
Subject: [EXTERNAL MESSAGE]Support of SunTrust/BB&T Merger
Date: Thursday, April 25, 2019 2:42:00 PM

To the Federal Reserve:

The Greater Fort Lauderdale Alliance, the official public/private partnership for economic development in Broward County / Greater Fort Lauderdale, Florida, supports the merger of SunTrust and BB&T.

Both banks have been excellent community stewards and have supported our organization at a high level for several years. Their market leaders have also been very involved in providing volunteer leadership for our organization.

Additionally, SunTrust and BB&T have funded special initiatives that have been undertaken by our Foundation which impact our community's economic vitality. Some of these initiatives include SunTrust's support of the Six Pillars Broward 30-year Community Visioning Plan and BB&T's support of assisting formerly homeless individuals with permanent housing options through the Broward Business Council on Homelessness, which has been a successful joint community impact venture of the Alliance and United Way of Broward County. Additionally, SunTrust's Foundation is supporting our Prosperity Broward initiative which seeks to assist individuals living in our county's six most economically distressed areas with training/higher education, direct employment and entrepreneurial support.

Thank you for your consideration,

Bob Swindell, President and CEO
Greater Fort Lauderdale Alliance

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