April 19, 2019

RE: SunTrust Bank Letter of Support

To Whom It May Concern:

It is a great pleasure to write a letter of support for SunTrust Bank in recognition of their support of and partnership with the University of South Carolina Upstate Foundation, which spans more than 25 years.

For the last seven years, SunTrust has sponsored a financial literacy training series for USC Upstate students, as well as the broader community. This five-week series is taught by a USC Upstate instructor who covers topics ranging from money basics and credit scores; education and career debt; big purchases and budgeting; and investments and retirement savings. Enclosed is a recent article that appeared in GSA Business Report outlining the benefits of this program for your reference.

The generous support from SunTrust has impacted hundreds of students each year since its inception. This academic-adjacent offering has broadened knowledge, built confidence, and created more responsible citizens along the way. SunTrust’s steadfast commitment to lifelong learning and its mission of “lighting the way to financial wellbeing” is a noble one.

A public, regional comprehensive university, USC Upstate serves the many, rather than the few. As a major engine with half a billion dollars annual economic impact on the region, USC Upstate is developing the next generation of globally competitive professionals through accessible, rigorous, career-relevant higher education that meets the needs of both students and industry.

Each year, the university infuses nearly 1,500 graduates into the professional world who are prepared to invigorate and strengthen our communities and address regional workforce demands. Thanks to community partners like SunTrust, we are able to deliver on this mission to enhance and strengthen the quality of life we enjoy throughout Upstate South Carolina.

We appreciate SunTrust’s continued support and look forward to strengthening the region together through future partnerships.

Sincerely,

Meredith N. Brunen, Ed.D.
Executive Director

Enclosure