I am pleased to provide comments in support of the merger between SunTrust and BB&T. As a nonprofit organization in Broward County, we have worked closely with SunTrust for over a decade. SunTrust is deeply committed to and invested in Broward County and to providing opportunities that will enhance the well-being of all of its residents.

SunTrust is active in our community, and its partnership with 2-1-1 Broward is highly valued and trusted. 2-1-1 is a 24-hour health and human service, crisis, and suicide prevention helpline. This vital service offers a gateway for residents in need to find support and connect with the services that can help them. Over the last decade, we have worked together with SunTrust in three key ways:

1. The SunTrust Foundation provides annual financial support for 2-1-1 services. These contributions help to ensure that we can respond to the needs of every resident who calls 2-1-1 for help.
2. SunTrust has provided leadership to our organization as a member of our volunteer Board of Directors. David Ross, SVP & Relationship Manager, Not-For-Profit Banking, serves as an Officer, currently as Vice Chairman and previously as Secretary. His valuable perspective has led to a deeper partnership between 2-1-1 Broward and SunTrust and to new efforts to improve the well-being of Broward County’s residents and communities.
3. 2-1-1 Broward uses SunTrust exclusively for its banking needs. SunTrust understands the unique needs of nonprofit organizations, and our ability to personally know our bank representatives is refreshing and unusual. SunTrust’s team members reflect a corporate commitment to the community. They are helpful, responsive, and offer a level of customer service and support that is second to none.

It is not often that a corporation as large as SunTrust demonstrates such a high level of commitment to the local community and becomes engaged in direct, meaningful ways. SunTrust values all sectors, including nonprofit organizations and the people we serve. The contributions we make together ensure a more sustainable community, and we look forward to continuing to work together in the years to come.

Sheila J. Smith, President/CEO

2-1-1 Broward

Get Connected. Get Answers.

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