



April 9, 2019

Federal Reserve Bank of Richmond
P.O. Box 27622
Richmond, VA 23261

To the Members of the Federal Reserve Bank of Richmond:

Columbus State University has played a pivotal role in Columbus' latest advancements towards greater growth and prosperity throughout our community. Now boasting over \$295 million in annual economic impact, CSU has shaped the Columbus community by providing affordable higher education and contributing to the quality of life for the citizens in our region. SunTrust and its leadership team have been by our side during the most transformative milestones in our sixty-year history.

SunTrust has been a major investor in our mission and the strongest of community partners since the 1980s. Having contributed to every major annual and capital campaign in the last forty years, SunTrust has made possible the construction of over 25 educational facilities, hundreds of student scholarships both need-based and merit-based, community service and outreach programs and most recently, the launching of a financial success program housed in our Center for Career Development. The program, *Cougar Counts*, aids and supports the financial understanding of students and alumni in an effort to promote informed financial decision-making.

In addition to the financial support SunTrust provides, members of SunTrust's local leadership team have a long history of representation on the CSU Foundation Board of Trustees, the past two \$100 million campaign fundraising committees, and various CSU advisory boards. All significant advancement made by our university in the last four decades has included a member of the SunTrust family involved at the highest level of leadership.

We are so appreciative of SunTrust's dedication to our mission, and we recognize them among the most outstanding of community partners in our city.

Sincerely,


Rocky Kettering, Ed.D., CFRE
Vice President for University Advancement
Executive Director, CSU Foundation, Inc.