



Federal Deposit Insurance Corporation
550 17th Street NW, Washington, D.C. 20429-9990

Financial Institution Letter
FIL-118-2004
November 10, 2004

DEPOSIT INSURANCE COVERAGE

Video on Deposit Insurance Coverage for Bank Employees and Customers

Summary: The FDIC has produced a digital video on deposit insurance coverage for bank employees and bank customers. The 27-minute video provides an overview of how deposit insurance works, focusing on the most common account ownership categories used by individuals and families.

Distribution:
FDIC-Insured Institutions

Suggested Routing:
Chief Executive Officer
Compliance Officer

Related Topics:

FDIC Deposit Insurance Regulations
12 C.F.R. 330

Attachment:
None

Contact:
FDIC Call Center: 1-877-275-3342

Note:
FDIC Financial Institution Letters (FILs) may be accessed from the FDIC's Web site at www.fdic.gov/news/news/financial/2004/index.html.

To receive FILs electronically, please visit <http://www.fdic.gov/about/subscriptions/index.html>.

Paper copies of FDIC financial institution letters may be obtained through the FDIC's Public Information Center, 801 17th Street, NW, Room 100, Washington, DC 20434 (1-877-275-3342 or 202-416-6940).

Highlights:

- The *FDIC's Video on Deposit Insurance Coverage*, which is targeted for bank employees and bank customers, is now available as a DVD.
- The DVD is available in English with closed captioning and Spanish language subtitles.
- Financial institutions and consumers may view *FDIC's Video on Deposit Insurance Coverage* on the FDIC's Web page. The version on the Web is currently available in English with closed captioning.
- Information on obtaining free copies of the video and how to view it on the FDIC's Web site is on page 2 and 3 of this FIL.

DEPOSIT INSURANCE COVERAGE

Video on Deposit Insurance Coverage for Bank Employees and Customers

The Federal Deposit Insurance Corporation (FDIC) has produced a digital video for bank employees and customers explaining federal deposit insurance coverage. The video is available as a DVD and for viewing through the FDIC's Web site. The video, which is 27 minutes in length, provides an overview of deposit insurance coverage rules and requirements, with specific emphasis on the most common account ownership categories used by individuals and families. The DVD is available in English with closed captioning and with Spanish language subtitles.

The video was designed as an information and training tool for bank employees. Bank employees may use the video to show to their customers or the video may be used directly by customers.

The video is divided into four parts: Part I, "Introduction," presents the basics of deposit insurance coverage and is intended to reinforce the audience's confidence in the stability of the banking system. Part II, "Personal Accounts," and Part III, "Business Accounts," are designed to inform and educate viewers on how FDIC deposit insurance coverage works in a variety of situations for the eight different ownership account categories. Part IV, "Resources," explains the various ways to contact the FDIC to obtain more information on deposit insurance coverage.

Obtaining Copies from the FDIC

The FDIC will provide insured banks and savings associations with copies of the video at no charge. To place an order for the video, complete and submit the order form located on the FDIC's Web site at <http://www2.fdic.gov/depositinsuranceregister/index.asp>. Please allow four to six weeks for delivery.

Using the order form on the FDIC's Web site will ensure the fastest delivery of your order. If your institution does not have access to the Internet, orders may be faxed or mailed to the FDIC:

FAX: FDIC Public Information Center
202-416-2111

Or write to: 801 17th Street, N.W., Room 100
Washington, D.C. 20434

Orders submitted by FAX or mail should be written on your institution's letterhead and include a contact name, a telephone number where the contact may be reached, the title of the video requested, and the number of copies requested.

Reproduction of Video

Financial institutions and consumers may reproduce the *FDIC's Video on Deposit Insurance Coverage* without permission from the FDIC, provided it is reproduced in its entirety.

Viewing the Video from FDIC Web Page

Financial institutions and consumers may view *FDIC's Video on Deposit Insurance Coverage* on the FDIC's Web page. It is currently available in English with closed captioning. To view the video, go to [Are My Deposits Insured?](http://www.fdic.gov/deposit/deposits/index.html) <<http://www.fdic.gov/deposit/deposits/index.html>> and under **FDIC Video: Deposit Insurance Coverage** select the type of Internet connection relevant to your computer (high or low bandwidth).

For more information about the FDIC's new deposit insurance video, please contact the FDIC's Call Center toll-free at 1-877-275-3342.

Michael J. Zamorski
Director
Division of Supervision and Consumer Protection