



**Federal Deposit Insurance Corporation**  
550 17th Street, NW, Washington, D.C. 20429-9990

**Financial Institution Letter**  
**FIL-8-2017**  
**February 14, 2017**

## The FDIC Makes Joining the Money Smart Alliance Program Easier

**Summary:** The FDIC's Money Smart Alliance program is a network of financial institutions, nonprofits, and governmental organizations that use the FDIC's financial education curriculum to provide training to consumers, small businesses, and others. Qualified organizations can join the alliance or renew their membership on the program's [recently enhanced website](#) that also offers the ability for organizations to find potential collaborators and for consumers to find the names of organizations that may be offering training. These organizations may also be interested in an introductory webinar that will be held February 28, 2017.

**Statement of Applicability to Institutions under \$1 Billion in Total Assets:** This Financial Institution Letter applies to all FDIC-supervised commercial and savings banks, including community institutions.

### Distribution:

FDIC-Supervised Banks (Commercial and Savings)  
and FDIC-Supervised Savings Associations

### Suggested Routing:

Chief Executive Officer / Chief Operating Officer /  
Community Reinvestment Act Officer

### Contacts:

Nicola Myers, Community Affairs Specialist,  
Division of Depositor and Consumer Protection, at  
[nmyers@fdic.gov](mailto:nmyers@fdic.gov) or (202) 898-7174

Bobbie Gray, Supervisory Community Affairs  
Specialist, Division of Depositor and Consumer  
Protection, at [bgray@fdic.gov](mailto:bgray@fdic.gov) or (202) 898-7148

[moneysmartalliance@fdic.gov](mailto:moneysmartalliance@fdic.gov)

### Note:

FDIC Financial Institution Letters (FILs) may be  
accessed from the FDIC's website at  
<https://www.fdic.gov/news/news/financial/2017/>.

To receive FILs electronically, please visit  
<https://www.fdic.gov/about/subscriptions/fil.html>.

Paper copies may be obtained via the FDIC's  
Public Information Center, 3501 Fairfax Drive,  
E-1002, Arlington, VA 22226 (877-275-3342 or  
703-562-2200).

### Highlights:

- Money Smart is the FDIC's nationally recognized, free financial education program for people of all ages and for small businesses. The Money Smart Alliance is a network of diverse organizations that use Money Smart to provide financial education training to organizations, consumers, and small businesses. Alliance members benefit by shaping the development of new or enhanced Money Smart products and outreach strategies. The FDIC communicates with members through newsletters, webinars, conference calls, and training sessions.
- Federally insured financial institutions and other organizations are invited to use a new [short online form](#) to join or renew their free membership in the Money Smart Alliance. Also eligible for alliance membership are: nonprofit organizations that have been recognized as tax-exempt by the IRS; federal agencies; K-12 schools or school districts, colleges or universities; and other state or local government agencies.
- Organizations that joined the alliance before November 2015, but have not yet renewed their membership using the new form must do so by March 15, 2017, to remain listed as alliance members on the FDIC website.
- On or about March 30, 2017, consumers can use the new search function on the alliance's enhanced webpage to find member organizations that may be offering training. Financial institutions and nonprofits also can use the new search function to further identify resources to support the development of financial education collaborations.
- The next webinar offering an introduction to the Money Smart program and the alliance will be held on February 28, 2017. [Register here](#).