

FDIC News

The Federal Deposit Insurance Corporation Employee Newsletter

SEPTEMBER 2021

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Introducing the Virtual Outreach Center

The FDIC enters the digital age as our Virtual Outreach Center (VOC) opens its doors this week! Located on the ground floor of our FDIC Headquarters Building at 550 17th Street, the VOC is a full-service audio/visual production unit for producing, editing, and distributing high-quality internal and external FDIC communications.

At approximately 2,115 square feet, the VOC contains cutting-edge technology, enabling the VOC team of managers, audio-visual specialists, technicians, and other subject matter experts to produce a variety of content in-house and reducing our reliance on external vendors. From broadcasts to webinars and podcasts, the VOC will provide the tools necessary for all divisions and offices to work with the VOC team and create dynamic, engaging communications products.

The VOC was originally conceptualized in Q1 2020 when the COVID-19 pandemic stressed the Corporation's ability to communicate with its workforce and external stakeholders. Unlike other federal agencies, the FDIC did not

have a centralized, reliable outreach unit designed to reach varied audiences. The VOC replaces the Print Shop that was located on the ground floor of the Main Building. The new space has been fully reconfigured and reconstructed, with new AV equipment loaded in and digital upgrades made to support state-of-the-art communications. It was completed without interrupting FDIC's normal operations.

Timothy Eller, Lead Facilities Operations Specialist and a key member of the VOC project team, says "it was very exciting to be involved with a project that directly supports FDIC's internal and external outreach efforts and is so clearly tied to performance goals and overall mission. The specialized construction and equipment, when tied to overall audiovisual performance, present a unique opportunity for professional growth among the staff. We were fortunate to receive strong support from upper management and the acquisition staff, and assembled a diverse team of designers, engineers, consultants, contractors, and

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MOVING ON

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subcontractors. The coordination between DOA, DIT, and OCOM helped execute this vision.”

The VOC includes a broadcast news-style table, where interviews, speeches, and presentations can be broadcast live and/or recorded for future use. The VOC also has multiple sets, green screen technology, and other features to better enable internal and external communications, including audio booths for podcasts, streaming encoders, control bays, observation areas, a lightboard™ for virtual learning, video teleconferencing capability to receive inputs from multiple FDIC field offices, and remote controlled cameras. These resources will be available across the Corporation; all Divisions and Offices will have the ability to use the VOC for a variety of uses. The VOC will be staffed with experts in audio/video production, who will be available for support including pre-planning such as scriptwriting and storyboarding.



Virtual Outreach Center

OCOM encourages interested FDIC divisions, offices, and teams to visit the VOC homepage on FDICnet to learn more about how the VOC can enhance your communications and initiatives. The VOC homepage features general

information about the VOC and a link to our Intake/Request Form when you are ready to work with the VOC team. Interested parties may also email VOC@FDIC.gov if they have additional questions. 🏠

MOVING ON

Name: Shonzie Johnston

Most recent position: RIM Analyst

Division: DOA

Location: Headquarters (VA Square)

When and where joined the FDIC:

I joined the FDIC in May of 2013 as a RIM Analyst, hired under the Information Management and Compliance (IMAC) program.

Other experience: Twenty-four (24) years of my federal employment was spent at the Department of Justice (DOJ) where I held numerous positions in the information governance arena. Prior to my employment at the FDIC, I held a supervisory records management position for 10 years which was a very rewarding experience. I led an awesome team where I spearheaded and implemented the well-known electronic

Criminal Intake form for the Middle District of Florida, United States Attorney's Office. The form is still being utilized to date.

Career highlights: Responsible for ensuring the integrity, accuracy, and safekeeping of Information throughout my career.

Retirement Date: September 30, 2021

Plans for retirement: Pursue my real estate referral business, spend time with family and embark on a long bucket list.

Comments and thoughts: It has been a rough ride for me working at the FDIC, nevertheless, I cherish the friendships I made along the path that made my journey enjoyable. My “moving on” is creating a space for someone else to have an opportunity. 🏠



Shonzie Johnston