

From: [Matthew Marceron](#)
To: [BankMergerApplication](#)
Cc: [Matthew Marceron](#)
Subject: [EXTERNAL MESSAGE]Comment Letter for BB&T/SunTrust MOE
Date: Friday, April 26, 2019 3:21:05 PM

For consideration,

I have had the pleasure of working with BB&T for more than 20 years, including close relations with key members of the senior leadership team: Cantey Alexander, Brent Waddell, and Ben Staton. During that time, we have nurtured a mutual relationship of trust, which is why Kaplan is proud to call BB&T our lead banking relationship. BB&T has provided a variety of critical services for Kaplan, including banking, trust services, financing, general business development, and good old-fashioned problem-solving.

Kaplan Early Learning Company is a national provider of products and services that enhance child outcomes in the field of early education (birth through age 8). Our vision is to ensure that **ALL** children reach their full potential in life, and develop a life-long love of learning.

Our community's future economic vitality and social well-being depends upon the success of every child. Period. The return on investing in early childhood development has lasting implications. Leading economists estimate that every \$1 invested in early education yields long-term economic savings of \$7 or more. Our entire country's future depends on our ability to nurture the next generation of leaders and innovators.

As a long-time partner of BB&T and local advisory board member, I full support the merger between BB&T and SunTrust, and believe it will be good for our community.

Sincerely,
Matthew Marceron

Matthew Marceron
President
Kaplan Early Learning Company
(336) 712-3214
Fax: (336) 712-2245
mmarceron@kaplanco.com