



# Cybersecurity Awareness

---

## Part 1

# Objectives

## Cybersecurity Awareness

- § **Discuss the Evolution of Data Security**
- § **Define and Discuss Cybersecurity**
- § **Review Threat Environment**

**Part 1**

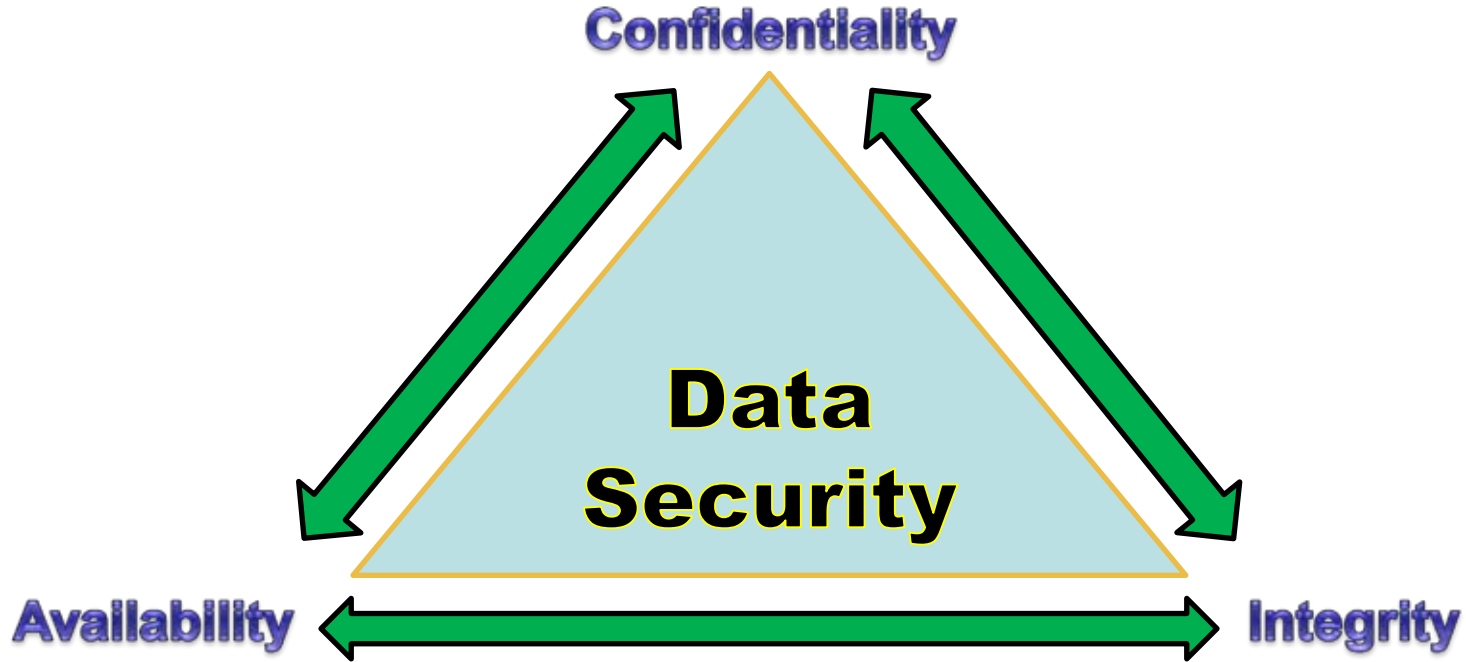
- § **Discuss Information Security Programs**
  - s Enhancements for Cybersecurity Risks
    - Threat Intelligence
    - Third-Party Management
    - Cyber-Resilience
    - Incident Response

**Part 2**

- § **Describe Cybersecurity Assessment Tool & Other Available Resources**

# Evolution of Data Security

Cybersecurity Awareness



# Evolution of Data Security

Cybersecurity Awareness



# Evolution of Data Security

Cybersecurity Awareness



# Definition

## Cybersecurity Awareness

The National Institute of Standards and Technology (NIST) defines cybersecurity as:

“The process of protecting information by preventing, detecting, and responding to attacks.”

### NIST Framework for Cybersecurity

**Identify**

**Detect**

**Respond**

**Protect**

**Recover**

# Appendix B to Part 364

## Cybersecurity Awareness

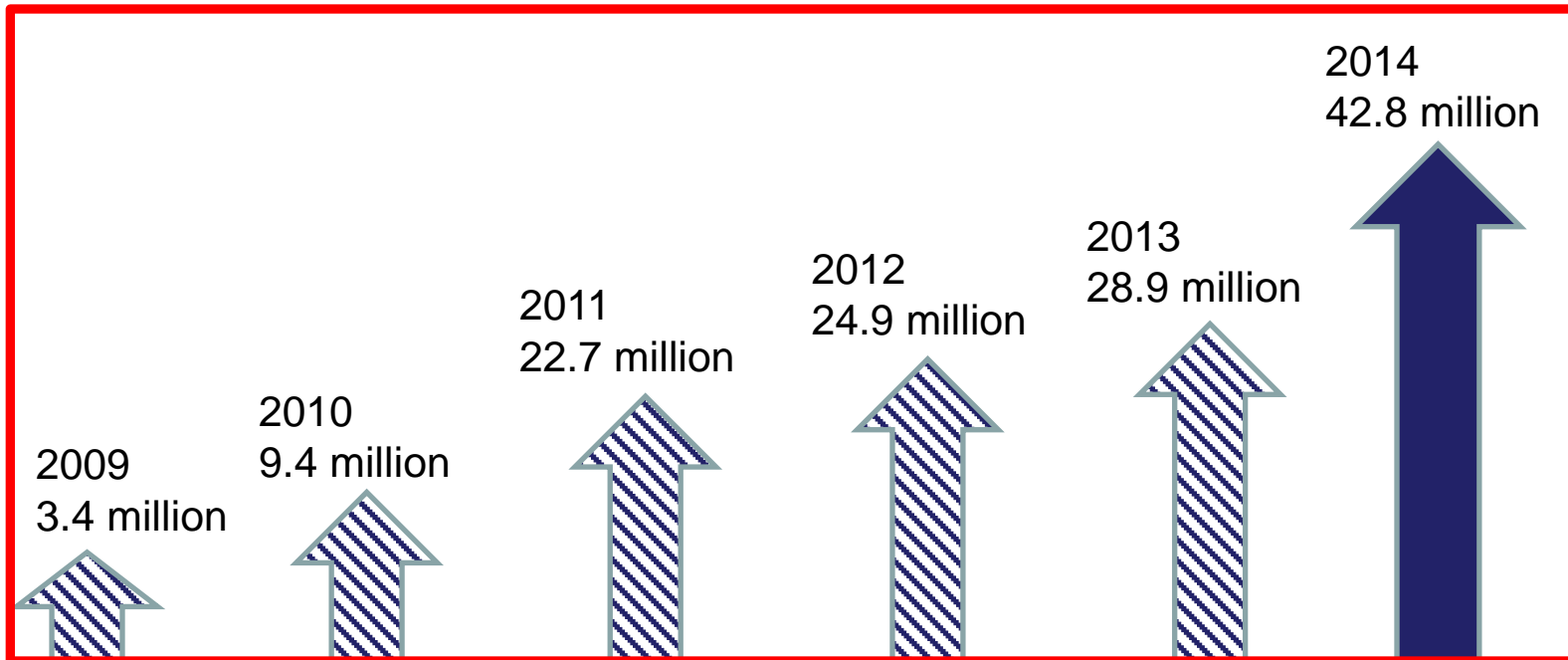
### § **Standards for Information Security**

- s Ensure the security and confidentiality of customer information;
- s Protect against any anticipated threats or hazards to the security or integrity of such information;
- s Protect against unauthorized access to or use of such information that could result in substantial harm or inconvenience to any customer; and
- s Ensure the proper disposal of customer information and consumer information.

# Information Security Incidents

Cybersecurity Awareness

## 2014 Information Security Incidents Up 48%



Source: PwC.com



# People and Patches

## Cybersecurity Awareness

**“...a campaign of just ten e-mails yields a greater than 90% chance that at least one person will become the criminal’s prey...”**

**“...11% of recipients of phishing messages click on attachments.”**

Source: Verizon 2015 Data Breach Investigations Report

# People and Patches

## Cybersecurity Awareness

**“99.9% of the exploited vulnerabilities had been compromised more than a year after the associated [patch] was published.”**

**“Ten [vulnerabilities] accounted for almost 97% of the exploits observed in 2014.”**

**“In 2014, there were 7,945 security vulnerabilities identified. That is 22 new vulnerabilities a day. Nearly one an hour.”**

Sources: Verizon 2015 Data Breach Investigations Report  
NopSec

# Increasing Inherent Risk



## § Growing Vulnerabilities

- s Interconnected systems
- s New delivery channels
- s Legacy products

## § Increasing Threats

- s Number/types of actors
- s Nature/volume of attacks
- s Level of sophistication

## Emerging Vulnerabilities and Threats

# Threat Environment: Vulnerabilities

## Cybersecurity Awareness

### § Technological

- s Weaknesses in hardware, software, network, or system configurations

### § Organizational

- s Lack of awareness of threats/vulnerabilities, incomplete asset inventories, weaknesses in/over-reliance on third parties

### § Human

- s Exploitation of human behavior such as trust and curiosity
- s Lack of effective security awareness training

### § Physical

- s Theft, tampering, device failure, or introduction of infected media

# Threat Environment: Actors

## Cybersecurity Awareness

- § **Cyber Criminals - Financially motivated; attacks include account takeovers, ATM cash-outs, and payment card fraud.**
- § **Nation States - Attempt to gain strategic advantage by stealing trade secrets and engaging in cyber espionage.**
- § **Hacktivists - Maliciously use information technologies to raise awareness for specific causes.**
- § **Insiders - Abuse their position and/or computer authorization for financial gain or as a response to a personal grievance with the organization.**

# Threat Environment: Attacks

Cybersecurity Awareness

## § Malware/Destructive Malware

s e.g., Key Loggers, Trojans, Ransomware, Wiper

# Threat Environment: Attacks

## Cybersecurity Awareness

### § Malware/Destructive Malware

§ e.g., Key Loggers, Trojans, Ransomware, Wiper

### § Phishing/Spear Phishing

# Threat Environment: Attacks

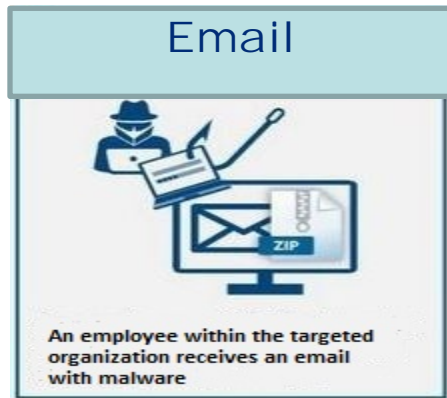
## Cybersecurity Awareness

- § Malware/Destructive Malware
  - s e.g., Key Loggers, Trojans, Ransomware, Wiper
- § Phishing/Spear Phishing
- § Distributed Denial of Service (DDoS)
- § Compound Attacks
  - s e.g., DDoS/Account Takeover, Phishing/Trojan
- § The Unknown



# Threat Environment: Example

## Cybersecurity Awareness



People

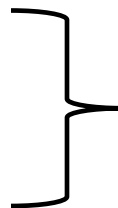


Patches



Detection

- Account Takeover
- Ransomware
- Data Theft
- Data Destruction



**Potential  
Concerns**