



Federal Deposit Insurance Corporation
550 17th Street NW, Washington, D.C. 20429-9990

Financial Institution Letter
FIL-115-2005
November 17, 2005

DEPOSIT INSURANCE BANKER SURVEY

Survey to Evaluate FDIC's Deposit Insurance Publications and Resources

Summary: The FDIC is conducting a confidential nationwide banker survey to evaluate, among other things, the effectiveness and adequacy of the FDIC's current inventory of deposit insurance publications and job aids designed to help bank employees understand deposit insurance coverage. The FDIC encourages all FDIC-insured financial institution officers responsible for oversight of savings and deposit operations to participate in the survey. The survey should take an average of 15 minutes to complete and will be available on the Web site until December 16, 2005.

Distribution:

FDIC-Insured Institutions

Suggested Routing:

Chief Executive Officer
Compliance Officer
Savings/Branch Operations Officer
Training Officer

Related Topics:

FDIC Deposit Insurance Regulations
12 C.F.R. 330

Attachment:

None

Contact:

FDIC Call Center: 1-877-275-3342

Note:

FDIC financial institution letters (FILs) may be accessed from the FDIC's Web site at www.fdic.gov/news/news/financial/2005/index.html.

To receive FILs electronically, please visit <http://www.fdic.gov/about/subscriptions/fil.html>.

Paper copies of FDIC financial institution letters may be obtained through the FDIC's Public Information Center, 801 17th Street, NW, Room 100, Washington, DC 20434 (1-877-275-3342 or 202-416-6940).

Highlights:

- The FDIC invites all FDIC-insured financial institution officers with oversight responsibility for savings and deposit operations to participate in a survey to help the FDIC evaluate its educational resources for bankers on deposit insurance coverage.
- The survey, which is confidential and should take an average of 15 minutes to complete, will be available until December 16, 2005. To access the survey, click on <http://www.keysurvey.com/survey/85666/5075/>.
- The FDIC's deposit insurance coverage resources are designed to meet a variety of bank needs, including basic customer information, employee training and "just-in-time" job aids that can be used at the retail level. To view the list of available resources, visit the FDIC's Web site at <http://www.fdic.gov/deposit/deposits>.
- The FDIC offers its deposit insurance coverage resources to insured institutions at no charge.
- Several products are available with multiple language options.

DEPOSIT INSURANCE BANKER SURVEY
Survey to Evaluate FDIC's Deposit Insurance Publications and Resources

The Federal Deposit Insurance Corporation (FDIC) invites all FDIC-insured financial institution officers with responsibility for oversight of savings and deposit operations to participate in a survey about the FDIC's existing deposit insurance coverage resources. The survey's purpose is to help the FDIC evaluate its existing publications, job aids and other tools intended to help bank employees understand FDIC deposit insurance coverage. The survey will be available until December 16, 2005. Bankers can complete the survey by clicking on the following link <http://www.keysurvey.com/survey/85666/5075/>.

The survey will ask a number of questions about the FDIC's educational resources for bankers on deposit insurance coverage, including:

- ◆ Have you seen the FDIC's educational resources?
- ◆ Are you using the materials to educate your staff and/or customers?
- ◆ How do you rate the effectiveness of the current materials?
- ◆ What information, if any, is being provided by your bank to customers and staff?
- ◆ Where do you get the information your bank uses regarding deposit insurance coverage?

In addition to this FIL inviting bankers to participate in the survey, the FDIC will send an e-mail message (from its Deposit Insurance Coverage @fdic.gov mailbox) to bankers listed on the Call Report Bank Contact List. That invitation will also ask bankers for their participation in the survey directly from their computers. If the e-mail message is received by a bank official who is not a compliance officer or does not have oversight responsibility for savings and deposit operations, we will ask that the official forward the e-mail message to the appropriate bank officers so that they can participate in the survey.

For more information about the survey, contact the FDIC Call Center toll-free at 1-877-275-3342.

Christopher J. Spoth
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