



## Milwaukee Alliance for Economic Inclusion Launch Event

City Hall Rotunda, Milwaukee, Wisconsin  
January 19, 2011  
9:30 a.m. – 11:00 a.m.

### Agenda

<b>9:30 – 9:35 am</b>	<b>Welcome</b>	<b>Angelisa M. Harris</b> , Community Affairs Officer Federal Deposit Insurance Corporation, Chicago Region
<b>9:35 – 9:45 am</b>	<b>Greetings</b>	<b>Rocky Marcoux</b> , Commissioner Milwaukee Department of City Development
<b>9:45 – 10:10 am</b>	<b>Keynote Address: Economic Inclusion and the Unbanked: An FDIC Perspective</b>	<b>Martin J. Gruenberg</b> , Vice Chairman Federal Deposit Insurance Corporation, Washington
<b>10:10 – 10:20 am</b>	<b>Milwaukee AEI Overview</b>	<b>Karen Wells</b> , Director of Education Programs The Wisconsin Women's Business Initiative Corporation
<b>10:20 – 10:25 am</b>	<b>Banker Interest in Reaching the Unbanked</b>	<b>Kenneth Alburg</b> , Branch Manager US Bank
<b>10:25 – 10:30 am</b>	<b>The Role of Financial Education</b>	<b>Deborah Blanks</b> , Chief Executive Officer Social Development Commission
<b>10:30 – 10:35 am</b>	<b>Testimonial</b>	<b>Rochelle Wallace</b> , AEI Customer Make Your Money Talk Graduate
<b>10:35 – 10:45 am</b>	<b>Closing Remarks</b>	<b>Angelisa M. Harris</b> , Community Affairs Officer Federal Deposit Insurance Corporation, Chicago Region
<b>10:45 – 11:00 am</b>	<b>Refreshments</b>	