Effects of Financial Education on Financial Outcomes

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FDIC Consumer Research Symposium

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RCT standard



- RCT standard
- Controls for
 - Access
 - Family
 - Experience
 - Psycho-social variables



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- No comprehensive data sets

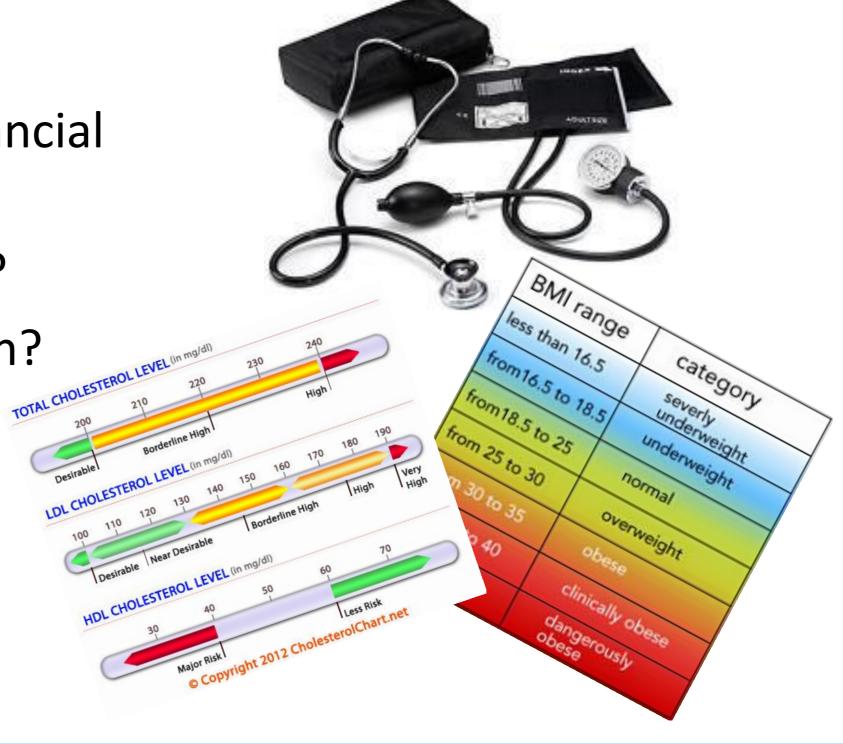


- RCT standard
- Controls for
 - Access
 - Family
 - Experience
 - Psycho-social variables
- No comprehensive data sets
- Limited long-term view



What metrics do we track?

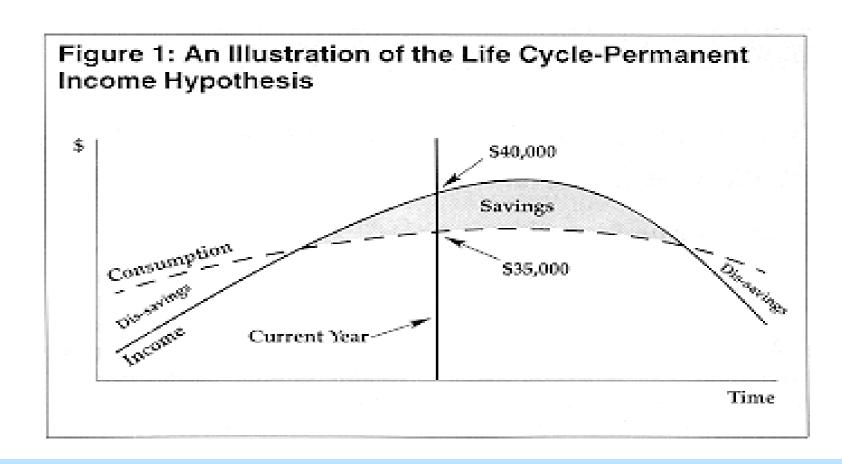
- Delinquency?
- Credit score?
- Debt service (financial obligation) ratio?
- Income volatility?
- 401k participation?
- Buffer funds?
- Risk tolerance?
- Confidence?
- Satisfaction?





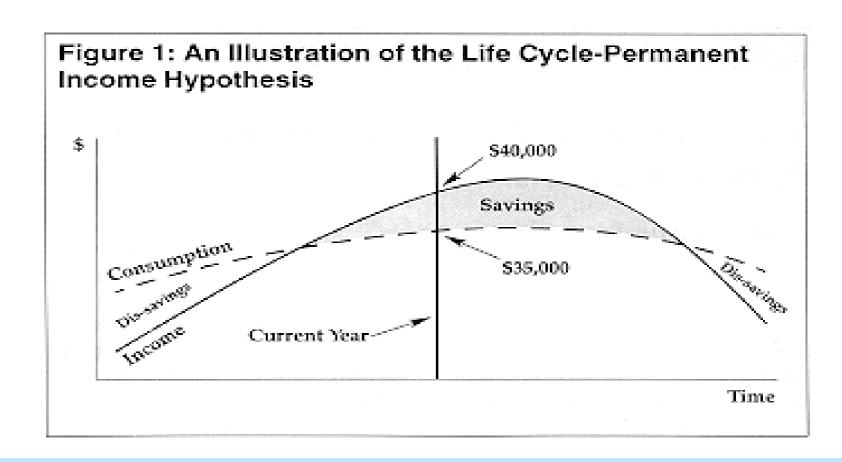
When do we track?

• 18-22– may be in LF or school



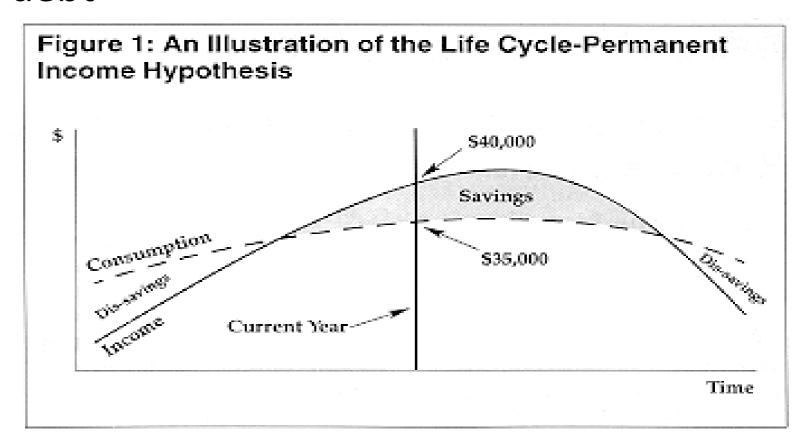
When do we track?

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- Cusp of retirement 65 or 70



When do we track?

- 18-22— may be in LF or school
- Cusp of retirement 65 or 70
- Range of products/services
 - Mortgages vs student loans
 - Own debt vs child's debt



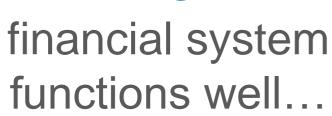
Defining financial health

FINANCIAL HEALTH MEANS...

an individual's

DAY-TO-DAY

inancial system

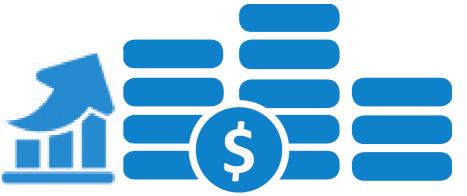




increases the likelihood of

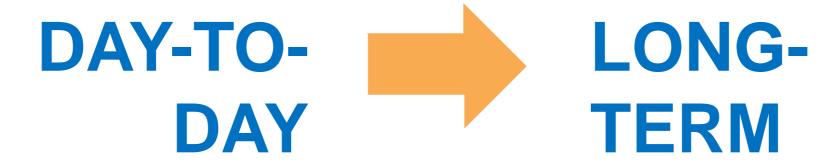
LONG-TERM

financial resilience and opportunity.





3 key elements









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