Section III: Key Bank Risk Issues

Agriculture

- The agricultural economy is now in its sixth year of low commodity prices and farm incomes, and agricultural exports are under pressure from trade uncertainties and slowing global growth.
- Strong farmland equity has enabled farmers to restructure loans to manage operating losses and replenish working capital, keeping reported credit problems low at insured institutions.
- Farm bank asset quality and liquidity measures are lower in 2018 than recent years but remain stronger than the levels reported during the 1980s farm bank crisis.

As of first quarter 2019, there were 1,315 farm banks representing nearly one-quarter of all FDIC-insured institutions. During first quarter 2019, agriculture loans held by FDIC-insured institutions totaled $184 billion.

- Community banks hold 69 percent ($127 billion) of total agriculture loans.
- Eight percent of all banks and 31 percent of farm banks hold a concentration of agriculture loans above 300 percent of total capital.
- Exposure to agriculture lending is concentrated in the Midwest.

Regional Exposure to Agriculture Lending

Dots on map represent banks with total agriculture loans above 300 percent of total capital.
The agricultural sector struggles amid low commodity prices that continue to depress farm profitability. The farm economy has faced low commodity prices since farm income peaked in 2013. Net farm income, a broad measure of profits, is forecast to increase 10 percent in 2019 but remain below the 25-year average (Chart 8). Lower prices for soybeans, corn, pork, and dairy products have been the primary contributors to reduced farm income during the past six years. According to the United States Department of Agriculture’s (USDA) long-term forecast, real agricultural commodity prices will continue to decline over the next ten years as global production outstrips demand.

**Chart 8**

Net Farm Income Is Expected to Remain Below the Historical Average in 2019

Source: U.S. Department of Agriculture
Notes: Dollar values are adjusted for inflation. F indicates forecast.

**Map 2**

Soybean Production Is Heavily Concentrated in the Midwest

Dots on map represent farm banks as of December 31, 2018.

Source: U.S. Department of Agriculture
U.S. agricultural exports are facing increased pressure because of trade uncertainty, weakening global demand, and a strengthening dollar. In 2018, China imposed tariffs on several U.S. agricultural products, the most significant being a 25 percent tariff on U.S. soybeans. More than one-quarter of the U.S. soybean crop is exported to China annually. Recent tariffs are negatively affecting price and trade volumes, which could translate to stress for lenders in areas that rely on soybean production, primarily Midwest states (Map 2). After Chinese soybean tariffs went into effect in July 2018, U.S. soybean prices dropped more than 5 percent through year-end. Through the first seven months of the 2018 to 2019 marketing year (September 2018 through March 2019), U.S. agriculture export volume to China was down 82 percent compared with the prior three-year marketing average. U.S. soybean growers have found relief in greater exports to other countries and financial aid payments from USDA's Market Facilitation Program, but global exports remain a concern for farmers and lenders. In addition, the appreciating dollar has made U.S. agricultural goods more expensive relative to competitors, which may put additional downward pressure on agricultural export volume and incomes in the near term.

Strong farmland equity has enabled farmers to restructure loans to manage operating losses and replenish working capital, keeping reported credit problems low at FDIC-insured institutions. Farmland values typically account for about 80 percent of total farm assets, making the stability of these values important to agricultural producers and their lenders. Inflation-adjusted farm real estate values in the United States nearly doubled between 2004 and 2014, a pace not seen since the farming boom of the 1970s. Despite the ongoing downturn in farm profits, farmland values have been resilient, remaining at or near 2014 peak levels through 2019. The stability in farmland values has been mainly due to low interest rates, low supply of farmland on the market, and ongoing demand for farmland.

Farmland equity is being used to restructure agriculture loans to prevent operating losses from translating to credit losses at farm banks. According to USDA, the forecasted industry average debt-to-equity ratio for 2019 is 16.1 percent, well below the 28.5 percent during the height of the 1980s farm crisis. However, if the downturn and unprofitability persist, equity could continue to dissolve and highly leveraged producers may exit the industry.

Asset quality and liquidity measures at farm banks are weakening. The median first-quarter past-due and nonaccrual (PDNA) agricultural loan ratio among farm banks increased from a low 0.13 percent at the peak of the industry’s strength in 2013 to 0.77 percent in 2019, but remains well below the high of 5.92 percent reported in 1986. The increase at the 90th percentile tail of the PDNA agricultural loan ratio was more pronounced, nearly doubling from 2.85 percent in 2013 to 5.56 percent in 2019. The first-quarter agricultural loan charge-off rate also increased modestly at the tail, with the 95th percentile charge-off rate increasing from 0.01 percent in 2013 to 0.23 percent in 2019. Consistent with these trends, examiners noted a modest decline in the quality of agriculture loan credits at farm banks in 2018. Despite the current stresses, agriculture PDNA levels remain far below those reported during the 1980s farm crisis.

Farm bank liquidity has declined and funding is under pressure because of strong loan demand. The need for financing has increased because of declining net farm income, rising operational costs, and dwindling working capital, turning many farm customers from net depositors in past years to net borrowers in recent years. Loan growth at farm banks has outpaced deposit and asset growth since the downturn in the farm economy began. As a result, farm banks continue to meet agricultural credit demand at the expense of balance sheet liquidity. The median ratio of short-term liquid assets to total assets at farm banks was a record first-quarter low of 20 percent in 2019. Moreover, weak deposit growth has resulted in a growing reliance on wholesale funding that may not be available if bank conditions deteriorate.
Commercial Real Estate

- Commercial real estate (CRE) market conditions remain favorable as the economic cycle matures.
- Modest oversupply concerns are emerging for multifamily and industrial CRE property types, while retail CRE is facing long-term challenges related to shifts in consumer shopping behavior.
- FDIC-insured institutions have grown their CRE loan portfolios, primarily with loans for existing properties rather than loans for construction and development projects.
- CRE loan performance metrics at FDIC-insured institutions are strong, although institutions with CRE concentrations may be vulnerable to economic changes. Competition for quality CRE loans pose challenges for institutions operating in the CRE sector.

During first quarter 2019, CRE loans held by FDIC-insured institutions totaled $2.4 trillion.

- Community banks hold 30 percent ($717 billion) of total CRE loans.
- Twenty-six percent of all banks hold a concentration of CRE loans above 300 percent of total capital.
- Exposure to CRE lending is concentrated in the West, Southeast, and Northeast.

Regional Exposure to Commercial Real Estate Lending

Dots on map represent banks with commercial real estate loans above 300 percent of total capital.

Source: FDIC
CRE conditions remain favorable as the economic cycle matures. Similar to the aggregate economy, the CRE market has enjoyed a period of expansion in recent years. However, several indicators suggest that CRE market conditions have peaked and are entering a period of moderation.

Each of the four major CRE property types—multifamily, office, retail, and industrial—have benefited from economic growth. Vacancy rates and capitalization rates remain low, while rents and property prices continue to grow (Chart 9). This relative balance of conditions accounts for a positive, but guarded, view of CRE overall. None of the four property types shows signs of distress, yet each faces strains that may be exacerbated by slower economic growth. Multifamily and industrial properties face overbuilding concerns. Certain retail properties, particularly older strip malls, are struggling with historical oversupply and changes in the ways customers shop.18

Modest oversupply concerns are emerging for multifamily and industrial property types, while retail faces long-term challenges related to shifts in consumer shopping behavior. Multifamily construction has been robust and may outpace demand in some markets. Apartment demand has outpaced supply for much of this cycle, following the housing market downturn during the last recession. While supply and demand conditions seem to be balanced at the national level, continued construction activity could lead to supply and demand imbalances in certain markets if the cycle slows. Several geographies have had outsized supply growth along with high and rising vacancy rates for a year or more. Primarily located in the Southeast and Southwest, these apartment markets could soften considerably if job growth slows or if interest rates rise abruptly.

Chart 9
Vacancy Rates Remain Low

Vacancy Rate, Percent

Source: CoStar
Note: Quarterly data through first quarter 2019.

18Commercial real estate data are from CoStar, unless otherwise noted.
Industrial property construction also has been strong but is less likely to outpace demand. Similar to the multifamily segment, supply concerns are emerging within the industrial segment in certain geographies. Supply growth has surged, particularly in markets located along key transportation and shipping corridors. At the same time, the evolution of online shopping has boosted demand for warehouse space and facilities that serve “last-mile” delivery. Consequently, supply growth is far more widespread geographically than in the multifamily sector, and demand is keeping pace in most markets. Still, some Midwest and Northeast markets have seen large volumes of new construction and have additional growth in the construction pipeline. If economic conditions slow and demand weakens, these projects could become troubled.

Retail faces long-term challenges and is the weakest of the four major property types. The retail sector is still contending with historical oversupply that is now being exacerbated by shifting consumer preferences. Fewer customer visits to traditional brick-and-mortar stores have contributed to declining sales, which is driving the high volume of store closures. The most vulnerable retail markets are smaller markets in the Southeast and Southwest.

CRE lending at FDIC-insured institutions continues to grow, but it may be less vulnerable than in the last cycle because of the focus on existing properties rather than new construction. As of first quarter 2019, FDIC-insured institutions held almost $2.4 trillion in CRE loans, with year-over-year increases reported for the past 26 quarters (Chart 10). Although these trends have continued into 2019, growth is slowing and most of these loans are secured by existing CRE properties rather than the historically more risky ADC segment of CRE loans. As of first quarter 2019, ADC loans made up only 15 percent of CRE loans, compared with nearly 34 percent in first quarter 2007. In addition, CRE is widely held across the banking industry. CRE loans make up at least one-quarter of the loan book at more than 60 percent of both community and noncommunity banks. In contrast, ADC loans make up at least one-quarter of the loan book at less than 1 percent of both community and noncommunity banks.

In aggregate, CRE lending at FDIC-insured institutions increased during the past decade. However, the ratio of CRE loans to capital is lower today than at the height of the last cycle. The national median ratio of CRE loans to total capital was 186 percent in first quarter 2019, compared with a high of 216 percent in fourth quarter 2008. Similarly, as of early 2019, a smaller share of institutions had high concentrations of CRE loans compared with 2008. In first quarter 2019, 1,406 institutions, or 26 percent, reported a CRE concentration of 300 percent or more of total capital, down from 36 percent in fourth quarter 2008. Still, nearly one-third of noncommunity banks and more than one-quarter of community banks held CRE concentrations of 300 percent or more.

Chart 10
CRE Lending at FDIC-Insured Institutions Continues to Grow

![Chart 10](image-url)

Source: FDIC
Note: Data as of first quarter of each year.
The CRE sector and institutions with concentrations in loans to the CRE sector have been vulnerable to changes in the economic cycle. Findings from the 2012 FDIC Community Banking Study show that community banks specializing in CRE lending failed more than twice as often as the average community bank.\textsuperscript{19} Leading up to the financial crisis, many community banks exhibited a higher risk appetite and many failed or experienced a ratings downgrade. High construction loan concentrations and rapid asset growth proved damaging when coupled with weak risk management practices and inadequate capital levels.

**Competition for quality CRE loans pose challenges for institutions operating in the CRE sector.** In aggregate, banks have been regaining market share of CRE loans outstanding after a decline during the financial crisis. However, competition for quality CRE loans can pressure institutions to ease terms, loosen underwriting standards, or make policy exceptions. Examiners report that the majority of CRE-focused lenders have stable CRE risk profiles and are in satisfactory condition. Nonetheless, since mid-2017, examiners have noted opportunities for CRE risk management improvement, most commonly in the areas of board and management oversight, portfolio sensitivity analysis, portfolio management, and, to a lesser degree, loan underwriting.

**Despite competitive pressure, CRE loan performance metrics at FDIC-insured institutions remain strong.** Total past-due and nonaccrual CRE loans are at their lowest levels in nearly a decade after declining year-over-year for nine consecutive years. The median delinquency rate for CRE loans among all U.S. institutions fell to 0.51 percent in first quarter 2019, well below the levels leading into the last recession. All regions of the United States had median CRE past-due and nonaccrual rates below 1 percent as of first quarter 2019. Banks in the Southeast continue to report the highest median CRE delinquency rates at 0.67 percent in first quarter 2019 but remain well below the area’s recent high of 6.80 percent in 2011.

Energy

- Oil and gas supply and demand fundamentals, as well as macroeconomic and geopolitical factors, are contributing to energy market volatility.
- Banks with energy sector exposures continue to be resilient into 2019 despite oil price declines.
- High-yield debt linked to the energy sector continues to grow and could be vulnerable in another industry downturn.

Economic exposure to the energy sector is concentrated in eight states with oil-reliant economies: Alaska, Colorado, Louisiana, New Mexico, North Dakota, Oklahoma, Texas, and Wyoming.

- Direct bank loans to the energy sector are primarily held at a small number of large and regional banks.
- Exposure to the energy sector is focused in the South.

Domestic oil production reached a record high in late 2018, and economic growth in oil-reliant economies is strong. However, the oil industry remains vulnerable to volatility that produced past boom and bust cycles. Oil prices declined more than 40 percent in less than three months in late 2018, following record production and concerns about slowing global economic growth. While this price decline did not result in a widespread slowdown of the national economy, economic growth in oil-reliant states decelerated.

Eight states—Alaska, Colorado, Louisiana, New Mexico, North Dakota, Oklahoma, Texas, and Wyoming—accounted for more than three-fourths of the nation’s oil output in December 2018. The oil economy is closely tied to these state economies, directly and indirectly. In 2018, job growth in the oil states outpaced job growth in other states but slowed markedly in the second half of the year as oil prices declined (Chart 11). This slowdown was less severe than the one in 2014 and 2015 when oil prices also fell. Because oil supply and demand fundamentals are affected by many different variables—including technical, political, macroeconomic, and geopolitical—the probability of continued volatility in this industry remains high, and the impact on oil-concentrated states will likely persist.

Chart 11
Oil Prices Are an Important Economic Driver for Oil-Producing States
Banks in oil-concentrated areas remain resilient to oil price volatility. Examination findings show that only a handful of FDIC-supervised banks, concentrated in the FDIC’s Dallas Region, have more than 25 percent of loans tied directly to oil and gas lending.\textsuperscript{20} Oil exploration and production (E&P) operations today are more capital intensive and beyond the lending capacity of many community banks. Credit deterioration resulting from low oil prices has been relatively mild. At first quarter 2019, the past-due loan rate for oil-reliant states was 1.4 percent, only slightly above the 1.2 percent rate for all other states (Chart 12). Few banks in oil- and gas-concentrated areas exhibited severe stress, and no bank failures occurred in the concentrated areas during the recent period of low oil prices.\textsuperscript{21}

Credit deterioration was pronounced in oil and gas loan portfolios at larger banks following the price declines of 2014 and 2015, but it has since moderated. In 2014, Shared National Credit (SNC) reviews reported that $6.9 billion of oil and gas credits were classified, an amount that represented 3.6 percent of total SNC classified loans.\textsuperscript{22} The volume peaked in 2016 at $77 billion. Minor improvement was reported in 2017, but problem oil and gas credits still accounted for 26.5 percent of all SNC classifications that year.\textsuperscript{23} In 2018, conditions in the energy sector had improved enough that oil and gas credits were not reported in the SNC reviews.

\begin{figure}
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\includegraphics[width=\textwidth]{chart12.png}
\caption{Community Banks in Oil-Concentrated States Proved Highly Resilient to the Rapid and Severe Decline in Oil Prices}
\end{figure}


\textsuperscript{21} Ibid.

\textsuperscript{22} Loans that are special mention and classified are considered non-pass loans. See “Shared National Credits Program 2015 Review,” November 2015.

Low oil prices have had a substantial effect on high-yield energy debt markets. The evolution of E&P financing helps explain why banks have less direct credit exposure and a smaller share of the E&P debt market. For the past several years, the energy industry recorded the largest share of high-yield debt, and that share continues to grow. According to Fitch Ratings, the energy sector accounted for less than 6 percent of the issued high-yield debt in 2000. By 2018, the energy sector accounted for 15.5 percent of high-yield debt. The default rate for high-yield energy debt declined in 2018 to 2.4 percent, significantly below the 2016 peak of 18.8 percent and below the 2001 to 2018 annual average of 4.0 percent.

Prospects for E&P firms improved in 2019, but oil market volatility remains a risk. Firms continued to achieve lower break-even prices, as production efficiencies increased and firms’ financial performance improved. Many E&P firms expanded operations in 2018 and funded increased capital expenditures with debt issuance and C&I loans. C&I lending, which was the fastest-growing portfolio segment for banks in top oil-producing states in 2018, sustained that pace in first quarter 2019, likely due to overall economic growth and demand for business loans linked to the oil and gas sector.
Housing

- **Signs of a slowdown in sales are emerging in the housing market even as house prices continue to rise across most of the nation.**
- **Affordability is a growing concern as income growth lags the rise in house prices and mortgage payments.**
- **Among FDIC-insured institutions, the condition of the residential mortgage portfolio is favorable, but some banks report significant loan concentration levels and increased competition.**

During first quarter 2019, 1–4 family residential loans held by FDIC-insured institutions totaled $2.1 trillion.

- Community banks hold 19 percent ($399 billion) of total 1–4 family residential loans.
- Twelve percent of all banks hold a concentration of 1–4 family loans above 300 percent of total capital.
- Exposure to 1–4 family residential lending is concentrated in New England.

**Regional Exposure to 1-4 Family Residential Real Estate Lending**

Dots on map represent banks with 1-4 family residential real estate loans above 300 percent of total capital.
Signs of a slowdown are emerging in the housing market. As the broader economy recovered from the Great Recession, forward-looking measures of housing market activity, including home sales and new residential construction, slowly recovered. At the same time, house prices increased sharply from cyclical lows. Housing market activity lost momentum in 2018 as low inventory and higher mortgage rates reduced the pace of growth. Lenders reported weaker demand for residential mortgages. Nationally, home sales in 2018 declined from a year earlier and were well below the cyclical high as of first quarter 2019 (Chart 13). A weak existing home sales market was primarily responsible for the lower sales volume, but sales of new residential construction also slowed. The confluence of these factors led to a decline in home builder confidence, reflecting concerns about the softening sales environment.

Several factors contributed to the decline in home sales during 2018. Housing demand slowed as prices increased and houses became less affordable. Rising mortgage rates in 2018 also contributed to a slower pace of home sales. Federal tax law changes limiting housing-related tax deductions that went into effect in 2018 also may have contributed to slower home sales, particularly in regions with higher property values and higher property taxes.24 In addition, the historically low supply of homes available for sale restrained sales volumes.

Deteriorating housing affordability is a risk for the housing market. As the housing market recovered from the Great Recession, house price appreciation exceeded income growth. Lower mortgage rates during much of the current cycle mitigated some of the disparity between home price and homebuyer income growth. However, rising mortgage rates weighed on affordability until the recent mortgage rate retreat.

Affordability is a particular concern in markets where home prices are high or have risen more quickly than income levels. As of fourth quarter 2018, single-family residential properties in California and Hawaii were the least affordable in the nation (Chart 14). At the local level, the least affordable metro areas are also primarily located in these two states, with the San Francisco Bay Area having the least affordable homes in the nation. While home affordability levels in these metros have generally not reached the extremes of the previous housing boom, they have trended well below long-term median levels. A similar trend has occurred in many other metros across the country. As affordability levels continue to deteriorate, demand for housing may slow.

Community banks report improved loan performance in residential mortgage loan portfolios, but these institutions face increasing competition. Since peaking in 2010 at nearly 3 percent, the median total past-due residential mortgage loan rate among all community banks declined to 1.26 percent in first quarter 2019. A similar trend has been evident across regions. By first quarter 2019, median residential mortgage past-due rates had declined noticeably and ranged from 0.26 percent in San Francisco to 1.60 percent in Atlanta.

In first quarter 2019, community banks reported a median residential mortgage loan growth rate of 2.85 percent. This figure has been relatively unchanged over the past several quarters but is down considerably from the 9 percent peak in 2008. Residential lending tends to be more robust in metro areas. Community banks headquartered in a metro area reported residential loan growth of 3.4 percent in first quarter 2019. This rate compares to 2.4 percent for banks in a non-metro area. On a regional basis, residential loan growth among community banks was fastest in the New York, Atlanta, and Dallas Regions in first quarter 2019.

Banks face competitive pressures from nonbanks as nonbank residential mortgage originators continue to gain significant market share. Such competitive pressures could shift risks within the financial industry and cause the overall level of risk to increase.

Banks generally maintain more conservative residential mortgage underwriting practices relative to nonbanks, in large part because of compositional differences. For example, FDIC analysis of Home Mortgage Disclosure Act data shows that banks (primarily the largest banks) significantly reduced Federal Housing Administration (FHA) lending in the post-crisis period, and nonbanks have filled the gap. FHA loans typically have higher loan-to-value ratios, and FHA borrowers typically exhibit lower credit scores and higher debt-to-income ratios relative to borrowers seeking conventional conforming or jumbo mortgages.

Competition from nonbanks and the slowing conditions in the housing market could induce banks to ease historically tight underwriting standards for residential mortgage loans as they reach for growth in their lending portfolios. According to the Federal Reserve Senior Loan Officer Opinion Survey on Bank Lending Practices, the share of respondents that reported easing in underwriting standards for residential real estate lending rose in late 2018.25
In addition, as signs of a housing market slowdown are emerging, a sizable share of banks surveyed reported weaker demand for residential mortgages through early 2019. According to the FDIC Credit and Consumer Products/Services Survey, which includes mostly small FDIC-supervised banks, examiners report that residential mortgage loan underwriting practices for most banks are average, while the level of risk for the loan product remains low.26

Residential mortgage loan concentrations have declined from post-crisis peaks but remain elevated in some areas of the country, particularly in New England, which is in the FDIC’s New York Region (Chart 15). New England traditionally has had a large number of mutual savings banks that focus on residential mortgage lending, and these institutions fared well during the financial crisis. The nation’s community banks reported median residential mortgage loan concentrations of 144 percent of total capital in first quarter 2019. This figure is relatively unchanged from one year earlier but is down from the post-crisis peak of 169 percent in fourth quarter 2009. Fourteen percent of community banks reported residential mortgage loan concentrations above 300 percent of total capital in first quarter 2019.

A majority (62 percent) of community banks with significant concentration levels above 300 percent are headquartered in metro areas, consistent with loan growth trends. Exposure to the residential mortgage market is highest among banks headquartered in New England. In this area, the concentration of mortgage loans to total capital was 358 percent in first quarter 2019, down from 429 percent during the crisis in 2008 but well above all other areas of the country. Sixty-five percent of all community banks in New England report a concentration level above 300 percent of total capital, also the highest among all regions.

Chart 15
Residential Mortgage Loan Concentrations Are Below Post-Crisis Peaks but Remain Elevated Among Community Banks in Some Regions

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Residential Loans to Capital, Percent</th>
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</tr>
<tr>
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Source: FDIC
Note: First quarter data each year for community banks only.

26The Credit and Consumer Products/Services Survey is completed by FDIC risk management examiners at the conclusion of each risk management examination. The survey is a valuable tool to identify and track emerging products and services, and to identify potential risks. Information referenced in this report is from surveys completed as of December 31, 2018.
Leveraged Lending and Corporate Debt

- **Total nonfinancial corporate debt is at a record high share of GDP.**
- **The share of corporate debt in capital markets, such as corporate bonds and syndicated institutional leveraged loans, has grown.**
- **Corporate bonds and leveraged loans have become increasingly risky, as the share of low-rated bonds has grown and lender protections in leveraged loans have deteriorated.**
- **Direct bank exposure to corporate debt risks is concentrated in funded and unfunded revolving leveraged loans, traditional C&I loans, and mortgages, while indirect exposures are opaque.**

Collateralized Loan Obligations (CLOs) held by banks are one source of bank exposure to the leveraged lending market. As of the first quarter of 2019, 16 percent ($96.0 billion) of U.S. CLOs were held by U.S. banks.27

- Large banks with more than $250 billion in assets accounted for 85 percent ($81.9 billion) of reported U.S. bank CLO holdings.

Nonfinancial corporate debt levels are at all-time highs, driven by growth in corporate bonds and leveraged loans.28 U.S. interest rates have remained low for more than a decade after falling to near zero in the aftermath of the 2008 financial crisis. Partly in response to these low rates, corporations have taken on an increasingly large volume of debt. Nonfinancial corporate debt reached 46.9 percent in 2018—a record high relative to GDP (Chart 16).29

Corporate bonds and syndicated leveraged loans have grown far faster than other types of corporate debt, such as mortgages and traditional C&I bank loans, with outstanding institutional leveraged loans nearly doubling since 2008. Most of the increase in corporate debt outstanding in 2018 was due to a sharp increase in loans held by nondepository institutions, including a 20 percent increase in leveraged loans.30 Growth in leveraged loans has slowed moderately in 2019.

Corporate bonds are the largest portion of corporate debt. Most of the rapid growth in bonds since 2008 has occurred in the lowest-rated investment-grade categories. The share of bonds rated BBB,31 the lowest investment-grade category, was 49 percent of all investment-grade bonds in 2018, up from 33 percent in 2008.32 This category of debt presents a source of risk because should these borrowers encounter challenges, some could be downgraded to high-yield or “junk” status. These “fallen angels” would then face higher borrowing costs, and their downgrade could disrupt the high-yield credit market. The current volume of BBB-rated bonds is nearly three times as large as the entire high-yield market, so borrowing costs could rise for other high-yield borrowers if the market struggles to absorb the new supply. Also, the amount of high-yield bonds that some types of investors (for example, mutual funds and pension funds) can hold is often restricted, which could lead to a wave of forced selling in the event of significant downgrades.

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27 The Call Report items used to estimate bank CLO holdings are only reported for banks with at least $10 billion in assets.
28 Nonfinancial corporate debt refers to debt obligations of nonfinancial corporations.
29 Federal Reserve Board and Bureau of Economic Analysis.
30 Data on the increase in loans held by nondepository financial institutions are from the Federal Reserve Board, and data on the increase in leveraged loans are from S&P Leveraged Commentary and Data (LCD).
31 “BBB” is on the scale used by credit rating agencies S&P and Fitch. Moody’s, the other major credit rating agency, uses the rating “Baa” for this category of credit risk.
32 ICE Data Services.
Chart 16
Nonfinancial Corporate Debt-to-GDP Is Elevated, Driven by an Increase in Corporate Bonds

Sources: Federal Reserve Board and Bureau of Economic Analysis (Haver Analytics)

Chart 17
The Share of Leveraged Loans Lacking Strong Protective Covenants Has Risen Sharply Since 2008

Source: S&P LCD
Note: Covenant-Lite share is of total issuance of institutional leveraged loans.
Investors reaching for yield have increasingly funded leveraged loans to highly indebted companies that lacked traditional lender protections. Syndicated leveraged loans have typically contained provisions called “maintenance covenants,” which require the borrower to meet certain financial and performance metrics to remain in good standing on their loan. These covenants protect lenders from deterioration in borrower performance. Since 2010, leveraged loans have increasingly been issued without these protections. These loans are referred to as “cov-lite.”

The share of newly issued cov-lite institutional leveraged loans rose from less than 10 percent in 2010 to about 85 percent in 2018 (Chart 17). The cov-lite share of leveraged loans declined slightly to 79 percent in 2019 but remains well above the pre-2018 period. Other aspects of leveraged loans have also become riskier. Leverage levels have risen to all-time highs, while loss-absorbing subordinated debt has largely disappeared. Reported leverage may also understate actual leverage, as earnings are now routinely inflated through earnings “add-backs” to account for expected increases in revenues or expected decreases in costs, which may not materialize. These add-backs increase the projected earnings used to calculate leverage ratios above the level of current earnings, making the borrower seem less leveraged and potentially allowing the borrower to obtain more preferential loan terms. These factors are likely to lead to lower recoveries and a more drawn-out default cycle if borrowers begin to have difficulty servicing their debt.

Direct bank exposure to corporate debt is concentrated in revolving leveraged loans, CLOs, traditional C&I loans, and commercial mortgages, while indirect exposures are opaque and could transmit stress from the corporate sector into the banking system. Banks do not hold a significant amount of corporate bonds, so stress in the corporate bond market is unlikely to affect banks directly. In the leveraged loan market, banks historically have been among the primary holders of institutional term leveraged loans. However, while U.S. banks continue to arrange and originate almost all of these loans, they have significantly trimmed their holdings. U.S. banks’ share of these loans was 7.3 percent in the first half of 2019, up from 2018 but down significantly from more than 25 percent in 2000. CLOs and loan mutual funds have grown to fund the vast majority of institutional leveraged loans over the past two decades, reaching about 75 percent in 2019. Banks hold portions of CLOs, which expose banks to risks in the underlying leveraged loans. In early 2019, banks held more than $95 billion in CLOs, down moderately from the peak of $105 billion in 2016 but well above the $38 billion held in 2010. Banks also are the primary source of funding for the revolving “pro rata” portion of the loans. Many of these revolving credits are likely undrawn, but borrowers could draw on these revolving lines before default should they face distress.

Banks have other indirect exposures to corporate debt. Bank lending to nonbank financial firms (such as CLO arrangers and direct leveraged lenders) and their participation in derivatives markets (for example, total return swaps) can expose banks to risks in corporate debt markets. Bank-sponsored or affiliated funds with exposures to corporate debt or leveraged loans represent another potential source of exposure, as banks have felt compelled to step in and support their related funds during times of stress. Banks also are exposed to stress in corporate debt markets through macroeconomic effects such as slowing growth or rising unemployment. These factors could affect the performance of other bank loans, such as residential and commercial mortgages and C&I loans to small businesses.

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33 All data on leveraged loans are from S&P LCD.
34 Leverage is measured as Debt/EBITDA and is higher than at any point since at least 2001 according to the first quarter 2019 S&P LCD Quarterly Leveraged Lending Review.
36 FDIC.
37 SAP LCD.
38 The Call Report line item for these data is labeled structured financial products. However, experience indicates that this line item is primarily CLOs.
39 The first and third quarter 2018 Shared National Credit (SNC) Program examinations showed that less than half of SNC commitments were outstanding. This is only indicative, as not all loan commitments in the SNC program are leveraged loans.
Nonbank Financial Institution Lending

- **Banks are exposed, directly and indirectly, to nonbanks. This includes direct lending to nonbank financial institutions.**
- **Bank lending to nonbank financial institutions has expanded seven-fold since 2010 and exceeds $400 billion.**

During first quarter 2019, loans to nondepository financial institutions held by FDIC-insured institutions totaled $414 billion.

- Community banks hold less than 1 percent ($10 billion) of total loans to nondepository financial institutions.
- The four largest noncommunity banks hold about half (49 percent) of all loans outstanding to nondepository financial institutions.

By lending to nonbank financial institutions, banks are accruing direct and indirect exposures to those institutions and to the risks inherent in the activities and markets in which they engage. FDIC analysis of Call Report data indicates that bank lending to nonbank financial institutions has expanded seven-fold since 2010 and now exceeds $400 billion (Chart 18). The largest banks are responsible for most of this lending, as the four largest banks reported 49 percent of all loans outstanding to nonbank financial institutions as of first quarter 2019.

Lending to nonbank financial institutions includes loans to nonbank mortgage lenders and other nonbanks that do not primarily make loans, including private equity funds and real estate investment trusts. Outside of the loans extended by the four largest banks, supervisory experience indicates that most loans to nonbank financial institutions are to nonbank mortgage lenders or mortgage-backed securitizers. Through these loans, banks retain exposure to many of the loans that have shifted to nonbanks.

While loans to nonbanks have grown steadily since 2010, the volume of loans outstanding in first quarter of 2019 contracted slightly from year-end 2018. Overall, loans to nonbank financial institutions account for less than 5 percent of total loans and leases reported by banks as of first quarter 2019, and less than 11 percent of all banks are engaged in this type of lending. While the total exposure remains small, lending to nonbanks could be risky because it is relatively untested in an economic downturn. It also indirectly expands the exposure of an institution to the lending activity of the nonbank. These activities include portfolio categories that have been historically risky, such as CRE.
Most of the funding that has supported increased nonbank engagement in mortgage origination and servicing activities is provided by banks through warehouse lines of credit. While these lines of credit can be a source of significant losses to banks, as they were during the financial crisis, they generally are considered relatively low risk because they are typically overcollateralized and subject to frequent monitoring. Ultimately, warehouse lines of credit to nonbank mortgage lenders directly expose banks to the liquidity and funding risks of nonbanks.

The measure of bank lending to nonbank financial institutions on the Call Report does not capture the entirety of bank exposure to nonbanks, including exposure to corporate bond and loan markets. As the section in this report on Leveraged Lending and Corporate Debt describes, direct bank exposure to corporate debt is concentrated in revolving leveraged loans, traditional C&I loans, CLOs, and commercial mortgages. Indirect exposures to corporate debt are opaque and could transmit credit risk and stress from the corporate sector into the banking system.

Chart 18
Driven by Noncommunity Banks, Bank Lending to Nonbank Financial Institutions Now Exceeds $400 Billion

Loans to Nonbank Financial Institutions (Billions of Dollars) Share of Banks with Loans to Nonbanks, Percent

Source: FDIC
Note: Quarterly data through first quarter 2019.
Interest Rate Risk and Deposit Competition

- Rising interest rates and competitive pressures are headwinds to deposit growth.
- Rising rates and deposit competition have begun pushing deposit costs higher and are affecting the mix of deposits, particularly at noncommunity banks.
- Most banks continue to report net interest margin growth, but banks with rising funding costs and a high proportion of long-term assets may face near-term margin pressure.

Banks have enjoyed years of abundant low-cost deposit funding in the aftermath of the Great Recession. While the Federal Reserve held the effective federal funds rate below 20 basis points between 2008 and 2015, FDIC-insured institutions reported an influx of low-cost deposits. Between December 2007 and June 2015, noninterest-bearing deposits as a share of assets doubled from 9.7 percent to 19.6 percent, giving banks ample low-cost funding to support loan growth. Noncommunity banks were the greatest beneficiaries of the changing deposit mix, reporting a 10.6 percentage point increase in noninterest-bearing deposits to total assets compared with an increase of 6.0 percent for community banks. Interest-bearing deposit costs for the industry reached a new reported low of 33 basis points in third quarter 2015.

After a delayed response to the rising interest rate cycle that began in fourth quarter 2015, banks have begun to see a shift toward higher interest-bearing deposits and rising funding costs. After experiencing outsized growth in noninterest-bearing deposits, noncommunity banks have started to report faster growth in interest-bearing deposits (Chart 19). The noninterest-bearing deposits to total assets ratio for noncommunity banks peaked in second quarter 2017 and declined 2.7 percentage points through first quarter 2019. Community banks have reported a plateau in their share of noninterest-bearing deposits to total assets, which grew at a more gradual rate than at noncommunity banks throughout the low interest rate period from 2008 to 2015.
The cost of interest-bearing deposits has increased at both community and noncommunity banks since 2015 (Chart 20). Noncommunity banks reported a 79 basis point increase in interest-bearing deposit costs since December 2015, while community banks reported an increase of 61 basis points. Historically, community banks have relied more on deposits for funding than noncommunity banks, and they competed with those institutions for deposits by offering higher deposit rates. Now, with comparable deposit rates, community banks are in tighter competition with noncommunity banks, which tend to offer greater technological and network services than community banks. This competition could create added pressure for community banks to raise rates in order to avoid deposit attrition. In turn, the deposit mix could shift from noninterest-bearing to interest-bearing deposits, similar to the situation at noncommunity banks, which may compound the negative effect of higher interest rates on NIMs.

Chart 20
Noncommunity Banks Report a More Rapid Increase in Their Cost of Interest-Bearing Deposits Than Community Banks

Sources: FDIC and Federal Reserve of St. Louis
Note: Quarterly data through first quarter 2019.
Increased competition for deposits has not yet significantly affected aggregate net interest margins. Banks have increased their yields on earning assets enough that NIMs have generally continued to grow, despite rising deposit costs. Noncommunity banks, which typically have shorter asset durations, have seen their asset yields and NIMs increase more than community banks, narrowing the gap in NIM between the two groups (Chart 21). As is typical in the first quarter of a year, both community and noncommunity banks reported a slight seasonal decline in NIM in first quarter 2019. While the first quarter decline was larger than in recent years, it is in line with historical values. While funding costs have been rising, 2,043 banks have seen their asset yields decline, putting further downward pressure on NIMs (Table 1). Second quarter NIM figures will help shed light on whether a broader shift is occurring in NIM trends.

More than one-quarter of FDIC-insured institutions reported a 5 basis point or greater decrease in full-year NIMs from December 2015 to December 2018 (Map 3). The Midwest and Northeast have the highest share of banks reporting this decline. Increasing deposit pricing pressures and downward pressure on asset yields are a headwind to NIMs. Institutions whose NIMs are most at risk are those that increased the share of long-term assets on their balance sheets in search for higher yields during the low-for-long interest rate environment of 2008 to 2015.
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Table 1
Count of Banks by Total Asset Size

<table>
<thead>
<tr>
<th>Basis Points</th>
<th>Over $100 Billion</th>
<th>$10 Billion to $100 Billion</th>
<th>$1 Billion to $10 Billion</th>
<th>Under $1 Billion</th>
<th>Total</th>
</tr>
</thead>
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<tr>
<td>0 to 10 Decline</td>
<td>0</td>
<td>5</td>
<td>54</td>
<td>489</td>
<td>548</td>
</tr>
<tr>
<td>10 to 50 Decline</td>
<td>0</td>
<td>11</td>
<td>87</td>
<td>1,061</td>
<td>1,159</td>
</tr>
<tr>
<td>50 to 100 Decline</td>
<td>0</td>
<td>5</td>
<td>22</td>
<td>213</td>
<td>240</td>
</tr>
<tr>
<td>Over 100 Decline</td>
<td>0</td>
<td>0</td>
<td>12</td>
<td>84</td>
<td>96</td>
</tr>
<tr>
<td>Total</td>
<td>0</td>
<td>21</td>
<td>175</td>
<td>1,847</td>
<td>2,043</td>
</tr>
</tbody>
</table>

Source: FDIC

Map 3
The Midwest and Northeast Have Highest Share of Banks Reporting NIM Compression

Dots on map represent banks with more than a 5 basis point decline in NIM between 2015 and 2018.

Source: FDIC
Institutions with the highest share of long-term assets saw this strategy pay off during the low interest rate years. They reported stronger NIMs compared to banks with a lower proportion of long-term assets. Since the Federal Reserve began raising interest rates in December 2015, however, their yields have suffered from the relative rate insensitivity of their assets. Banks that entered the current rate cycle in the highest quintile of long-term assets to total assets (greater than 59 percent) reported a 49 basis point increase in their yield on earning assets since December 2015, but a 50 basis point increase in their cost of interest-bearing deposits (Chart 22). As a result, their NIMs have grown only 7 basis points. Their peers with the lowest proportion of long-term assets reported stronger increases in yields compared to deposit costs, and their NIMs grew by 53 basis points.

Rural community banks face unique challenges regarding deposit retention. Many rural community banks face added deposit retention challenges associated with long-term, structural demographic shifts and, more recently, a downturn in agriculture that has caused some farm bank customers to shift from net depositors to net borrowers. Many rural communities have witnessed decades of ongoing population decline as younger adults move to larger urban areas, leaving rural communities with smaller and older populations. Community banks in these areas are challenged to maintain deposit growth in the face of shrinking depositor bases. Moreover, when elderly depositors pass away, it is not uncommon for deposits to flow to heirs living outside the community, exacerbating challenges of deposit retention.

Chart 22
Deposit Competition Puts Margins Most at Risk at Banks With a High Share of Long-Term Assets to Total Assets

Basis Point Change Since Federal Reserve Began Raising Rates

Source: FDIC

NIM is yield on earning assets minus cost of funds; therefore, NIM and changes in NIM will not equal yield on earning assets minus the cost of interest-bearing deposits.
Liquidity

- **Short-term liquidity levels have decreased in recent years for banks with assets of $100 billion or less.**
- **Larger banks in this size range have fewer liquid assets and more wholesale funding compared to banks with assets under $1 billion.**
- **Institutions in the Northeast report the lowest liquid asset positions.**
- **Institutions with higher asset concentrations have lower liquid assets and higher wholesale funding.**
- **A turn in the credit cycle could be particularly detrimental to concentrated banks with lean liquidity positions.**

**Chart 23**
Over the Past Six Years, Short-Term Liquidity Positions Declined While Reliance on Wholesale Funding Increased

FDIC-Insured Institutions with Total Assets Under $100 Billion

Steady loan growth during the past several years has resulted in a decrease in short-term liquid assets and an increased reliance on wholesale funding sources for community banks. Over the past six years, short-term liquidity positions declined more than 19 percent on a median basis at FDIC-insured institutions with total assets of less than $100 billion. During that time, reliance on wholesale funding increased more than 20 percent. First quarter 2019 median short-term liquid assets were 9.7 percent of total assets, while median wholesale funding was 13.8 percent of total assets (Chart 23).\(^1\) Brokered and listing service deposits have grown steadily as a percentage of both total assets and total wholesale funding. Liquid assets on the balance sheet, including cash and federal funds sold, have decreased in relation to total assets. This shift in balance sheet structure has widened the gap between wholesale funding and short-term liquid asset ratios.

Banks’ high demand for traditional customer deposits coupled with a limited supply of this type of deposit has spurred some institutions to turn to alternative funding sources to support loan growth. As shown in Chart 23, wholesale funding usage had been slowly but steadily rising in recent years until dropping slightly in 2019. To continue to support loan growth, many banks have increased their use of wholesale funding because of the availability and convenience of this source of funds.

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\(^1\) Short-term liquid assets include cash and due from accounts, federal funds sold, securities purchased under resale agreements, and securities maturing in less than one year. Wholesale funding includes federal funds purchased and securities sold under agreement to repurchase; brokered and listing service, municipal and state, and foreign deposits; and other borrowings (such as from the Federal Home Loan Bank).
Among banks with assets of less than $100 billion, medium and larger institutions have tighter liquidity positions. For some community banks, liquidity is not a significant risk. However, liquidity is tightening, especially among institutions with total assets of more than $1 billion but less than $100 billion. As of first quarter 2019, institutions with total assets between $1 billion and $10 billion had a median short-term liquid asset ratio of 5.5 percent, while institutions with $10 billion to $100 billion in total assets had an even lower ratio of 3.5 percent (Chart 24). Comparatively, institutions with total assets of less than $1 billion had a median short-term liquid assets to total assets ratio of 10.5 percent. Community banks, which are mainly smaller institutions, have higher liquidity positions than noncommunity banks.

After declining for the past several years, liquidity levels at institutions with less than $10 billion in assets have stabilized. Liquidity levels continue to decline among banks with $10 billion to $100 billion in total assets. Banks require liquidity because they cannot always control the timing of their need for funds. Institutions must be able to fund new loans, make advances on existing lines of credit, and accommodate depositor withdrawals on short notice.

Institutions in the Northeast report the lowest liquid asset positions. The ratio of short-term liquid assets to total assets has declined at FDIC-insured banks across the country since 2012, similar to the declines in the asset size groups. Institutions in the Northeast report the largest decline in liquidity ratios and the lowest median short-term liquid asset ratio. Institutions in the Northeast historically have reported lower liquid asset positions compared with other geographic areas because of residential mortgage concentrations funded by Federal Home Loan Bank borrowings rather than deposits. Institutions in the Midwest have reported declining liquidity as farm customers produced lower cash flow and required higher levels of borrowing.

Institutions in the South and West report the highest liquidity levels, with median short-term liquid assets accounting for more than 11 percent of total assets. Institutions in other regions of the country report median short-term liquid assets between 5.5 percent and 10.5 percent of total assets.

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*Institutions with total assets greater than $100 billion, a total of 30 institutions as of year-end 2018, were excluded from the analysis because of their unique business models, highly complicated balance sheet structures, and specific regulatory liquidity coverage requirements that set them distinctly apart from a community bank model.*
Institutions with additional risk factors, such as higher asset concentrations, have lower liquid assets and higher wholesale funding. More than 47 percent of all institutions report at least one elevated lending concentration in relation to total capital as of first quarter 2019. The majority of these institutions have concentrations in ADC loans, CRE loans, or agriculture loans. The median wholesale funding to total assets ratio among institutions with lending concentrations was 15.2 percent, while their median short-term liquid asset ratio was 8.2 percent (Chart 25). These levels compared with 12.9 percent and 11.5 percent, respectively, for all other institutions.

A turn in the credit cycle could be detrimental to institutions with lean liquidity positions. In the current economic environment, most institutions have adequate liquidity. However, for institutions with low levels of liquidity or high levels of less stable funding, a downturn in the economy could be problematic. For example, institutions might take significant losses if they are forced to sell securities to meet liquidity demands. For institutions that experience eroding capital or other financial stress, wholesale funding may be limited by statutory restrictions, including caps on interest rates paid for deposits. Finally, institutions with asset quality problems or deteriorating financial condition might find their funding counterparties rescinding lines of credit or demanding higher collateral margins.

Chart 25
Institutions With Other Risk Factors Such as Higher Asset Concentrations Have Lower Liquid Assets and Higher Wholesale Funding

Median Wholesale Funding and Median Short-Term Liquid Assets, Percent of Total Assets

Source: FDIC
Note: Includes banks with a minimum of 5 percent of total capital. Data as of first quarter of each year.

43 Elevated lending concentration metrics used for this analysis include institutions with lending portfolios in total agriculture, total CRE, C&I, consumer, or residential real estate over 300 percent of total capital, or institutions with lending portfolios in ADC over 100 percent of total capital.