In Focus This Quarter

◆ **The Asian Economic Crisis: Implications for the U.S. Economy**—The economic crisis in Asia is now more than one year old, yet its consequences are still reverberating throughout the global economy. There are growing indications that some sectors of the U.S. economy are beginning to experience slower growth directly attributable to problems in Asia. Consequently, lenders should be cognizant of their customers’ exposure to global markets. Lending and strategic decisions predicated on an assumption of continued robust economic growth should be carefully scrutinized. *See page 3.*

  By Paul C. Bishop

◆ **CLOs Lure Another Major Bank Asset off the Balance Sheet**—Securitization of corporate loans and bonds is in full swing, with 1997 issuance exceeding that of securities backed by credit card loans. Collateralized loan obligations (CLOs) and collateralized bond obligations, securities with deal- and issuer-specific risks, are potential bank investments that may grow in popularity if a current proposal to lower the risk weights for AAA-rated securities is enacted. Banks with an ample supply of low-margin commercial loans are expected to issue more CLOs to an increasingly demanding secondary commercial loan market. An institution’s CLO strategy may have implications that should be considered when evaluating its capital adequacy trends. *See page 8.*

  By Kathy Kalser and Allen Puwalski

◆ **The Payment System: Emerging Issues**—The payment system is the heart of the U.S. economic infrastructure, moving value at the rate of 90 times the U.S. gross domestic product each year. The banking industry, although historically central to this movement, now faces a tangle of new technologies, new exposures, and new competitors that challenges its hold on the payments business. Its regulators face a different dilemma—that of how much intervention, if any, these changes warrant and how best to prevent the systemic exposures that increasingly large and rapid flows of money can create. Together, the issues they face frame a payment system that is fast becoming a technical and political contest. *See page 14.*

  By Gary Ternullo

Regular Features

◆ **Regional Economy**—The Dallas Region continues to outperform the nation in job growth. However, problems in Asia and in energy, high technology, and agriculture may dampen growth in the near term...the 1998 drought is expected to result in approximately $2 billion in producer losses and nearly $7 billion in total economic losses...hardest hit will be cotton and cattle producers in Texas and Oklahoma. *See page 20.*

  By Adrian R. Sanchez, Stephen L. Kiser

◆ **Regional Banking**—The Region’s financial institutions continue to report strong earnings and good asset quality...banks with significant exposures to agriculture are being tested as a result of the 1998 drought and depressed commodity prices...although farm banks fared well in response to the 1996 drought, the cumulative effects of another bad year will likely present them more challenges. *See page 24.*

  By Alan C. Bush, Jeffrey A. Ayres, Stephen L. Kiser
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The Asian Economic Crisis: Implications for the U.S. Economy

• The impact of the Asian economic crisis on the U.S. economy has been increasingly evident, with some sectors experiencing slower growth as conditions in Asia continue to deteriorate.

• U.S. exports to Asia have decreased in recent months owing to falling demand for commodities, manufactured goods, and agricultural products.

• Slower U.S. growth resulting from reduced export sales and lower corporate profits could affect institutions throughout the nation.

The economic crisis in Asia is now more than one year old, yet the consequences of the unprecedented slide in currency values are still reverberating throughout the global economy. There are growing indications that some sectors of the U.S. economy are beginning to experience slower growth directly attributable to problems in the Asian economies. It is difficult to assess how significant and long-lasting the effects of the crisis will be, but it is clear that earlier views that the crisis would pass quickly and be followed by renewed growth were too optimistic. The consensus among economists and analysts now is that the recovery will be measured in years, not months.

Causes of the Crisis

Most economists agree that the Asian economies are in the midst of a steep and severe recession. For example, Indonesia’s gross domestic product fell by more than 12 percent in the first half of 1998, a decline second only to the drop in economic activity in the Soviet Union following its collapse in the early 1990s. While Indonesia may be the most startling example of economic deterioration in Asia, the other Asian nations also have experienced weakened stock markets, falling real estate values, rising corporate bankruptcies, and growing problem loan portfolios among financial institutions. It is generally agreed (with the benefit of hindsight) that the conditions that precipitated these events included the following:

1. Reduced Export Competitiveness: Most of the Asian economies had effectively pegged their currencies to the U.S. dollar. Between mid-1995 and early 1997, the U.S. dollar increased in value by more than 42 percent against the Japanese yen and by 23 percent against the German mark. This increase significantly worsened the international competitiveness of many Asian firms relative to Japanese or European competitors in export markets, since the value of their currencies and the price of their exports rose along with the U.S. dollar. By late 1995, export growth among the Southeast Asia economies was slowing, and by mid-1996 it was near zero.

2. Excess Production Capacity: Although Asian savings rates were among the highest in the world, domestic saving was not sufficient to fund the desired levels of investment in factories, roads, housing, and telecommunications. The resulting inflow of foreign capital funded rapid capacity expansion in key sectors such as autos, chemicals, and microchips. For example, capital inflows to Thailand totaled $1.9 billion in 1980 but rose to $15.2 billion by 1996. The increase in production capacity put downward pressure on prices and reduced earnings growth in key export sectors.

3. Rapid Asset Price Appreciation: Real estate, land, and share prices on the region’s stock markets soared during the 1980s and early 1990s. In Indonesia, for example, the Jakarta Composite stock index

A comprehensive survey of recent events and links to other information sources is available at the Asia Crisis Home Page, www.stern.nyu.edu/~nroubini/asia/AsiaHomepage.html.

A case in point is the growth of the auto industry. During the past several years, Korea invested heavily in new auto plants to satisfy both domestic and export demand. By 1999, Korean capacity is expected to reach 4.66 million light vehicles annually—2 million more than domestic demand. In Japan, excess capacity of 2.8 million vehicles is expected through 2002. Worldwide excess capacity in light vehicles is expected to reach more than 20 million units by 2002—more than the total 1997 production of General Motors, Ford, and Chrysler combined (Wall Street Journal, March 2, 1998). The result has been downward pressure on prices of domestically produced autos—down by 1.9 percent on the basis of the first-quarter 1998 producer price index—and imports, which have experienced price increases of less than 1 percent since mid-1996.
increased by nearly 53 percent in the two-year period ending in the first quarter of 1997.

- **Deteriorating Credit Quality:** Slower export growth and eroding competitiveness hampered Asian firms’ ability to repay debt incurred to finance the growing levels of investment. Some Korean conglomerates were burdened with a debt load equal to 300 to 400 percent of equity. As much as two-thirds of this debt was short-term, with a maturity of less than 12 months. Additionally, the debt denominated in foreign currencies, such as the U.S. dollar, ballooned as local currency values dropped. With some firms struggling to repay mounting debt, banks began to experience a further deterioration in credit quality.

Some of the uncertainty about the strength and speed of the recovery in Asia is attributable to concerns about the faltering Japanese economy. As the second largest economy in the world and the engine of growth in the region, Japan must have a healthy economy if sustainable growth is to occur in the rest of Asia. With Japan currently in a deep recession and the outlook for its economy clouded by the halting pace of financial reform efforts, there is considerable uncertainty about how quickly economic and financial weaknesses throughout the rest of Asia can be repaired.

**Impact on the U.S Economy**

The Asian financial crisis could affect the U.S. economy through several avenues. Some firms and industries may be directly exposed, especially if they have operations in Asia. Banks may be exposed through changes in the financial condition of Asian borrowers. Other firms may be less directly exposed to economic conditions but will be affected by changes in relative prices and trade flows between the United States and Asia. The drop in Asian purchases of U.S. exports has hit agricultural products, commodities, and manufactured goods. As some recent corporate earnings announcements have shown, the crisis has been associated with profit growth that has failed to meet the market’s expectations.

**Banking**

The U.S. banking industry has a smaller direct lending exposure to the Asian economies than either European or Japanese banks. As shown in Table 1, U.S. banks had outstanding loans of $22 billion at the end of 1997, which accounted for 8.5 percent of all international lending to Indonesia, Malaysia, the Philippines, South Korea, and Thailand. To the extent that exposures exist, however, large banks and not smaller regional or community banks account for most of the lending. While the overall direct lending exposure of the U.S. banking industry may be relatively small, the indirect exposure resulting from changing economic conditions in the United States as a result of the crisis could potentially affect small and large institutions in all areas of the country.

**Agriculture**

Key to understanding the impact on agriculture is the fact that in world markets, agricultural commodities are priced and traded in terms of U.S. dollars. The steep decline in value of Asia’s currencies means that the price of imported agricultural commodities has rapidly risen. Over a longer period, higher import prices tend to stimulate production in the importing countries that can displace demand for imports. Thailand, for example, is positioned to increase production of poultry and sugar. Other world producers, such as Australia, whose currency also has fallen in value, are now more competitive suppliers of some agricultural products to the Asian market than the United States.

On the basis of analysis performed by the U.S. Department of Agriculture’s (USDA’s) Economic Research Services,¹ U.S. exports of red meat and poultry are expected to drop by 5 to 6 percent in fiscal 1998 and 1999 as a result of the Asian crisis. Exports of grains are projected to fall by at least 2 percent in fiscal 1999 as other world producers increase production in response to changing relative prices among major grain exporters. Overall, USDA expects agricultural exports to fall by 3 to 6 percent in fiscal 1998 and 1999, compared with the level of exports had the Asian crisis not occurred.

**Commodities**

Asian countries have become increasingly important commodity consumers in recent years. As a result, com-

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modity markets have been affected by falling demand for basic materials and fuels in Asia. The abrupt halt of construction activity in the region has reduced Asian imports of metals and metal products. Consequently, world copper and nickel prices fell more than 36 percent during the year ending June 1998. Asian developing countries also had stepped up their demand for petroleum products, accounting for two-thirds of the increase in world petroleum consumption between 1992 and 1996. As economic activity in Asia slowed, oil demand softened and world inventories expanded, causing prices to tumble from $20 per barrel in July 1997 to less than $14 per barrel in June 1998. To the benefit of U.S. consumers, the drop in oil prices has reduced the prices of gasoline and other refined petroleum products, but it has cut into profits of oil producers. While there are few indications of widespread financial problems in the industry, smaller and less geographically diversified producers may be exposed to adverse price and inventory changes.

Manufacturing

Asia accounts for a large and growing share of U.S. trade in manufactured goods. Between 1990 and 1996, U.S. exports of manufactured goods to Asia increased from $75 billion to more than $140 billion, accounting for nearly one-third of the increase in total U.S. exports of manufactured goods. For the U.S. economy as a whole, machinery, food products, and chemicals are the most exposed to a drop in Asia’s demand for U.S. exports. Together, these industries account for nearly 70 percent of U.S. exports to Asia.

Between 1990 and 1996, U.S. imports of manufactured goods from Asia rose from $176 billion to more than $285 billion. Increased imports from China accounted for about one-third of the gain. U.S. imports from Asia are dominated by machinery and manufactured goods, including electronics and semiconductors, which together account for 93 percent of imports.

Asia’s demand for U.S. exports will continue to weaken following the dramatic increase in import prices resulting from the drop in currency values. The latest trade data show that the dollar volume of U.S. goods exports to Asia (including both manufactured goods and other commodities) fell by 22.5 percent in May 1998 compared with one year earlier (Chart 1).

Changes in the volume of exports at the national level do not adequately describe the variation in the export exposure of different regions of the country. Chart 2 (next page) shows the percentage of state-level exports...
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Chart 2

Western and Midwestern State Exports Are Vulnerable to Changes in Asian Demand

<table>
<thead>
<tr>
<th>Percentage of Total State Exports Destined for Asia (1997)</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>More than 30%</td>
<td>(14)</td>
</tr>
<tr>
<td>21% to 30%</td>
<td>(16)</td>
</tr>
<tr>
<td>10% to 20%</td>
<td>(17)</td>
</tr>
<tr>
<td>Less than 10%</td>
<td>(4)</td>
</tr>
</tbody>
</table>

Source: Bureau of the Census, International Trade Administration

that are destined for Asia. Clearly, Western states are most exposed to changes in the demand for U.S. exports, especially electronics, transportation equipment, and industrial machinery. A significant share of exports from the Midwest also is destined for Asia, including chemicals and machinery such as construction equipment.

In the initial stages of the crisis, the consensus view suggested that the United States would be overwhelmed by cheap imports from Asia, as Asian countries exported their way to economic recovery. Although there has been an increase in U.S. imports from Asia, the growth has been well below expectations. In May 1998, goods imports were up by just 4.8 percent over the previous year. The reason that U.S. imports of Asian goods have not been greater is due in part to the severity of the economic downturn and the weakness of Asia’s financial institutions. Many Asian manufacturers are dependent on components imported from neighboring countries or purchased on world markets. With the drop in currency values, all imported goods, including finished goods and intermediate goods that are used in the manufacturing sector, have become more costly. At the same time, Asia’s weak financial systems have come under increasing pressure as the economic slump deepens. Many banks cannot, or will not, lend. Consequently, Asian firms cannot secure the capital to acquire imported inputs or to finance the sale of exports abroad. As the “credit crunch” abates, imports from Asia should rebound, placing greater pressure on U.S. manufacturers.

Corporate Profits

Profits of U.S. producers also will be affected by falling prices for import-competing goods and plummeting Asian demand for some U.S. exports. Although U.S. producers of import-competing goods will be under increasing competitive pressure, firms that use imported components from Asia will benefit from an effective reduction in costs. U.S. exporters may see disappointing Asian market profits offset by continuing strong sales in the U.S. and European markets. For these reasons, the impact of the crisis on corporate profits must be viewed in the context of gains and losses caused by changing relative prices of a firm’s products and inputs.

A number of recent earnings announcements have failed to meet analysts’ expectations. According to IBES International, the crisis has contributed to a reduction of profit growth, although most of the slowdown is attributable to both falling prices and weak demand for semiconductors and oil. Operating profits of all companies tracked in the Standard & Poor’s 500 stock index increased by 4.4 percent in the first quarter of 1998, the smallest increase since 1991. Excluding the energy and technology sectors, profits of the S&P 500 firms increased by 8.6 percent in the first quarter. On the basis of these results, the impact of the crisis on corporate profits appears to be highly concentrated among firms in a few industries.

Summary and Implications

The consequences of the Asian economic crisis continue to unfold. The slowdown in growth in most Asian economies has already reduced U.S. export shipments and put downward pressure on prices of commodities and agricultural products. How long this trend will con-

1 The state-level export data are from the Export Locator series published by the Bureau of the Census. These data tabulate the value of exports as determined by the location of the exporter, which may differ from the location of the producer. Although these data are an imperfect measure of state-level export performance, they are still of value in assessing regional exposures and remain the most complete data available.

6 A state-by-state analysis has been prepared by the U.S. Treasury and the U.S. Department of Commerce.

continue is uncertain, but most analysts have dismissed the chances of a speedy recovery in Asia. Although most economists are not anticipating a recession in the United States in the foreseeable future, the indirect impact of the Asian crisis will be felt to some extent across most regions of the country.

Lenders should be cognizant of their customers’ exposure to a continued drop in demand for exports or to further deterioration in the pricing environment. More generally, slower U.S. growth could affect even those borrowers that have little or no direct exposure to export markets. What is clear for insured institutions is that at this stage of the economic expansion and with a number of uncertainties about the global economic outlook, lending and strategic decisions predicated on an assumption of continued robust economic growth should be carefully scrutinized.

References


Paul C. Bishop, Economist

Table 2

DALLAS REGION: MERCHANDISE EXPORTS TO ASIA—1997

INCLUDES CHINA, HONG KONG, INDONESIA, JAPAN, MALAYSIA, THE PHILIPPINES, SINGAPORE, SOUTH KOREA, TAIWAN, AND THAILAND

<table>
<thead>
<tr>
<th>Industry Sector</th>
<th>Volume ($ Millions)</th>
<th>Export Growth 1993–97</th>
<th>Percent of Exports to Asia by Industry*</th>
<th>Export Exposure to Asia**</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL EXPORTS TO ASIA</td>
<td>16,977.4</td>
<td>88%</td>
<td>100%</td>
<td>24%</td>
</tr>
<tr>
<td>TOP FIVE EXPORT INDUSTRIES</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ELECTRIC &amp; ELECTRONIC EQUIPMENT</td>
<td>7,682.9</td>
<td>184%</td>
<td>45%</td>
<td>42%</td>
</tr>
<tr>
<td>INDUSTRIAL MACHINERY &amp; COMPUTERS</td>
<td>3,298.6</td>
<td>52%</td>
<td>19%</td>
<td>18%</td>
</tr>
<tr>
<td>CHEMICAL PRODUCTS</td>
<td>2,376.5</td>
<td>24%</td>
<td>14%</td>
<td>27%</td>
</tr>
<tr>
<td>SCIENTIFIC &amp; MEASURING INSTRUMENTS</td>
<td>786.7</td>
<td>75%</td>
<td>5%</td>
<td>24%</td>
</tr>
<tr>
<td>FOOD PRODUCTS</td>
<td>694.5</td>
<td>173%</td>
<td>4%</td>
<td>29%</td>
</tr>
<tr>
<td>TOTAL OF TOP FIVE EXPORT INDUSTRIES</td>
<td>14,839.3</td>
<td>98%</td>
<td>87%</td>
<td>29%</td>
</tr>
</tbody>
</table>

* Percent of region’s total exports to Asia from each of the top five export industries.
** Percent of region’s total world exports for each industry destined for Asia.

Source: International Trade Administration
In Focus This Quarter

**CLOs Lure Another Major Bank Asset off the Balance Sheet**

- Securitization of corporate loans and bonds is in full swing, with 1997 issuance exceeding that of securities backed by credit card loans.

- Collateralized loan obligation (CLO) and collateralized bond obligation (CBO) issuance has grown dramatically since 1996. Both CLOs and CBOs are potential bank investments that may grow in popularity if a current proposal to lower the risk weights for AAA-rated securities is enacted.

- These bonds may offer a higher yield than other AAA-rated securities, but they also may carry both deal- and issuer-specific risks that warrant closer scrutiny.

- Banks with an ample supply of low-margin commercial loans are expected to issue more CLOs to an increasingly demanding secondary commercial loan market.

- Securitizing investment-grade commercial loans has implications for capital adequacy.

CBOs and CLOs are fixed-income securities that share many similarities with other asset-backed securities. In a CLO or CBO, commercial loans or bonds are pooled and securitized, and participation certificates in the underlying assets are sold to investors. The first CLO and CBO transactions occurred in the late 1980s, but issuance was slow until last year. During 1997, the estimated volume of corporate bonds and commercial loans securitized was $54 billion, more than double the amount securitized in 1996. In fact, the combined issuance of CBOs and CLOs in 1997 was more than the amount of credit card loans securitized during the year. The amount of securitized commercial loans and corporate bonds is expected to continue to grow this year, with an increasing number of deals backed by commercial loans¹ (see Chart 1).

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CBOs and CLOs: A Natural Development in the Asset-Backed Securities (ABS) Market

The growth of the CLO market can be explained by several supply and demand factors. On the demand side, strong investor appetite for ABS has produced tremendous growth in the securitization of consumer loan segments such as credit card, auto, and home equity loans. The increasing comfort level of the capital markets with these asset classes and the various structures used to securitize them has facilitated the ABS market’s expansion into nonconsumer loans, including corporate debt obligations and bank commercial loans. CBO and CLO structures represent a natural progression from the securitization of a pool of consumer loans to the securitization of a diversified package of corporate bonds or bank loans.

Increased standardization of terms among commercial lenders and more information flow on returns, defaults, and recoveries also have made commercial loans and corporate debt more desirable to institutional investors and an asset class viable for securitization. In addition, CLOs provide a way for investors, including banks, to own a credit-enhanced interest in a diversified pool of loans without directly owning the individual loans. Investors are increasingly considering collateralized bond and loan products as higher yielding alternatives to other ABS.

---

Chart 1

**CBO and CLO Issuance Is Growing**

Source: JP Morgan
Foreign and, to a lesser extent, domestic banks have been large purchasers of CLOs and CBOs. Bank investment in CLOs and CBOs primarily has been in the most senior, highest investment-rated tranches. Together, foreign and domestic banks are estimated to have purchased almost one-half of the highest rated classes of CLO and CBO securities issued in 1997. Insurance companies dominated the purchase of the middle or mezzanine class of CLOs and CBOs.\(^2\)

Last year the Federal Financial Institutions Examination Council proposed lowering the risk weighting for AAA-rated ABS from 100 percent to 20 percent. Bank investment in AAA-rated ABS products, including CLOs and CBOs, could increase substantially if the proposal is approved.

**Lower Capital Requirements, Higher Return Ratios Attract Banks to CLO Market**

On the supply side, issuers of CLOs backed by investment-grade loans are motivated by regulatory capital treatment, return on capital, and relationship management. While the CLOs originated in the late 1980s were designed to purge the lender’s balance sheet of lower quality commercial loans, the recent bank-issued CLOs have been secured by higher credit quality, lower margin commercial and industrial loans.

A bank that is capital constrained may view the CLO structure as an alternative to issuing additional equity. But more often, banks are motivated to securitize investment-grade commercial loans because by doing so they effectively subject themselves to the market’s capital requirements for such loans instead of their regulator’s. Tight competition has compressed the margin that banks earn on investment-grade loans to the point that more institutions are considering investment-grade lending to be an inefficient use of capital. As margins have declined, the CLO market has helped relationship managers rationalize lower pricing from the perspective of return on capital. *Since investment-grade and non-investment-grade-performing commercial loans have the same risk weightings for regulatory capital purposes, removing the higher quality, lower yielding assets from the balance sheet tends to leave existing bank capital supporting higher return activities. In this way, a bank can improve certain profitability measures, but possibly with a higher risk profile.*

Table 1 (next page) illustrates the effects of a CLO on a bank’s capital and return ratios. In order to compare the on- and off-balance sheet transactions, the costs of the CLO and the associated reserve requirement are analogized to the on-balance sheet funding costs and capital requirement if the assets remained on the balance sheet. The assumptions reflect the spreads and reserve requirement of a typical transaction. While the execution of the CLO costs more than the on-balance sheet financing of the loans, the risk-adjusted return on capital (RAROC) is greater with the CLO. The reserve requirement is minimized by the tiering of tranches in the securitization, which provides credit enhancement to the senior classes. The reserve fund, if retained by the issuing bank, represents recourse to the bank from the sold assets and requires capital at 100 percent under “low-level” recourse.

CLOs also may be used to facilitate corporate borrowing relationships. For example, banks that want to maintain relationships with corporate borrowers but are restrained by concentration limitations, either by borrower or by industry, may use CLOs to alleviate concentrations without disrupting borrower relationships.

Large commercial banks with significant holdings of investment-quality commercial loans are likely candidates to issue CLOs. CLO issuance by investment banks could grow as these institutions secure a stronger foothold in the commercial loan market. In 1997, foreign banks were the primary issuers of CLOs, but more U.S. banks are expected to issue CLOs in the future. Japanese and Asian banks may increase their CLO activity as they come under pressure to improve capital ratios and remove distressed loans from their balance sheets.

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\(^3\) Pursuant to the Basle Accord, commercial loans generally receive a 100 percent risk weighting regardless of the credit rating of the loan. Proponents of CLOs have argued that banks can improve their risk-adjusted return on capital by removing the higher quality, lower earning commercial loans from the balance sheet.
### Table 1

<table>
<thead>
<tr>
<th><strong>Assumptions:</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Amount of Loans in CLO:</strong></td>
<td>$1 billion</td>
</tr>
<tr>
<td><strong>Loan Portfolio Yield:</strong></td>
<td>LIBOR + 50 bpts</td>
</tr>
<tr>
<td><strong>Bank Funding Costs:</strong></td>
<td>LIBOR - 10 bpts</td>
</tr>
<tr>
<td><strong>CLO Funding Costs:</strong></td>
<td>LIBOR + 24 bpts</td>
</tr>
<tr>
<td><strong>Bank Retains 1% Reserve Fund:</strong></td>
<td>$10 million</td>
</tr>
</tbody>
</table>

### Before CLO

- **Yield Less Funding Cost:** $(L+50) - (L-10) = 60 basis points
- **Net Spread Earned:** $.006 \times $1 billion = $6 million
- **Risk-Based Capital Requirement:** (8% on $1 billion) = $80 million
- **RAROC:** $6 million/$80 million = 7.5%

### After CLO

- **Yield Less Funding Cost:** $(L+50) - (L+24) = 26 basis points
- **Net Spread Earned:** $.0026 \times $1 billion = $2.6 million
- **Risk-Based Capital Requirement:** (100% of Reserve Fund) = $10 million
- **RAROC:** $2.6 million/$10 million = 26%

*Source: Bear, Stearns & Co. Inc.*

**Arbitrage Opportunities Motivate Most Securitization of Subinvestment-Grade Debt**

Issuance of CLOs backed by subinvestment-grade loans and most CBOs, which commonly are backed by a mixture of bonds with a subinvestment-grade weighted average, typically is motivated by the potential to capitalize on wide spreads between investment and subinvestment-grade debt. The securities backed by subinvestment-grade collateral, often referred to as “arbitrage” CLOs and CBOs, contain higher yielding, riskier securities such as high-yield debt, distressed bonds, highly leveraged loans, and emerging market debt. By assembling a diversified pool of higher yielding investments, asset managers can limit aggregate event risk and create a security with a lower required yield than the underlying collateral. Securitizations can include a combination of loans and bonds and are sometimes referred to as collateralized debt obligations or CDOs.

**A Closer Look at CLO Structures**

While the structures of CLOs and CBOs are similar, banks’ involvement as issuers of CLOs, and the forces driving this issuance, elevate the importance of considering CLO structures. Chart 2 presents the basic structure of a CLO. Although specifics may vary, most CLOs use a stand-alone special purpose vehicle (SPV) or trust to purchase a diversified pool of assets from a bank originator or issuer. The purchase of the assets by the SPV is funded through the sale of debt securities to investors. The structure of the SPV may include one or more tranches of debt that are secured by the pool of assets owned by the SPV. The classes of debt are distinguished by their priority of claims on the cash flow from the collateral, with the most subordinated pieces functioning as an equity investment in the pool.

The senior tranche is usually the largest, has the greatest amount of credit protection, and earns the highest credit ratings in the CLO structure. The *rating of the senior class typically is higher than the average rating of the underlying pool of assets due to the tiering of claims among the debt classes and credit enhancement in the CLO*. The junior tranches of debt may be below investment grade or not rated. The reserve or “equity” portion may be retained by the issuing entity as a form of credit enhancement or sold to third-party investors who want a potentially higher return investment.

CLO collateral has included both funded and unfunded loan commitments, loan participations, and different types of credit default swaps. Loan assignments also may be transferred through a CLO but are less commonly included because of bank issuers’ desire to main-
CLOs typically rely on an asset manager or servicer to “manage” or protect the investors’ interest in the collateral. The investment style or role of the asset manager may change depending on the purpose of the CLO. Securitizations that use an asset manager to actively manage the performance and market value of the collateral are referred to as “market arbitrage” or “market value” transactions. In these deals, the asset manager can trade assets into and out of the securitized pool in order to maximize the market value of the securitized portfolio. In contrast, most bank-issued CLOs are designed as “cash flow” transactions, in which the asset manager’s role is more as a servicer than as a portfolio trader. These structures rely primarily on the ability of the collateral to make stable cash flow payments over a predetermined period and emphasize the credit quality of the collateral and the predictability of interest and principal payments rather than liquidity and market performance, as in market value transactions.
An Introduction to Delinked and Linked CLO Structures

The variables in structuring a CLO are many. The relative size of the senior and subordinated tranches, the form of credit enhancement, the ability of the asset manager or servicer to adjust the asset pool, and the method and degree to which ownership of the underlying loans is conveyed to investors vary among CLOs. Despite the variations, two basic structures have emerged: “delinked” structures and “linked” structures. The primary difference between these two is the extent to which the SPV “owns” the securitized assets. An issuer may consider many factors when determining the type of structure to use, including the ability or desire of the issuer to transfer the loans without notifying the borrower, the credit quality of the loans, the investment rating of the bank issuer, and the desired capital treatment of the securitized loan.

In a delinked structure, the collateral is transferred from the issuer to the SPV. Delinked structures are generally treated as “true sales” for accounting purposes, and the loans in the CLO are removed from the issuer’s balance sheet. Delinked CLOs are structured to insulate the investor from the credit quality problems or insolvency of the issuer. Ratings on delinked CLOs are predicated on the projected performance of the collateral and the credit enhancement structure rather than the credit quality of the issuer. Some delinked CLOs are similar to structures used in credit card securitizations that capitalize on the flexibility of a revolving master trust. The master trust structure is advantageous because it allows for the securitization of different types of assets, such as fixed or floating rate or revolving or term loans.

In linked transactions, also known as credit linked notes, the issuer retains ownership of the underlying collateral, and the cash flow generated by the collateral pool is conveyed or sold to the SPV. All or part of the credit risk from the underlying assets is transferred to the CLO investor using credit derivatives. As in delinked CLO structures, credit protection is provided through the layering or tranching of the debt sold and other credit enhancements.

Investors in linked CLOs are not completely insulated from the credit risk of the issuer. Because the issuer retains ownership of the underlying loans, a default or bankruptcy by the issuer could affect the transmission of cash flow to the CLO investors. As a result, investors in linked CLOs bear both the credit risk of the securitized loan pool and, to some degree, the risk that the issuer may become insolvent. Because of this dual exposure, ratings on linked structures are typically capped by the credit rating of the issuer.

The accounting and regulatory capital treatments of delinked and linked CLOs also differ. Linked structures generally do not qualify for sale treatment under generally accepted accounting principles because the assets remain under the control of the issuer. Issuers of linked CLOs may be granted some regulatory capital relief under the Basle Accord if the cash received from the securitization is assigned as collateral for the underlying loans. The Basle Accord, which governs capital adequacy requirements for Bank for International Settlements member countries, reduces the risk weighting on commercial loans that are secured by cash or certain types of risk-free marketable securities such as Treasury bills. While linked CLOs may provide some form of capital incentive for foreign banks under the Basle Accord, linked structures offer little relief to U.S. banks because U.S. banks must maintain minimum leverage capital ratios in addition to risk-based capital ratios. Since the securitized loans count as assets of the bank issuer in a linked structure, the leverage ratio (roughly, book equity to book assets) is not reduced. Consequently, the linked CLO structure has been more popular among foreign banks.

The Role of Investment Rating Agencies

Although the approach may vary among rating agencies, the criteria used to determine the investment rating for CLOs are similar. Rating agencies evaluate the ability of the securitization vehicle to make interest and principal payments to holders of the debt. This analysis requires an evaluation of the credit quality of the underlying collateral pool, including the projected cash flow

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Under the Basle Accord and the U.S. risk-based capital guidelines, assets collateralized by cash or Treasury securities generally receive a preferential risk-weighting that may range from 0 to 20 percent. For background information regarding the risk weightings for collateralized transactions applicable to federally regulated institutions, see Federal Deposit Insurance Corporation Financial Institution Letter number 64–96 dated August 22, 1996.
generated by the pool, the credit enhancement, and any additional protection provided to the investors based on the structure of the securitization. The rating agencies set limits on the amount of industry and borrower concentration in a pool and statistically evaluate the effect of diversification among loans when estimating potential defaults and losses from the securitized assets over the life of the transaction. If the underlying collateral is not already rated—most commercial loans are not—the rating agency will grade the underlying loans and assign a rating to the security on the basis of the credit quality of the loans and the underwriting criteria used by the lender. Estimates of default probabilities, timing of default, and recoveries in the event of default are assigned to the loans and vary by collateral type and credit grade. These estimates are generally based on historical default studies authored by the various rating agencies.

Implications for Insured Institutions

The advent of CLOs poses new opportunities and risks to banks. The ability to transfer all or part of a commercial loan’s credit risk to investors may have several consequences. When issuers of CLOs securitize their highest grade assets, they are effectively lowering the weighted average credit quality of their retained assets. An institution’s loan loss reserving policies and capital adequacy should take into account the implications of its CLO strategy.

While the issuance of CLOs may be confined to larger banks that have considerable commercial loan portfolios, smaller banks or other types of institutions that desire a greater exposure to this type of lending may consider investing in CLOs. These instruments offer banks the opportunity to invest in a diversified pool of commercial loans. Because of credit enhancement features and diversification advantages, the most senior debt issued by the CLOs can earn a higher investment rating than the average rating on individual loans in the pool. Despite the investment rating, banks that invest in CLOs should be aware that CLO structures are less standardized than other ABS investments, and therefore, performance and underlying risk will be both issuer and deal specific.

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The Payment System: Emerging Issues

- Essential to the transfer of value in the U.S. economy, the once-arcane and bank-centered payment system is undergoing considerable change as new technologies bring new opportunities, new exposures, and new competitors into the payments business.

- For most banks, the major issues lie in small-value payments, where they struggle for advantage in adapting new technologies into new products and services while protecting their traditional payments business from technologically adept nonbank competitors.

- For regulators and a handful of the largest banks, large-value payments present the most serious challenges, as technology has enabled increasing payment velocity and volume but also has created the potential for systemic failures.

The payment system is the heart of the U.S. economic infrastructure, moving an estimated $670 trillion annually among consumers, businesses, financial institutions, and governments. Despite this volume—an amount equal to roughly 90 times the U.S. gross domestic product—the payment system remains transparent to most users because of its dependability in moving value safely. Historically, banks have been essential to this movement, reaping, according to the Bank Administration Institute, an estimated $117 billion each year in revenues both as payment agents and as the holders of the funds from which those payments are made.

Broadly speaking, the payment system encompasses the numerous payment products, players, and the infrastructure that together transmit value throughout the economy. More specifically, it can be defined as a collection of individual systems constructed around specific payment products. Credit cards, for example, represent a payment system. So do debit cards, checks, foreign exchange, and even cash. This product-based definition is a relevant one for many bankers, since it centers on the products and services that generate revenue rather than on the less glamorous “back office” functions that are measured instead by their cost. A second definition segments the payment system by payment size. Using this definition, the payments world is divided into systems that carry small-value or retail payments and those that carry large-value or interbank payments. This latter classification is oriented more toward infrastructure than product but is convenient from a regulatory perspective because the seriousness of the risk posed varies considerably by payment size.

However defined, the payment system today is a source of new opportunities and exposures—a result of a host of new technologies that the “information revolution” has spawned. These technologies create different issues for banks and regulators. For banks, the issues involve adapting the technologies into new products and services while protecting their payments business from nontraditional competitors that specialize in its creation and use. For regulators, the issues involve managing the risks—principally systemic risk—that accompany the large increases in payment volume and velocity enabled by technology. Taken together, these issues frame a payment system that can be both a political and a technological battleground, with significant incentives for participants to shape payment products and channels in a way that favors their own objectives.

Small-Value Payments: A Technological Brawl

Nowhere has the battle to shape the payment system been more contentious than in the small-value segment, where emerging information technology can best be leveraged into new fee-based retail products. There are two battles here. The first involves maintaining the monopoly over the payments infrastructure that connects each bank with the Federal Reserve and, by extension, with every other depository institution in the United States. While this infrastructure is interbank—that is, it is dedicated to settling accounts between institutions and does not directly extend to their customers—the ability to aggregate and settle individual retail payments through it has enabled the banking industry to maintain its centrality to the nation’s monetary flows.

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2 Depository institutions were granted exclusive access to this infrastructure upon its creation by the Federal Reserve Act of 1913.
The second battle involves exploiting new technologies either to attract new customers or to serve existing ones more profitably. This battle is both highly visible and highly technical and underscores the potential of the passing of information to eclipse the passing of value as the most critical profit opportunity in payments. The best example of this potential is bill presentment, the process of posting vendor invoices—such as credit card or utility statements—on the Internet to facilitate electronic payment. The crucial question concerns where the customer transaction data will lie. If they lie on vendors’ sites or on the sites of nonbanks that concentrate such data, those entities will effectively “own” the customer by owning the information needed to cross-sell or otherwise add value during the billing process. Owners of customer-specific data also can tailor new services—a process that can develop loyalty as well as related sales. Losing this battle would be doubly costly for banks because, regardless of where the data reside, electronic payments will eliminate most of the float in the payment process, to the benefit of vendors and largely at the expense of banks.

Another battle is building between banks and nonbanks with respect to digital cash and stored value applications. These applications are directed at the micropayment sector—that is, payments that are normally considered too small for credit cards. Whether they reside on a computer or a smart card, these applications substitute electronic data for actual cash, with the amount stored on each card covered dollar for dollar by balances on account with an issuer. The struggle is for the right to issue this value, and the American Bankers Association has contended that regulated depository institutions alone should be permitted to do so. The battle here is for more than just fees, for the interest on the balances that back electronic value could provide issuers with substantial new sources of income.

With some new payment technologies, the distinction between opportunity and risk can blur. As the Internet enables the distance between shopper and shopkeeper to increase, the need to authenticate unseen customers, merchants, and banks increases as well. At the same time, the open nature of the Internet requires that the privacy and integrity of transaction information be protected. The building blocks to accomplish this are neither simple nor easily interwoven—successfully combining cryptographic protocols, specialized security hardware, and existing information systems is a dif-

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### Emerging Issues in Small-Value Payments

**Maintaining the payment system monopoly.** Access to Federal Reserve payment services has historically been limited to depository institutions. Maintaining that monopoly—and thus maintaining its centrality to current and future payment products and services—is an important issue to the banking industry.

**Electronic bill presentment** is the process of presenting bills and receiving payments electronically. Internet bill presentment may be one of the most hotly contested services, because the owner of the site where invoices are posted could cross-sell to customers as well.

**Digital cash and stored value** are applications in which electronic data substitute for cash. Such applications can run on either smart cards or personal computers. An important issue is who holds the balances that back electronic value, because, unlike with paper cash, issuers may be able to earn interest on the digital balances held by consumers.

**Securing online transactions.** Ensuring the integrity, privacy, and authenticity of electronic transactions is widely desired by those engaged in electronic commerce. With larger payments, desirability will become necessity. Current implementations use combinations of encryption algorithms and specialized hardware.

**Banks as certificate authorities (CAs).** Authenticating Internet payers and payees may require a complex public key infrastructure in which trusted organizations supply decryption keys to authenticate the counterparties to a transaction. Some banks are already acting as CAs. Others are weighing the benefits and largely uncertain exposures of providing such a service.

**Electronic Funds Transfer ‘99 (EFT 99).** On January 2, 1999, the U.S. government will be required to make benefit and vendor payments electronically. This mandate raises issues of how to provide service to the “unbanked,” how to provide service internationally, and for vendors, how to integrate remittance data with the payment itself.

**Development of financial electronic data interchange (EDI) standards.** For bank commercial customers to benefit from electronic payments, banks must be able to handle remittance information—information that accompanies payments and identifies sender and transaction detail. Standardizing such data is an important step in enabling banks to receive them and pass them on to their customers.

**Point of sale check truncation.** Checks are costly to handle and time-consuming to collect. Check truncation reduces cost and eliminates float by converting the check into an electronic transaction at the point of sale. Although banks will have fewer checks to handle under check truncation, they will lose float and the return on investment in check-handling equipment.
difficult matter in itself if the whole is not to be weaker than the individual parts.

The VISA and MasterCard Secure Electronic Transaction (SET) protocols, designed to protect Internet credit card transactions, illustrate the complexity that banks and their customers will need to navigate in securing online transactions. Under SET, all banks and merchants will use digital certificates to authenticate themselves to consumers and each other for each Internet transaction. These certificates are electronic messages that contain a decryption key for the sender that is itself authenticated by a trusted third party. The infrastructure for storing, distributing, and vouching for these keys, known as a Public Key Infrastructure (PKI), will contain several tiers of certificate authorities (CAs) and will be difficult and costly to implement. Banks not only will use these certificates, but many are considering becoming—or have already become—CAs themselves. While banks acting as certificate authorities may represent a logical progression in banking services, there is little evidence of a homogeneous legal infrastructure or legal precedent sufficient to guide digital signature disputes. These voids leave unanswerable the question of whether the expected gains from providing such services will compensate for the potentially long-tailed liability from doing so.

A major stimulus for electronic payments could come on January 2, 1999, when the U.S. government is required by law to convert its vendor and benefit payments from paper checks to electronic transfers—the so-called Electronic Funds Transfer '99 (EFT 99) program. Three separate challenges arise from this mandate. The first is that the “unbanked” —those segments of the population that are socially, economically, or geographically distanced from a financially bank-centric world—must eventually be provided with a cost-effective means to receive, store, and spend their electronic value. The second challenge is that the EFT mandate applies internationally as well as domestically. Given the need for each international payment to settle in two currencies and countries, the ability to provide efficient cross-border EFT will vary considerably from country to country. Perhaps more challenging to many financial institutions is that electronic payments to vendors, unlike those to individuals, will require electronic remittance data to accompany the payment itself. This information goes beyond simple routing instructions and includes the information—such as purchase order or invoice numbers—necessary for the vendor to apply the payment correctly. According to a study by Booz-Allen & Hamilton, only slightly more than 5 percent of financial institutions were able to receive and forward such remittance information as of early 1997. Developing this capacity will therefore be an industrywide challenge. Once again, there is an opportunity disguised as a cost.

The development and implementation of financial electronic data interchange (financial EDI) standards will enable financial institutions to retain control of—and add value to—business-to-business transactions when commercial payments migrate to the Internet.

The U.S. government is not alone in seeking an end to costly paper-based payments. Vendors too are pressing for the elimination of the slow check presentment process wherein checks must physically be moved from vendor to vendor bank to issuing bank before funds can be transferred. Point of sale check truncation shortens this process by converting the check into an electronic payment at the point of sale, leaving the customer with an executed check and the vendor with a transaction that will settle like a debit card—and in doing so eliminates much of the potential for check fraud. While this process is beginning to displace physical presentment, the outlook for banks is mixed. As the volume of checks that must be physically handled decreases, so too will the income from float and the returns from past investments in check-handling capacity.

Large-Value Payments: Making the World a ‘Good and Final’ Place

Unlike small-value payments, the issues surrounding large-value payments are not strategic ones for banks, and less technological wizardry pervades them. Instead, the common factor is the systemic risk posed by payment failures. For this reason, regulators—particularly the Federal Reserve and the world’s other central banks—take very seriously the payments “plumbing” that is otherwise obscure even to many bankers. In an

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electronic and intangible world where a bank’s accumulated exposures can routinely exceed its equity, the over-riding objective for payment system designers, users, and regulators is “good and final” payment—a term referring to funds that are both irreversible and fully collected.

Recognition is building concerning the payment system’s vulnerability and just how critical it is to the U.S. economy. An October 1997 report issued by the President’s Commission on Critical Infrastructure Protection (PCCIP) warned that “the nation’s core payment systems...seem to present a serious physical vulnerability within the financial system.” The source of that vulnerability, in the eyes of the commission, stemmed not so much from a lack of security as from the critical importance of those systems to settling financial transactions throughout the economy and the lack of available alternatives if they failed. As such, it was feared that the payment infrastructure provides an enticing target for cyber-terrorists and information warriors and that such threats will only grow in the future.

Concentration refers to the fact that while banks are central to payments and all enjoy equal access to Federal Reserve payment services, some banks are clearly more central than others. According to March 1998 Call Report data, a mere 25 banks hold nearly two-thirds of the U.S. banking industry’s transaction accounts. Should one of these large banks suddenly fail, its inability to fund settlements could result in a loss of payment system liquidity and disruption of domestic and foreign financial systems alike. While this concentration is not new, what is new is the considerable increase in concentration that the new megamergers promise. How and whether to inoculate the payment system from the weight of these super-institutions will become an issue for the regulatory community.

The criticality of a nation’s payment system is not confined within its own borders. Because of globalization and the increasing velocity of payments, threats to one country’s system become threats to those of other countries as well. There are a number of these emerging cross-border concerns. The most immediate and visible is the Year 2000 or Y2K problem. Because banks and the payment networks that join them are heavily computerized, the latent points of vulnerability to software and hardware failures have grown factorially with the number of interconnected internal and external systems. In this context, the concern is that any banks that have failed to correct their Y2K exposures will transmit that failure via the payment system to other institutions throughout the world, delaying or even arresting settlements in the process. This concern is heightened because, in both Asia and Europe, bank resources needed to fix Y2K are being consumed instead by more immediate problems. In Asia, it is surviving the decay in currencies and credits. In Europe, it is the Euro, which rates as an issue in itself—demanding the modification

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9 Transaction accounts, in essence, are those accounts from which third-party payments can be made. The data used here are based only on transaction accounts held on behalf of other public and private financial institutions here and abroad—accounts from which interbank transfers are made.
10 As of March 31, 1998, the top three U.S. bank holding companies held approximately 25 percent of all reported interbank transaction deposits. The mergers announced through June 30, 1998, would increase that concentration to over 34 percent.
of bank and interbank payment systems throughout the world in anticipation of that currency’s January 1, 1999, launch.

Although less well known to the general public, foreign exchange settlement risk remains of considerable concern to the Bank for International Settlements (BIS) and its member central banks. This exposure arises because cross-border payments, unlike domestic payments, have no single central bank to guarantee settlement, leaving U.S. banks exposed to their foreign counterparties and correspondents—sometimes for several days—for more than $244 billion in daily trades.† Potential solutions to this problem include netting—offsetting risks so that only the differences are due—and simultaneous settlement. An ongoing effort by several of the world’s largest banks to provide simultaneous cross-border settlement, a project known as the Continuous Linked Settlement Bank, will require considerable international cooperation since it will effectively span the central banks in each country whose currency it settles.

Efforts by individual countries to solidify their payments infrastructure are ongoing as well. Achieving finality in payments—a term meaning that a completed payment is irrevocable—is the most prevalent, and recognizes that payments must be irreversible to establish the liquidity for those that follow. One way of speeding up finality is with real time gross settlement (RTGS) systems. “Real time” means that there is no delay in settlement. “Gross settlement” means that transactions are settled in the full amount for which the original payment instructions were entered. FedWire, the U.S. Federal Reserve’s large-value payment system, is an RTGS system. Many other countries also have them, and still more are developing or planning them. Complementary to RTGS systems are net or provisional settlement systems, which total up the accumulated debits and credits for each participant over the course of some period—usually one day, offset them against each other, and settle at the end of the period. The New York Clearing House’s Clearing House Interbank Payment System is one such system. Although their use leads to smaller, or netted, settlement amounts for each participant and substantially lower liquidity demands on the payment system as a whole, payments in such systems are not final until the last creditor pays. Thus, there is a daily threat of recalculation and a potentially fatal change in mem-

bers’ liquidity positions if a major creditor bank fails. For such systems, the BIS is encouraging member collateralization levels sufficient to cover at least one, and preferably two, of each system’s largest net creditor banks at any one time. ¹² While these are not new issues in developed nations, the increasing extent to which financially underdeveloped and underregulated countries are involved in global payments confers new importance on the development of finality and collateralization in payment systems worldwide.

Differing Perceptions, Common Threat

Banks are united neither in their perceptions of these issues nor in their desire for regulation to address them. With respect to small-value payments, large and small banks have disagreed over whether the Federal Reserve should withdraw from providing retail payment services—a debate that ended in favor of the small bank faction earlier this year when the Fed announced that it would remain an active and, according to some large banks at least, a subsidized competitor in clearing and settlement. There also has been disagreement, again along lines of size, over whether the issuance of new products such as stored value cards should be limited to regulated depository institutions. In large-value payments, the differences are due more to relevancy than competition. Few small banks will feel compelled to address foreign exchange exposures or the vulnerabilities of the national and international payments infrastructure.

Whatever their individual perceptions of the issues surrounding the payment system, all banks are susceptible to its interruption. Likewise, they are strategically vulnerable—individually and as an industry—if they fail to preserve their role as a trusted gateway for the settlement of their customers’ obligations. This is perhaps the most critical of all payments issues facing banks, for while their daily operations may depend on their continued success in maintaining the payment system’s dependability, nothing short of their payments franchise may rest on their ability to market this success to their customers as a feature essential to the entire range of current—and future—payment services.


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Region’s Job Growth Strong, but Drought Having Significant Effects on Agriculture

- Job growth in the Dallas Region continued its rapid pace in early 1998, with Texas and Colorado still leading the Region. Oklahoma recently has seen its job growth accelerate; meanwhile, job growth in New Mexico has weakened throughout the year.

- As of this writing, the 1998 drought is expected to cause $4.9 billion in economic losses in Texas and $2 billion in Oklahoma. Estimates indicate that 40,000 Texas jobs, from handling and transporting commodities to retail supply and sales, could be affected.

- Hardest hit will be cotton and cattle producers in West and South Texas.

Job Growth: Fairly Robust but Slowing

Nonfarm employment continued to grow faster in the Dallas Region than in the nation in the first half of 1998. Perennial leaders Texas and Colorado have the most diversified economies in the Region, with strengths in international trade, high technology, construction, and financial services.

Oklahoma continues to track the nation fairly closely. The state is shedding its dependence on energy and agriculture in favor of an economy oriented more toward manufacturing and exports. New Mexico has seen its sluggish job growth weaken further, waylaid by cuts in defense spending, reduced exports to Asian markets, and weakening worldwide demand for semiconductor chips (see Table 1).

Analysts expect the Region’s four state economies to continue along their expansion paths, although at a slower pace, for the balance of 1998. Although the Region’s employment growth rate is expected to slow, job growth is still expected to outpace that of the nation. The key to the continued expansion will be a healthy (but slowing) national economy. Until recently, the U.S. economy received rave reviews for its robust growth, low inflation, declining unemployment rates, strong housing market, and low interest rates. Numbers for the U.S. gross domestic product (GDP) in the first quarter of 1998 confirmed a continued strong economy, growing at 5.5 percent without any hint of inflation.

Second quarter’s GDP was soft at 1.4 percent, however, and most economists believe that real U.S. output growth in the second half of 1998 will average somewhat below that recorded in the first half of the year. Fueling growth will be strong gains in consumer spending, residential construction, and business investment in productivity-enhancing equipment. Constraining growth will be a ballooning trade deficit, caused by Asia’s economic crisis and a strong U.S. dollar; a rising backlog of inventories built up from previous quarters; and this summer’s General Motors strike. All three are likely to be negative factors affecting GDP growth for several quarters.

Following is a brief summary of the economic outlook for the four states of the Dallas Region:

Colorado

Colorado’s job growth remains among the strongest in the nation. Analysts expect Colorado to continue to post strong employment growth this year. The state’s highly diversified industrial base continues to attract immigrants and corporate relocations. The leading industries include high technology, financial services, and business services.

Table 1

| Employment Growth Slows as the Year Progresses (Year-to-Year Percent Change) |
|-----------------------------|---|---|---|---|---|
|                            | Jan-98 | Feb-98 | Mar-98 | Apr-98 | May-98 |
| United States              | 2.9    | 2.8    | 2.6    | 2.6    | 2.6    |
| Colorado                   | 3.9    | 3.6    | 3.5    | 3.0    | 3.1    |
| New Mexico                 | 2.0    | 1.7    | 1.7    | 1.3    | 1.2    |
| Oklahoma                   | 2.6    | 2.5    | 2.6    | 2.8    | 3.2    |
| Texas                      | 3.8    | 3.9    | 3.7    | 3.8    | 3.6    |

Sources: U.S. Bureau of Labor Statistics; Haver Analytics
The Asian economic crisis is not expected to have much of an impact on the state. However, tight labor markets, rising housing costs, the current softening in commodity prices, and continued high exposure to defense expenditures will constrain Colorado’s economic growth well into 1999.

**New Mexico**

The state’s lackluster economic performance for the past three years is attributable to its lack of industrial diversification and overreliance on the government and high-tech industries. Unfortunately, those two sectors will probably continue to face difficulties in 1998, constituting a major drag on the state’s economy. Analysts expect New Mexico’s employment growth to remain below that of the nation in 1998. Given New Mexico’s job growth for the first half of this year, it is extremely unlikely that employment will grow much beyond the 1.8 percent that it has averaged for the past two years. The state’s jobless rate is among the highest in the nation.

In the long term, New Mexico is expected to rebound solidly because of its comparative cost advantage over nearby neighboring states and rapidly developing trade with Mexico. However, the state’s economy will likely remain soft at least this year because of its small and undiversified manufacturing base and high level of exposure to defense.

**Oklahoma**

Oklahoma has been a steady performer for the past five years, and 1998 is expected to be no different. Oklahoma continues to diversify its economy, with job growth occurring in almost every major industry sector. In particular, manufacturing has grown solidly in recent years, with gains in automobile manufacturing and the telecommunications industry.

Oklahoma’s rate of job growth has actually accelerated since February 1998. Still, the state has yet to feel the full impact of weak commodity prices in energy and agriculture. Oklahoma City has a General Motors plant that produces the Chevy Malibu. The recent General Motors–United Auto Workers strike that was settled in late July may have the effect of subtracting economic growth in the third quarter and stimulating greater production and economic activity in the fourth quarter, as General Motors attempts to make up for lost production.

**Texas**

Texas picked up in 1998 where it left off in 1997—among the ten fastest growing states in the nation as of May 1998. The resilient Texas economy continues to show no signs of slowing, based on its performance in the first half of 1998, despite the Asian economic crisis, a severe statewide drought, falling energy prices, and a slowdown in the high-tech sector.

As a result of the strong first half of the year, job growth is likely to average 3 percent or higher in 1998. The state’s broad industrial base and highly diversified economy are contributing to sizable gains in employment across a wide variety of industries. Moreover, strong U.S. and Mexican economies are likely to offset weaknesses stemming from the Asian economic crisis and softness in energy, agriculture, and high technology.

**Region’s Farmers and Ranchers Face Bleak Year as a Result of 1998’s Drought**

Drought conditions developed swiftly in the Dallas Region, as well as in other southern states. Primarily affected in the Dallas Region are Texas and Oklahoma (see Chart 1). However, drought conditions have also begun to be felt in New Mexico. As of this writing, the Texas Agricultural Extension Service estimates that the 1998 drought could result in $1.75 billion in losses to Texas agriculture, with a total economic impact of $4.9 billion (see Table 2, next page). It further estimates that 40,000 Texas jobs, from handling and transporting commodities to retail supply and sales, could be affected.

Cotton is the number one cash crop in Texas. In fact, twenty-five counties in the Lubbock area are responsi-
ble for 25 percent of total U.S. cotton production. Cotton production losses will vary by crop districts. According to Dr. Carl Anderson, cotton marketing economist for Texas A&M University, losses in the Lubbock area (3.4 million acres) are expressed in terms of nonirrigated and dryland irrigated acreage. Lubbock-area nonirrigated producers are experiencing crop losses of approximately 90 percent. Meanwhile, irrigated producers will experience a 20 percent loss in average yield. Producers in the Rolling Plains region (900,000 acres) are coping with a 50 percent loss, as are Black Lands producers (200,000 acres). Ironically, according to Anderson, producers who will fare best in this situation will be those who lose their entire crop. That is because these producers will not have to expend additional inputs for defoliation and harvesting, but they will receive full crop insurance payments. Table 3 shows Texas crop conditions as of July 12, 1998.

Damage assessments for Oklahoma are not as gloomy as for Texas. According to the Oklahoma State Department of Agriculture, a loss of between $500 and $600 million to producers could translate into a total economic impact of $2 billion for the state. Loss estimates per commodity are in the beginning phase of analysis. Oklahoma cotton producers could experience a 70 percent decrease in production, translating into a $38 million loss; hay producers are expected to lose $80 million; and corn and grain sorghum producers could lose more than $100 million. Nonirrigated peanut producers will not be able to salvage their 1998 crop, although irrigated peanuts are expected to produce an average crop if enough water remains adequate for irrigation.

New Mexico farmers are expected to suffer minimal damage because of this year’s drought for two reasons. First, much of New Mexico agriculture is drip irrigated, and although water tables are low they remain adequate for farm production. Second, New Mexico’s growing season is shorter and begins much earlier in the year than in Texas and Oklahoma. If the drought had begun three months earlier, farmers in New Mexico would have experienced severe losses as well.

Meanwhile, cattle producers have been losing upwards of $200 per head for the past 16 months. Cattle ranchers are selling their feed cattle to other ranchers or liquidating them at auction. Low cattle prices and high input costs have forced many to sell off their herds or face losing thousands of dollars. This situation has had the immediate effect of pushing prices down even further. On the demand side, the economic crisis in Asia has reduced U.S. cattle exports.

Cattle ranchers had originally held off selling their herds in hopes that prices would rise later this year. When it became clear that prices were going lower, not higher (and as the lack of water and pastureland became more of a problem), they rushed to liquidate their herds. In the interim, however, fed cattle gained weight, resulting in an even greater supply of beef hitting the market once the selling began. Ironically, ranchers are now left with the prospect of liquidating their underweight cattle. Anecdotally, ranchers are reporting that cows and calves that used to sell for $700 to $1,000 are now going for $450 to $500.
Given the current inventory and weak export market, cattle prices are likely to remain soft through most of 1998. However, a shortage of feed cattle next year will likely drive cattle prices much higher in 1999.

Cattle ranchers face a heavier financial burden than farmers because of the absence of adequate production insurance for livestock. Financial losses combined with the loss of pasturelands will affect them significantly.

If the drought persists through this summer, farmers and ranchers in Texas (the state hit hardest) could face economic losses mirroring those of 1996, which totaled more than $5 billion. Many farmers and ranchers who lost quite a bit of their equity during the drought of 1996 will not be in a position to take on additional debt or take advantage of low-interest government loan programs.

Several factors will determine the extent of losses and the eventual effect on the financial position of farmers and ranchers:

- **Greater drought losses.** The National Agricultural Statistics Service will be releasing updated production estimates by mid-August. If the drought continues unabated, production and economic losses may be greater than originally estimated, putting even more pressure on producers, suppliers, and lenders.

- **The Asian economic crisis.** Agricultural producers are suffering from the twofold effect of a strong U.S. dollar relative to most Asian currencies. The strong dollar has had the effect of decreasing U.S. agricultural exports while increasing imports. The loss of foreign markets may continue to hurt producers for months after the drought ends.

- **Worldwide overproduction.** Bumper crops of corn and wheat worldwide (as well as large carryover stocks from last year) have contributed to weak commodity prices for these two items and are likely to keep prices depressed for several more months.

- **Downward spiral in cattle prices.** The forced liquidation of cattle is expected to have two effects on prices. First, prices will plummet because of the excess meat brought to market. Second, a large jump in cattle prices will follow several months later, when ranchers begin to restock their operations. Bankers will need to be aware of these potential price swings.

- **Potential farm real estate price depression.** Farm real estate prices are currently stable. However, if commodity prices continue to fall, production is further damaged by the weather, or interest rates rise significantly, then farm land prices may begin to fall.

Not all the news is bad. Several mechanisms are in place that will assist farmers and ranchers with drought-related impacts.

- The recent Presidential Disaster Declaration will allow producers to obtain low-interest loans, and the Disaster Declaration will help farmers collect crop insurance payments.

- **Production Flexibility Contract (PFC) payments** (pursuant to the Federal Agriculture Improvement and Reform Act of 1996) will provide farmers with badly needed cash flow assistance and help stabilize farm incomes. Moreover, federal legislation was introduced in late July that would allow farmers the option of receiving their contract payments for 1999 immediately after the beginning of the fiscal year, October 1, 1998. Thus, production flexibility contract payments for 1999 could be paid in the fourth quarter of 1998 to help producers cope with the 1998 drought.

- **Crop insurance payments.** The Palmer Drought Severity Index places most of the Dallas Region in various stages of drought, which will help farmers collect crop insurance payments. Congress also is considering a bill that would provide an additional $500 million in emergency assistance. Unfortunately, the program does not cover everyone. It does not provide for farmers who have had catastrophic or repeated disasters, nor does it offer adequate coverage for livestock producers (see Table 4).

Adrian R. Sanchez, Regional Economist
Stephen L. Kiser, Economic Analyst

### Table 4

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Policies</th>
<th>Acres Covered</th>
<th>Amount Paid Out</th>
</tr>
</thead>
<tbody>
<tr>
<td>1993</td>
<td>54,942</td>
<td>7,640,197</td>
<td>$101,549,241</td>
</tr>
<tr>
<td>1994</td>
<td>57,494</td>
<td>7,966,890</td>
<td>$103,565,560</td>
</tr>
<tr>
<td>1995</td>
<td>121,977</td>
<td>15,071,453</td>
<td>$262,515,932</td>
</tr>
<tr>
<td>1996</td>
<td>115,409</td>
<td>16,388,693</td>
<td>$390,855,998</td>
</tr>
<tr>
<td>1997</td>
<td>98,047</td>
<td>14,650,979</td>
<td>$141,639,482</td>
</tr>
<tr>
<td>1998*</td>
<td>95,000</td>
<td>14,000,000</td>
<td>$511,000,000</td>
</tr>
</tbody>
</table>

*Projected

**Note:** Policies jumped in 1995 after Congress made crop insurance mandatory but dropped by 1997 after it reverted to a voluntary program.

Source: U.S. Department of Agriculture
Region’s Farm Banks Face Second Drought in Three Years

- The Region’s financial institutions continue to report strong earnings and good asset quality.
- With the drought of 1998 and depressed commodity prices, banks with significant exposures to agriculture are being tested again.
- While farm banks fared well in response to the 1996 drought, many farmers still have not fully recovered.

Most Banks in the Dallas Region Continue to Show Financial Strength

Coinciding with the robust national economy, financial institutions in the Dallas Region continue to report strong earnings and asset quality. While return on assets (ROA) is slightly higher than in the nation as a whole (see Chart 1), banks and thrifts in the Dallas Region average higher net interest income, lower noninterest income, and higher noninterest expense than the rest of the country. Although the net interest margin has fallen from a high of 4.35 percent during the second quarter of 1997, the ratio remains at a healthy 4.05 percent, or 15 basis points more than the national average. Declining asset yields, probably the result of the flattening yield curve and a continuing high level of competition, contributed 21 basis points to the margin’s compression. Despite the decline in interest margins, profitability has been sustained through increases in fee income and security gains. Should interest margins continue to decline, the ability to maintain current profitability levels may be jeopardized.

The overall capital position of the Region’s institutions remains strong. Although the leverage ratio declined from a high of 8.05 percent as of September 30, 1997, to 7.74 percent currently, it is still 10 basis points higher than the nation as a whole.

Not all financial institutions in the Dallas Region share equally in the current good times. As of March 31, 1998, 75 banks and thrifts reported losses for the quarter. These banks accounted for $8.6 billion in assets. During the same period, 449 insured entities reported an ROA of less than 1 percent (the Region’s average was 1.22 percent). Combined assets for these banks equaled $71.6 billion. It is significant that, even during this current period of economic strength, 30 percent of the Region’s banks and thrifts reported earnings below the 1 percent benchmark. While this percentage may seem high, it compares favorably with the nation, where 37 percent of all insured institutions reported ROAs below 1 percent during the same period.

1998 Drought Conditions Stress Texas and Oklahoma Again

For the second time in three years, Texas and Oklahoma have been plagued by severe drought conditions. The onset of this year’s drought was swift, and damage estimates continue to be revised upward as the dry weather persist during a critical period for farmers and ranchers. The drought in 1996 hit North and West Texas and western Oklahoma particularly hard, and this year’s drought is affecting all of Texas and is reaching into Oklahoma and New Mexico. (See the Regional Economy article in this publication for a discussion of the drought’s economic impact on the Region.) Wheat producers, who suffered in 1996, have narrowly escaped the worst of this year’s drought; however, cotton, corn,
hay, and livestock producers face severe problems. As the drought continues, farmers are financially stressed by crop losses and early livestock liquidations because of feed shortages and falling prices. There is increasing concern about the effect of this situation on financial institutions that have significant exposure to agriculture.

**Insured Institutions’ Exposure to Agricultural Stress**

There are 374 insured financial institutions in the Dallas Region with agriculture loan concentrations of over 25 percent of total loans. For this article, these banks are designated as “farm banks.” While the total assets held by these farm banks—at $19.7 billion—account for only 5 percent of the banking assets in the Dallas Region, they represent 25 percent of the Region’s banks. In this group, 334 are in nonmetropolitan statistical (or rural) areas. Many of these institutions, which average $53 million in total assets, serve major roles in their communities for providing loans and other banking services. Table 1 shows the exposure of insured institutions to agriculture in the Dallas Region, categorizing farm banks by the extent of their credit exposure to agricultural lending. For many of these rural farm banks, agriculture is the principal economic driver for their trade area; thus, the influence of agricultural events permeates the entire loan portfolio (not just from farm loans) and all aspects of the bank’s operation. Texas and Oklahoma have by far the most farm banks in the Region. Texas has 198 farm banks (53 percent of the farm banks in the Region), representing approximately $11 billion in assets. Oklahoma has 121 farm banks with $5.6 billion in assets.

Chart 2 overlays the location of farm banks with high concentrations of farm loans (over 50 percent) on top of a Palmer Drought Severity Index map. While the drought severity data are subject to revision, the July 25, 1998, publication shows “extreme” and “severe” drought conditions where many of the Region’s farm banks are located. As of this writing, 114 of the Region’s 374 farm banks are in areas of extreme drought and 138 are in areas of severe drought.

As the 1998 drought has worsened, severe and extreme drought conditions have crept into some counties with the highest concentrations in agriculture. One such area is the “high cotton” or Lubbock area located in West Texas, where this year’s cotton crop has been devastated. The Lubbock area normally produces 50 percent of the Texas cotton crop and approximately 25 to 30 percent of the total U.S. cotton crop. This cotton producing area is encompassed in the extreme drought area in Chart 2. There are 39 farm banks in the Lubbock area (see Table 2, next page). These institutions—10 percent of the Dallas Region’s farm banks—have approximately $2.8 billion in assets. In addition to farm banks in the Lubbock area, Table 2 shows the number of banks and

### Table 1

**The Region’s Farm Banks Are Located Primarily in Texas and Oklahoma**

<table>
<thead>
<tr>
<th>Ratio of Farm Loans to Total Loans</th>
<th><strong>Dallas Region</strong></th>
<th><strong>Texas</strong></th>
<th><strong>Oklahoma</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td># of Banks</td>
<td>Assets ($ Millions)</td>
<td># of Banks</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>25 TO 50 PERCENT</td>
<td>260</td>
<td>14,777</td>
<td>152</td>
</tr>
<tr>
<td>50 TO 75 PERCENT</td>
<td>102</td>
<td>4,565</td>
<td>43</td>
</tr>
<tr>
<td>75 PERCENT OR MORE</td>
<td>12</td>
<td>452</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
<td>374</td>
<td>19,794</td>
<td>198</td>
</tr>
</tbody>
</table>

Source: Bank and Thrift Call Reports
Table 2

<table>
<thead>
<tr>
<th>Ratio of Farm Loans to Total Loans</th>
<th>Lubbock, Texas</th>
<th>Texas</th>
<th>Oklahoma</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td># of Banks</td>
<td>Assets ($ Millions)</td>
<td># of Banks</td>
</tr>
<tr>
<td>25 TO 50 PERCENT</td>
<td>20</td>
<td>1,779</td>
<td>71</td>
</tr>
<tr>
<td>50 TO 75 PERCENT</td>
<td>17</td>
<td>903</td>
<td>27</td>
</tr>
<tr>
<td>75 PERCENT OR MORE</td>
<td>2</td>
<td>73</td>
<td>3</td>
</tr>
<tr>
<td>TOTAL</td>
<td>39</td>
<td>2,755</td>
<td>101</td>
</tr>
</tbody>
</table>

Sources: Bank and Thrift Call Reports (March 31, 1998); National Oceanic and Atmospheric Administration (July 25, 1998)

Farm Bank Performance

The performance and condition of the Region’s farm banks are compared with nonfarm banks for three periods: a period just before the onset of the 1996 drought (March 1996), an interim period after the drought (March 1997), and the most recent period for which data are available (March 1998). Table 3 shows financial performance data for Texas and Oklahoma farm banks. These data suggest that the 1996 drought did not have a material effect on farm banks in Texas or Oklahoma, in the aggregate. In fact, farm bank operating profitability improved over the past two years, and they outperformed nonfarm banks in both states. Similarly, capital protection in farm banks is strong and far exceeds that of their nonfarm bank counterparts. Most interestingly, asset quality as measured by net charge-offs and nonperforming assets to total assets also has shown continued improvement since the 1996 drought. This is not to suggest that all farm banks have performed equally well. At the March 31, 1998, reporting period, 13 farm banks had lost money and 94 had an ROA of less than 1 percent.

On the whole, these performance measures speak well for managers of farm banks, particularly when considering the difficult agricultural conditions and the growing competition from large banks and nonbank agricultural lenders.

While farm banks as a group appear to have navigated their way through the 1996 drought without visible difficulties, the cumulative effects of another bad year are likely to present more challenges to farm banks than before. Many borrowers will need their debts extended and will have less collateral protection, and if interest rates rise, the already weakened condition of some farm borrowers will be exacerbated. The severity of the 1998 drought, coupled with a succession of poor production periods for many borrowers, could well result in asset quality deterioration and reduced earnings for many of the Region’s farm banks.

Table 3

<table>
<thead>
<tr>
<th>Texas and Oklahoma Farm Bank Operating Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Texas</strong></td>
</tr>
<tr>
<td><strong>Mar. 96</strong></td>
</tr>
<tr>
<td><strong>Mar. 96</strong></td>
</tr>
<tr>
<td>Number of Farm Banks</td>
</tr>
<tr>
<td>Total Assets</td>
</tr>
<tr>
<td>Return on Assets</td>
</tr>
<tr>
<td>Leverage Ratio</td>
</tr>
<tr>
<td>Net Charge-Offs/Loans &amp; Leases</td>
</tr>
<tr>
<td>Nonperforming Assets/Total Assets</td>
</tr>
<tr>
<td>Net Loans/Deposits</td>
</tr>
</tbody>
</table>

Source: Bank and Thrift Call Reports (March 31, 1998)
Several government programs are available to mitigate the pressures on farmers (and their lenders) caused by poor weather and falling commodity prices:

- Crop insurance, typically a requirement to secure production loans;
- Production Flexibility Contract (PFC)\(^1\) payments, which are being paid early in October 1998 (rather than early 1999) in response to poor weather conditions and weak commodity prices; and
- Disaster area status for Texas and several Oklahoma counties, which will make low-interest-rate relief loans available.

**Implications for Banks**

Although it is still too early to tell what the impact of this year’s drought will be, many farm banks may have asset quality deterioration and reduced profitability. Loan relationships with farmers who have not recovered from the drought of 1996 will become even more strained. At a minimum the fallout from this year’s and past droughts will mean bankers will have to intensify their use of risk management techniques. For banks with significant exposure to agriculture, management should consider the appropriateness of the allowance for loan and lease losses. In many agricultural areas, the entire loan portfolio (including consumer and commercial loans) may suffer deterioration from declining agricultural revenues. The drought of 1998, low commodity prices, and declining payments under the Federal Agriculture Improvement and Reform Act of 1996 suggest that farm lenders should evaluate their risk management practices in light of their heavy reliance on the agricultural economy and an economic environment that is subject to rapid change.

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\(^1\) PFC payments, also referred to as Agriculture Market Transition Act Contract Payments (AMTAs), were created by the Federal Agriculture Improvement and Reform Act of 1996.
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