Who Benefits from Retirement Saving Incentives in the U.S.? Evidence on Racial Gaps in Retirement Wealth Accumulation

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> > March 2024

# Outline

### 1 Introduction

2 Data

3 Contribution Gaps

4 Early Withdrawal Gaps and Liquidity

**5** Cumulative Effect of Subsidies

### Disclaimer

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  - ► Employers: contribute \$180bn to DC plans, largely by 'matching' employee contributions
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- We link newly-collected data on employer retirement plan to administrative data to study the distributional impact of these incentives
- Focus on difference in take-up by i) race ii) parental background

Wealth gaps by race and family background are large & persistent

- White-Black wealth ratio  $\approx$  6-to-1 from 1980 (Oliver-Shapiro, '89; Derenoncourt et al, '21) w/ lack of convergence heavily influenced by differences in rates of return
- White-Hispanic wealth ratio pprox 4-to-1 (Sabelhaus et al, '21)
- Wealth & rates of return persistent btwn generations (Charles-Hurst, '03; Fagereng et al, '20)

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**Q**: How do retirement incentives contribute to gaps by race these and parental income?

#### Important channel for wealth inequality:

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#### Important channel for wealth inequality:

- 1. Retirement wealth is households' 2nd largest asset class (FRB '22)
- 2. One of best investments going (mean match on first dollar of saving is over 60 cents)...
- 3. ... yet many do not take full advantage of this incentive (avg. foregone match  $\approx$  1.25%)

# Main Findings

- 1. There are large gaps in retirement saving by race and parental income
  - ▶ Black (Hispanic) workers contribute 39% (34%) less than White workers
  - ▶ Workers from Q1 (Q3) of parental income distribution save 46% (30%) less than those in Q5
  - > Differences in firms account for a third of gaps, income/age explain another third
  - ▶ Even after accounting for a rich set of individual characteristics, sizable gaps remain
  - Family structure and parental resources account for significant share of (residual) racial gaps

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#### 2. Large gaps in early withdrawals highlight likely importance of liquidity demand

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#### 3. Emphasize distributional features of the current institutional design

Budget-neutral changes to retirement plan design can reduce these wealth gaps

### Literature

- Wealth and Race in the U.S. Oliver & Shapiro (1989), Barsky et al. (2002), Darity & Nicholson (2005), Ganong et al. (2020), Sabelhaus and Thompson (2021), Viceisza et al. (2022), Derenoncourt et al. (2022)
  Highlight importance of interplay b/w saving subsidies & saving patterns for wealth gaps
- Wages and Race in the U.S. Altonji & Blank (1999), Bayer & Charles (2018), Chetty et al. (2020) Measure racial **pay difference** due to racial **saving differences**
- Race & Policy Instruments Darity & Myers (1983, 1987), Myers (1995), Ross & Yinger (2002), Kermani & Wong (2021), Bhutta et al. (2021), Brown (2021), Avenancio-Leon & Howard (2022)
  Study of second largest federal tax expenditure that for DC retirement plans
- Intergenerational Wealth Persistence & Rates of Return Chiteji & Hamilton (2002), Charles & Hurst (2003), Fagereng et al. (2020), Francis and Weller (2022), Fagereng et al. (2023),
  Document link between parental resources and rates of return

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• Retirement plan design Mitchell et al. (2007), Coyne et al. (2022), Briere et al. (2022)

Show distributional importance of interplay b/w liquidity needs and match take-up

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- New employer data on retirement plan characteristics
  - Firms must submit narrative descriptions of their retirement plans with regulatory Form 5500

Codified these for other work (Choukkhmane, Goodman, O'Dea 2023)

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- Vesting schedule
- Auto-features

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2011\_ Lowe's 4010b) Plan

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# Matching Schedules



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  - Firms must submit narrative descriptions of their retirement plans with regulatory Form 5500

- Codified these for other work (Choukkhmane, Goodman, O'Dea 2023)
- ▶ We codified these for the largest 5,000 U.S. DC plans over the period 2003-2018
- Matching schedules, vesting schedules, auto features, etc... More details

### Parent Characteristics Sample

- We've known for a long time that the rich save more (Dynan, Skinner & Zeldes 2004)
- What about the kids of the rich?
- Why might parental income be a driver of saving in this illiquid form?
  - ▶ Richer parents insure their kids' shocks? (Fagereng et al. (2023))
  - Evidence that kids of poorer parents use retirement accounts to insure their parents (Francis and Weller (2022))

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- Restrict primary sample to individuals under 42 in 2020
- Link to parents in 1040s from 1994, 1995, 1998-2020
  - ✤ Find sample individuals when declared as dependents at 16 (or as close as possible)
  - ♦ AGI in linked child year
  - ✤ W-2 earnings and deferred compensation from 2005-2020

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## Key Contribution Gap Results

1. Gaps in retirement contributions by race and parental income are large

- 2. Employer matching contributions amplify the effect on wealth of these gaps
- 3. Around one third of each gap can be explained by differences across firms
- 4. Another one third of each gap can be explained by differences in age and income
- 5. Gaps remain after accounting for role of rich set of characteristics
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## 1. Gaps in saving by race and parental income are large

(a) Average DC Contrib. Rate, by race

(b) Average DC Contrib. Rate, by parental income



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# 2. Employer matching amplifies gaps



(b) Average Employee + Match DC Contrib. Rate, by parental income



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# Implication: Gaps in Employer Matching Compensation are Larger than Gaps in Labor Earnings

(a) Income and matching gaps by race

(b) Income and matching gaps by parental income

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Sample: workers around the median of the group-specific labor earnings distribution in firms with matching data available.

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(b) Employee Contrib. Rate, by parent income



EIN FE  $\Rightarrow$  comparing coworkers at same firm, match incentives held constant

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Lighter shading: component coming from employer match

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(a) Employee Contrib. Rate, by race

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## 5. Gaps remain after controlling for rich set of characteristics



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### Race and parental income are strongly correlated

Figure: Differences by race in average parental income, given own income



 Household and parental income controls further attenuate savings gaps by race



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- Penalized withdrawals reveal a preference for liquidity
- Early withdrawals are very common: Coyne et al. (2022): 10% aged 40-59 take a penalized withdrawal in a given year
- Note in following, we do not know whether withdrawals were penalized
  - Unpenalized hardship withdrawals permitted in limited circumstances

Probability of Early Withdrawal (%), by race and parental income

(a) Early withdrawal rates, by race

(b) Early withdrawal rates, by parent income



- Dependent variable = 1 if observe a 1099-R withdrawal above 1,000 in year t+1.
- Sample is restricted to subset of individuals who contributed at least \$1,000 to DC accounts prior to year *t*.

Probability of Early Withdrawal, by income growth



Notes: Figure plots the fraction of workers, by race and 20 ventile bins formed on contemporaneous arc W2 income growth rates from year t to t + 1. Sample is restricted to subset of individuals who contributed at least \$1,000 to DC accounts prior to year t.

- All racial groups much more likely to take early withdrawals in years w/ large income declines
- Black-White gaps: sizable throughout income growth dist., especially for those w/ biggest income declines
- 50% of Black workers who had previously contributed to DC accounts in bottom ventile take an early withdrawal

Probability of Early Withdrawal, by parental income and own income growth



• Evidence from early withdrawals suggestive of liquidity constraints binding more for Black Americans than White and Hispanic Americans see also Ganong et al. (2020)

• Also find large differences in early withdrawal propensity by parental income

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  - Access to liquidity can raise take-up of high return investments & perpetuate wealth inequality by generating persistence in expected returns across generations
  - Potential gains from simple plan design changes:
    - ★ Better loan policies, especially post-separation (Mitchell, Utkus, & Yang, 2007 ⇒ loans linked w/ ↑ contribution rates)

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**5** Cumulative Effect of Subsidies

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A Broader Perspective on Distributional Analysis of the Retirement System

Long tradition of distributional analysis of the retirement systems

(Diamond,'77, Kotlikoff et al., '82; Moser and Olea de Souza '19)

Regressive subsidies for private saving...

... balanced by progressive social security & (and in the U.S.) income-based non-discrimination testing

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<u>Problem</u>: focus only on income may **miss important distributional aspects** Other dimensions matter for subsidies take-up and are not undone by Social Security

### Measurement of cumulative effects

• Data covers flows (earnings, contributions, withdrawals) and covers only partial lifecycles

• What about cumulative effect over the lifecycle of the system of supports?

### Measurement of cumulative effects

- Data covers flows (earnings, contributions, withdrawals) and covers only partial lifecycles
- What about cumulative effect over the lifecycle of the system of supports?
- We build a microsimulation model that can be used to:
  - Evaluate incidence of preferred taxation of retirement contributions
  - Consider outcomes under counterfactual settings which de-linked contributions from saving
- Key model outputs:
  - 1. DC wealth: Discounted value of after-tax withdrawals
  - 2. Consumption in retirement: discounted value of wealth and SS payments (in paper)

### Cumulative effect of subsidies is large: around 40% of DC wealth



- Per contributed, subsidies  $\uparrow$  modestly with lifetime earnings
- Only modest variation by race and parental income given income

### Distributional Incidence of Subsidies, by Race

By Population Quintiles (analogous to controlling for income)



### Distributional Incidence of Subsidies, by Parental Income

By Population Quintiles (analogous to controlling for income)



### Counterfactuals

We undertake three counterfactuals:

- 1. Tax counterfactual: assume all workers get same benefit (as % of lifetime earnings)
- 2. Match counterfactual: Equalizing employer contributions (as % of salary) across all employees in each DC plan.

3. Combined counterfactual does both simultaneously

### 'Combined' Counterfactual, By Race

By population quintiles



## 'Combined' Counterfactual, By Parental Income

By population quintiles



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### Conclusion

• Current system is most favorable to workers who are White and/ or have richer parents

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#### Conclusion

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  - Both groups likely to have more access to liquidity
- Often overlooked distributional impact of current DC system
  - differences across income groups miss distributional features of system: disparities (after controlling for income) by race, parents background, family structure, education, etc.

\* "It takes money to make money" < Example: gaps by household structure & education

#### Conclusion

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    - \* "It takes money to make money" < Example: gaps by household structure & education
- Broader take-aways for the retirement system:
  - more broadly, distributional analysis should look beyond income
  - detaching subsidies from contribution amounts may narrow racial and intergenerational DC wealth gaps gaps drop by more than one third in combined counterfactual
  - perhaps benefits from increasing liquidity (changing loan & withdrawal penalty policies)

## Combined counterfactual with behavioral response

Assume for each dollar of incentive removed 20c less employer saving done



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## Intensive and Extensive Margins by Race

#### Figure: Participation



#### Figure: Contributions for Participators



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#### Intensive and Extensive Margins by Parent Income

#### **Figure:** Participation



#### Figure: Contributions for Participators



#### Alternative mechanisms that have little impact on racial gaps

Perhaps surprisingly, we found little impact on gaps from the following exercises:

1. Access / generosity of DC plan: given income & other indiv. characteristics ...

- ... small differences in availability of DC plans across racial groups X
- ... employer FE have little impact on racial contribution gaps X

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- 2. Auto-enrollment matters for level of contributions but does not change size of gaps X
- 3. Proxies for financial literacy / awareness
  - Occupation FE X
  - Parental participation in 401(k) X

## Contribution & Early Withdrawal Gaps by Parent Income Deciles



## Also find large gaps by education and family structure



# Cont. of tax and employer match to wealth, by parent inc. By Group Quintiles



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#### Contributions of tax and employer match to wealth, by race By Race Quintiles



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## 'Combined' Counterfactual, By Race

By race quintiles



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# 'Combined' Counterfactual, By Parental Income

By group quintiles



