

FDIC



FEDERAL DEPOSIT INSURANCE CORPORATION

CFPB and FDIC Youth Financial
Education Collaboration

Proposed Youth Savings Pilot

- School savings programs are a promising strategy to promote lifetime economic inclusion
 - Why aren't there more programs? Could it be:
 - ◆ Uncertainty about best range of options
 - ◆ Regulatory misunderstandings
 - ◆ Benefits are unclear
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Proposed Youth Savings Pilot

- What FDIC is considering:
 - ◆ Select a handful of programs through a competitive process
 - ◆ Learn from these programs over a 1-2 year period
 - ◆ Along the way, help participants to overcome challenges, learn from peers and utilize FDIC/CFPB resources
 - ◆ Produce a report for banks interested in engaging in this work
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Proposed Youth Savings Pilot

- Why do this?
 - ◆ Identify promising approaches to youth savings, and elevate this work to foster the development of new partnerships and programs
 - What else would we want to accomplish?
 - ◆ Encourage experiential learning
 - ◆ Inspire greater access to youth savings accounts
 - ◆ Scale promising practices (some of which may not yet be known)
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Proposed Youth Savings Pilot

- Participant Eligibility
 - ◆ FDIC-insured institutions working with a school or other community partner
 - ◆ Supervisory ratings
 - Selection Criteria
 - ◆ Target audience
 - ◆ Overall plan to manage relationship with partner
 - ◆ Overall approach to reach/serve students
 - ◆ Strategies to incentivize youth savings behaviors
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Proposed Youth Savings Pilot

- Phases
 - ◆ I: 2014-2016 Academic Year (Existing Programs)
 - ◆ II: 2015-2016 Academic Year (New Programs)
 - Timeline:
 - ◆ April 2014: Get feedback from ComE-In members
 - ◆ June 1-July 31: Phase I application period
 - ◆ August 2014-June 2016: Phase I period
 - ◆ August 2015-June 2016: Phase II period
 - ◆ December 2016: Final report on pilot
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Thank you

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