



JUMP \$ START![®]

FINANCIAL SMARTS FOR STUDENTS

Jump\$tart Coalition

- ◆ Non-profit coalition, founded in 1995.
- ◆ 150 national partners from: government, financial services, associations, education, academia and other sectors.
- ◆ 49 independent, affiliated state coalitions.
- ◆ Committed to advancing financial literacy; especially among pre-kindergarten through college-age youth.
- ◆ Partners committed to working collaboratively.

www.jumpstart.org



Emerging Priorities

- ◆ Promoting quality standards and encouraging measurements of effectiveness in financial education.
- ◆ Fostering collaboration by stakeholders—with each other and with reliable youth financial education resources and information.
- ◆ Providing training, support, motivation and appreciation for financial educators.

Standards

- ◆ National Standards in K-12 Personal Finance Education.
 - ~ Available at no cost on our website.
 - ~ Print copies available at no cost through the FCIC.
- ◆ Common Core State Standards
 - ~ www.corestandards.org
 - ~ Mathematics
 - ~ English Language Arts
- ◆ Money As You Learn
 - ~ www.moneyasyoulearn.org

www.jumpstart.org



Collaboration and Resources

- ◆ Jump\$tart Clearinghouse
 - ~ www.jumpstartclearinghouse.org
- ◆ Clearinghouse Upgrade Project
 - ~ Technology Upgrade
 - ~ Listing Criteria Upgrade
- ◆ Jump\$tart National Educator Conference
 - ~ First Weekend of November
 - ~ Promotes Teacher Learning and Networking
 - ~ Offers Partners a Platform for Resource and Expertise

www.jumpstart.org



J\$TTA



- ◆ Jump\$Tart Teacher Training Alliance formed in 2010, based on NEFE-sponsored research.

- ◆ Founding Partners:
 - ~ Council for Economic Education
 - ~ Jump\$Tart Coalition
 - ~ Junior Achievement USA
 - ~ National Endowment for Financial Education
 - ~ Take Charge America Institute/Univ. of AZ

- ◆ Federal Agency Support:
 - ~ FDIC
 - ~ Dept. of Education
 - ~ Dept. of Treasury

www.jumpstart.org



J\$TTA



- ◆ **Mission:** To help local organizations provide K-12 teachers with standard, consistent, and effective professional development that increases their own level of financial literacy, improving their confidence in, and enthusiasm for, teaching personal finance in the classroom.
- ◆ **Principal Goal:** To establish a model framework for teacher training programs in personal finance across the country.

J\$TTA



- ◆ Pilot programs over three years:
 - ~ Chicago Public Schools
 - ~ Colorado Jump\$start
 - ~ Champlain College, Vermont
 - ~ University of Arizona
 - ~ South Carolina Jump\$start

- ◆ Research conducted by NEFE on the effectiveness of the program showed:
 - ~ Improvement in confidence.
 - ~ Improvement in knowledge.
 - ~ Retention of knowledge.
 - ~ Positive behavior change.
 - ~ Application of content.

J\$TTA

- ◆ Public launch, July 2013
- ◆ Model now available as a toolkit, free to qualified applicants.
 - ~ Event planning guide (suggested timeline)
 - ~ Learning expectations/outcomes
 - ~ Materials for 7 topical seminars
 - ~ Presenter orientation guide
 - ~ Assessment template
 - ~ Budget template
 - ~ Collaboration strategies
- ◆ Minimum 18 hours of instruction; customizable events.

Jump\$tart Coalition

Laura Levine

President and CEO

Jump\$tart Coalition for Personal Financial Literacy

@Llevine @NatlJumpStart

LLevine@jumpstart.org

(202) 466-8610

Thank You!

www.jumpstart.org

