

“Strategies for Success through Collaboration”

Sponsored by

The FDIC, Federal Reserve Board, and Office of the Comptroller of the Currency

FDIC Seidman Center, 3501 North Fairfax Drive, Arlington, VA 22226 (Virginia Square Metro Stop-Orange Line)

(Schedule Subject to Change)

Monday Evening, June 10, 2013 *Welcome to Washington...*

5:00 to 7:00 **Registration and Networking Reception** an informal networking opportunity for all conference attendees (MDI/CDFI Bank CEOs and staff, Agency staff, Speakers, etc.)

Tuesday Morning, June 11, 2013 *Collaboration with Washington...*

Plenary Sessions

7:30 **Continental Breakfast**

8:45 **Opening Keynote Addresses**

Martin J. Gruenberg, Chairman, Federal Deposit Insurance Corporation

Sarah Bloom Raskin, Governor, Federal Reserve Board

Thomas J. Curry, Comptroller of the Currency

10:15 **Partnering with Washington**

Hear directly from senior officials of the Federal government about programs of particular interest to Minority and CDFI Banks. Departments and agencies include: the U.S. Treasury, FHA, Small Business Administration, CDFI Fund, USDA, and the US Export-Import Bank. Find out about specific programs that can positively impact your bank’s performance; some are due for special announcements in May and June.

Panel Moderator: Don Graves, Executive Director, President’s Council on Jobs and Competitiveness, and Deputy Assistant Secretary for Small Business, Community Development and Housing, US Department of the Treasury

Carol Galante Federal Housing Administration Commissioner and Assistant Secretary, HUD

Donna Gambrell Director, CDFI Fund, US Treasury

Jeanne Hulit Associate Administrator, Office of Capital Access, US Small Business Administration

Mark Brodziski Director, Special Programs, USDA

Charles Tansey Senior Vice President, Small Business, US Export-Import Bank

11:30 Luncheon “Brown Bag Briefings” / Technical Assistance

Select a “topic table” and have an informal box lunch and conversation with an agency subject matter expert. Table hop, ask a question, interact or arrange for individual technical assistance for your bank at a later date. Topic tables include: Interest rate risk, Third party risk, Corporate Governance, CRA, IT, BSA, Fair Lending, Troubled Debt Restructuring/ALLL, Flood Insurance, Appraisals, FASB loan-loss proposal, FDIC Loss Share Agreements. If you miss any, brown bag briefings are repeated on Wednesday.

Plenary Sessions

1:00

MDIs by the Numbers

An overview of research conducted by the FDIC on Minority Depository Institutions.

Richard A. Brown

Chief Economist, FDIC

Industry Overview Panel

Minority and CDFI trade groups and CEOs, representative of banks serving African-American, Asian-American, Latino-American, and Native-American communities, discuss, "How we are the same, how we are different, and how we can work together." Hear how they serve different types of minority communities and their views for the future.

Panel Moderator: Michael Grant, President, National Bankers Association, Washington DC

Arturo Carrion

Executive Vice President, Puerto Rico Bankers Association, San Juan, PR

Ross Hill

CEO, Bank 2, Oklahoma City, OK

Jeannine Jacokes

Chief Executive, Community Development Bankers Association

Alan Thian

President, National Chinese-American Bankers Association and President & CEO, Royal Business Bank, Los Angeles, CA

Rebeca Romero Rainey

Chair, ICBA Minority Bank Council and Board Chair & CEO, Centinel Bank of Taos, Taos, NM

2:30 **Break**

2:45

The CEO Panel: Challenges and Opportunities

MDI and CDFI Bank CEOs discuss the challenges and opportunities they face serving different niche markets, including, among others: challenges to improve overall performance; opportunities for tapping into the power of partnerships and greater collaboration with others, and recommendations on how to help them maintain their special status and serve their communities.

Panel Moderator: Doyle Mitchell, President & CEO, Industrial Bank, Washington DC

Guillermo Diaz-Rousselot

President, COO & Acting CEO, Continental National Bank of Miami, Miami, FL

Min Kim

President and CEO, Open Bank, Los Angeles, CA

Preston D. Pinkett, III

President and CEO, City National Bank, Newark, NJ

Alden J. McDonald

Founding President & CEO, Liberty Bank & Trust Co, New Orleans, LA

Kim Saunders

President and CEO, Mechanics & Farmers Bank, Durham, NC

Darrin Williams

CEO, Southern Bancorp, Inc., Arkadelphia, AR

4:00 **Break**

4:15

The Investor Perspective

The panel will discuss perspectives of socially responsible investors, private equity and the capital markets on how to attract capital, debt, deposits and grants to the CDFI and MDI Banks. How do we prepare ourselves to attract these sources of capital? What changes in business models do we need to make to create scale and increase efficiency and hence investor attractiveness? How do we generate and then communicate our social performance impact to differentiate ourselves from regular banks?

Amy Brusiloff Senior Vice President, Bank of America, New York, NY
Peter Wirth EVP and Co-Head of Investment Banking, KBW, New York, NY

Arthur W. Lindo Senior Associate Director, Div. of Banking Supervision and Regulation Federal Reserve Board of Governors

Roundtable 3 Collaboration with the CDFI Fund, U.S. Treasury

Senior CDFI Fund Officials discuss current program, policy and research plans affecting CDFI Banks, answer questions, and solicit comment on New Markets Tax Credits, Bank Enterprise Awards, and other CDFI programs. Among other updates, explore their Capacity Building Initiative to support new financing, and Community Development Bond Guarantee Program interim rules designed to include financing small businesses, senior facilities, daycare centers and multi-housing developments.

Moderator: Brian E. Argrett, President & CEO, City First Bank, Washington, DC

Greg Bischak Manager, Financial Strategies & Research, CDFI Fund
Robert Ibanez Program Manager, New Markets Tax Credit Program, CDFI Fund
Ruth Jaure Manager, CDFI & NACA Program, CDFI Fund
Lisa Jones Manager, CDFI Bond Guarantee Program, CDFI Fund
Robert Mulderig Manager, Certification & Compliance, CDFI Fund
Mia Sowell Senior Policy & Program Officer, Bank Enterprise Award Program, CDFI Fund

10:30 Break

10:45

Roundtable 4 Collaboration on Small Business Growth, International Trade and Small Business Lending

Join in the discussion with CEOs, government agency officials, and others on how to leverage programs to spur small business growth, job development, and small business lending in your communities. Programs may include credit insurance, payment processing, loan guarantees, direct funding, guaranteed loan sales and technical assistance. Discuss how to access these programs and make them work for your bank.

Moderator: H. Robert Tillman, Assistant Director, Federal Reserve Bank of Philadelphia

Grady Hedgespeth Director, Office of Economic Opportunity, Small Business Administration
Tony James Senior Vice President, ICBA Securities, Memphis, TN
Charles Tansey Senior Vice President, Small Business, US Export-Import Bank
Jason Tepperman Director, U.S. Treasury Small Business Lending Fund
Whitney White CEO, Global Institute for Strategic Investment

Roundtable 5 Collaborating to "Tell Our Story"

Review examples and discuss actual and potential ways to "tell and sell" your story, building on the efforts of NCIF members. Explore how to use the "social and economic impact" performance metrics of MDI/CDFI banks to: attract investors, board members, staff and customers; and inform examiner evaluations and Federal regulations, policies and programs. Offer advice, make a recommendation, and help develop a winning strategy you can use.

Moderator: Joe Schmidt, Vice President, National Community Investment Fund (NCIF), Chicago, IL

Blondel Pinnock Senior Vice President, Community Development Corp, Carver Federal Savings, New York, NY
Mark Ricca President & CEO, First American International Bank, New York, NY
Norman Williams President & CEO, Illinois Federal Savings, Chicago, IL
Greg Bischak Program Manager, Financial Strategies & Research, CDFI Fund

Roundtable 6 Collaboration with the FDIC on Resolutions and Asset Sales

The FDIC continues to proactively expand its outreach efforts to encourage participation of small, minority and women-owned (MWO) investors in FDIC asset sales programs. Obtain information about the types of assets the FDIC has for sale, the various methods used to sell assets, how to become pre-qualified as a potential asset purchaser/investor, and the types of sales opportunities/programs available.

Co-Moderator: D. Michael Collins, Director, Office of Minority and Women Inclusion, FDIC
Co-Moderator: Pamela J. Farwig, Deputy Director, Division of Resolutions and Receiverships, FDIC, Washington DC

Leslie Crawford Deputy Director, Office of Minority and Women Inclusion, FDIC
Charles K. Liles Senior Financial Analyst, Franchise and Asset Marketing, FDIC
James Sigler Contract Oversight Specialist, Franchise and Asset Marketing, FDIC
Ronald C. Sommers Manager, Franchise and Asset Marketing, FDIC

12:00 Luncheon

“Brown Bag Briefings”/Technical Assistance Redux

In case you miss one or two on Tuesday, select a “topic table” and have an informal box lunch with an agency subject matter expert. Table hop, ask questions, interact, or arrange for individual technical assistance for your bank at a later date. Topic tables include, for example: Interest rate risk, Third party risk, Corporate Governance, CRA, IT, BSA, Fair Lending, Troubled Debt Restructuring/ALLL, Flood Insurance, Appraisals, FASB loan-loss proposal, FDIC Loss Share Agreements.

Wednesday Afternoon, June 12, 2013	<i>Strategies for Success through Technical Assistance</i>
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1:00 Technical Assistance Track: Regulatory highlights, updates, and tools

Presentations by Senior Examination and Policy Experts

Speed session presentations of “highlights and updates” in key regulatory areas. Learn what is new or critical to improving your bank operations and examination experience. And, discover agency *Technical Assistance* tools you can use to keep directors, managers and staff informed on these topics. Back to back, 30-minute presentations and Q&A on each topic.

	Auditorium Quad A/B	Auditorium Quad C/D
1:00	Troubled Debt Restructuring/ALLL	Interest Rate Risk
1:30	FASB Loan Loss Proposal	Corporate Governance
2:00	Appraisals	Third Party Risk
2:30	Community Reinvestment Act	Information Technology
3:00	Fair Lending	Bank Secrecy Act
3:30	FDIC Loss Share Agreements	Flood Insurance