



Consumer Federation of America

1620 I Street, N.W., Suite 200 * Washington, DC 20006

January 31, 2007

Delivered VIA EMAIL

Robert E. Feldman
Executive Secretary
Federal Deposit Insurance Corporation
550 17th Street, NW
Washington, DC 20429-9990

Re: Affordable Small-Dollar Loan Guidance

Dear Mr. Feldman:

Consumer Federation of America (CFA) supports the proposed FDIC Guidelines for Affordable Small Dollar Lending announced in early December to assist banks in meeting the small loan needs of their customers. The FDIC proposes to reward banks through the Community Reinvestment Act when banks meet the financial needs of consumers in their local communities.

The Guidelines encourage interest rates of 36 percent or less for small loans, the rate recently set by Congress for loans to Service members and their families and included in many state small loan statutes. This rate cap is double the 18% cap for federally chartered credit unions. Other safe features of small loans include an affordable installment repayment schedule so that borrowers can successfully repay loans, using technology to efficiently extend credit and make payments convenient for consumers, and including a savings component to help consumers build assets and avoid borrowing for future needs. Banks cannot simply pick and choose from these features, but need to consider their small loan product as a package deal that can only meet the needs of customers by combining affordable pricing with reasonable terms. We support the recommendation that banks avoid extra fees and prepayment penalties that drive up the cost of loans and make cost comparison difficult, especially for open end credit.

In addition to the features described in the FDIC Guidance, successful bank small loan products will need to be attractively branded, well publicized to its customers, quick and easy to use, and simple to understand with no hidden fees or surprises.

CFA has been critical of high-cost payday loans and bank overdraft loans, two forms of extremely high-cost credit currently available to consumers with bank accounts. Payday loans are based on prospective unfunded checks held for future deposit, are due

in full on the borrower's next payday, and cost 390 to 780% annual interest. Bank overdraft loans are extended as banks impose \$20 to \$35 fees when their account holders are permitted to overdraw at the ATM, point-of-sale, or by paper checks drawn on insufficient funds. Since the Federal Reserve has failed to extend Truth in Lending disclosure protections to non-contractual overdraft loans, consumers do not apply for these loans or receive cost comparison information.

We firmly believe that banks can help their customers avoid debt traps from both payday lending and overdraft loans with well designed small loan products as envisioned by the FDIC Guidance. It is appropriate for the FDIC to encourage better small lending by banks through CRA recognition.

Sincerely,

Jean Ann Fox
Director of Consumer Protection
Consumer Federation of America