

From: Chloe Janda <CJanda@axosbank.com>
Sent: Friday, February 17, 2023 1:24 PM
To: Comments
Subject: [EXTERNAL MESSAGE] Comment Request (RIN 3064-AF26)

See below comments for RIN 3064-AF26: December 21, 2022 - FDIC Official Sign and Advertising Requirements, False Advertising, Misrepresentation of Insured Status, and Misuse of the FDIC's Name or Logo

Would these proposed revisions relate or apply to social media platforms and banks/IDIs presence on them? The FDIC hasn't amended or updated social media guidance since 2013 with FIL-56-2013. The social media landscape has drastically changed over the past decade, especially with the now heavy use of videos. Banks and other financial services vary on how and if FDIC disclosures are included in online content, likely due to the outdated guidance.

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