

Alternatives For Managing Commercial Payments Risk

FDIC Symposium

May 11, 2010

Rich Oliver, Federal Reserve Bank of Atlanta

David Ballinger, Association for Financial Professionals

Larry Clinton, Internet Security Alliance

Deborah Shaw, NACHA

Retail Payments Risk Forum

A Catalyst for Collaboration

- Independent department in Atlanta Fed established in 2008 to work with payments industry to address emerging retail payments risk
- Staff – Richard Oliver, Executive Vice President and Director
 - Cindy Merritt, Assistant Director
 - Ana Cavazos-Wright, Analyst
 - Jennifer Grier, Senior Analyst
- Department constructed to leverage Atlanta Fed's intellectual capital in the Retail Payments Office, Supervision and Regulation, and Legal divisions
- Advisory group – representatives of legal, regulatory and practitioner communities to guide the strategic planning initiatives of the Forum

Our Mission

- Promote collaboration and information sharing among law enforcement, bank and non-bank regulators, banks, and other interested parties
- Conduct research and analysis to benefit payments industry
 - Portals&Rails blog
 - White papers
- Promote actions that mitigate risk
- Provide education
 - Industry outreach
 - Fed system training events
- Visit us at <http://www.frbatlanta.org>
- Visit our blog at <http://Portals&Rails.frbatlanta.org>

The Business Payments Fraud Environment

- Businesses are an increasing target for fraudsters
- According to AFP, 71% of all firms experienced fraud attempts: 39% suffered financial losses
- Across a wide range: account takeovers, ID theft, insider fraud, check fraud, etc.
- **The great need:** education and awareness
- **The great challenge:** **Who can do it?**

“...how can we as a society create a massive web of ‘community of interest’ associations that allows information to reach the eyes and ears of all (or most) of those who need to hear it?” - Rich Oliver, *Portals and Rails*, January 25, 2010