



FDIC Alliance for Economic Inclusion (AEI) Rochester, New York Forum

Central Library of Rochester and Monroe County
115 South Avenue

Thursday, May 15, 2008

Agenda

The mission of the Alliance for Economic Inclusion (AEI) is to improve the economic well-being of low- and moderate-income individuals and families, including the unbanked and underserved, by improving access to the U.S. banking system and to work with financial institutions and other partners on ways to bring those currently unbanked and underserved into the financial mainstream through innovative low-cost products and services and expanded financial education efforts.

- 9:00 - 10:00 a.m. Registration and Continental Breakfast
- 10:00- 10:05 Welcome Remarks – Valerie J. Williams, Community Affairs Officer, New York Region, FDIC / Division of Supervision (DSC)
- 10:05 - 10:45 Greetings – The Honorable Robert J. Duffy, Mayor of the City of Rochester, New York
- FDIC Alliance for Economic Inclusion –The Chairman’s Initiative
 Martin J. Gruenberg, Vice Chairman, FDIC
- Message from NY Superintendent of Banks – Richard H. Neiman
- Introduction of Presenters – Ivy Hungerford, Community Affairs Specialist, Washington Office, FDIC / DSC
- 10:45 - 11:15 Banking on Wealth: America’s New Retail Banking Infrastructure and Its Wealth Building Potential – Matt Fellowes, Project Director, Pew Charitable Trusts
- 11:15 - 11:30 Break
- 11:30 - 11:50 Banking on the Unbanked and Underbanked: – Creating Banking Development Districts – Akua Soadwa, Urban Analyst, New York State Banking Department
- 11:50 - 12:20 Curbing the Mortgage Meltdown: The Impact of Foreclosures on Rochester and Viable Solutions – Ruhi Maker, Senior Staff Attorney, Empire Justice Center
- 12:20-12:45 Transforming Concepts into Opportunities: Convening of the AEI Working Groups - (A review of the framework for the Rochester AEI & signing of the Rochester AEI Working Group Charter. Two working groups will explore strategies to reach the unbanked and underserved in the communities through product development, marketing, and measuring results.) – Valerie J. Williams, Community Affairs Officer, New York Region, FDIC/DSC
- 12:45- 12:50 Acknowledgements/Closing Remarks – Lee Bowman, Chief & National Coordinator, Community Affairs Program, Washington, FDIC / DSC
- 12:50 - 2:00 Networking Luncheon